

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.9	4.1	-0.2	4.2	4.6	-0.4	3.1	2.9	0.2	2.8	5.4	-2.6	4.6	3.8	0.8	6.0	6.6	-0.6	3.1	2.4	0.7
3AW	13.4	14.1	-0.7	7.0	7.0	0.0	3.6	3.1	0.5	1.3	2.2	-0.9	6.1	6.2	-0.1	13.6	15.1	-1.5	34.3	34.8	-0.5
Magic 1278	1.6	2.1	-0.5	1.0	0.8	0.2	1.3	4.3	-3.0	1.5	0.7	0.8	0.3	1.2	-0.9	1.6	2.5	-0.9	3.3	3.2	0.1
3MP 1377	1.2	1.3	-0.1	0.1	0.2	-0.1	0.3	0.2	0.1	0.1	0.1	0.0	0.3	0.2	0.1	0.6	0.8	-0.2	4.0	3.9	0.1
101.9 FOX FM	8.5	8.2	0.3	16.3	15.1	1.2	16.5	16.0	0.5	11.5	11.1	0.4	8.8	9.5	-0.7	6.7	6.5	0.2	1.8	1.0	0.8
GOLD104.3	10.5	11.4	-0.9	9.4	6.9	2.5	11.9	12.3	-0.4	5.2	6.0	-0.8	12.8	15.5	-2.7	18.3	17.9	0.4	7.5	8.9	-1.4
KIIS1011	4.9	4.8	0.1	8.3	10.0	-1.7	8.7	8.8	-0.1	10.0	9.1	0.9	4.3	5.0	-0.7	2.5	1.7	0.8	0.6	0.5	0.1
105.1 TRIPLE M	7.3	6.1	1.2	14.2	12.6	1.6	10.9	10.7	0.2	5.7	4.8	0.9	8.9	7.0	1.9	10.0	7.2	2.8	1.6	1.8	-0.2
NOVA 100	7.9	8.7	-0.8	10.7	14.0	-3.3	9.0	10.6	-1.6	15.5	17.0	-1.5	9.1	10.8	-1.7	4.5	4.2	0.3	2.1	1.5	0.6
smoothfm 91.5	10.4	10.3	0.1	4.7	5.8	-1.1	9.1	5.2	3.9	11.2	10.7	0.5	10.4	10.6	-0.2	10.4	10.6	-0.2	12.3	12.8	-0.5
ABC MEL	5.7	6.0	-0.3	1.0	1.0	0.0	2.4	1.5	0.9	1.3	1.0	0.3	4.5	4.1	0.4	6.2	8.2	-2.0	12.5	13.0	-0.5
3RN	1.4	1.3	0.1	0.1	0.2	-0.1	0.2	0.3	-0.1	0.7	0.3	0.4	1.6	1.6	0.0	0.9	0.7	0.2	2.9	2.7	0.2
ABC NEWSRADIO	1.7	1.6	0.1	0.8	1.0	-0.2	2.3	2.8	-0.5	1.0	1.3	-0.3	2.9	2.0	0.9	1.1	1.3	-0.2	1.6	1.4	0.2
3JJJ	3.4	2.7	0.7	4.7	3.2	1.5	2.7	3.1	-0.4	8.2	5.4	2.8	3.5	3.6	-0.1	1.6	0.7	0.9	0.7	0.8	-0.1
ABC CLASSIC	1.8	1.6	0.2	0.7	0.6	0.1	2.1	1.0	1.1	0.9	1.3	-0.4	1.1	1.2	-0.1	1.7	1.7	0.0	3.3	2.6	0.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.0	4.1	-0.1	4.4	5.1	-0.7	3.9	4.2	-0.3	3.6	3.5	0.1	4.4	4.1	0.3	3.2	2.6	0.6	3.8	4.2	-0.4
3AW	13.7	14.7	-1.0	18.3	19.5	-1.2	15.7	17.4	-1.7	9.4	9.8	-0.4	8.8	9.6	-0.8	15.1	16.0	-0.9	12.5	12.0	0.5
Magic 1278	1.5	2.0	-0.5	1.3	1.5	-0.2	2.0	1.9	0.1	1.4	1.7	-0.3	1.2	2.5	-1.3	1.7	4.3	-2.6	1.9	2.3	-0.4
3MP 1377	1.0	1.0	0.0	0.8	0.8	0.0	1.1	1.2	-0.1	1.3	1.2	0.1	1.2	1.1	0.1	0.3	0.5	-0.2	2.0	2.1	-0.1
101.9 FOX FM	8.9	8.5	0.4	9.2	8.9	0.3	8.7	8.3	0.4	10.5	9.8	0.7	8.7	8.3	0.4	3.9	3.9	0.0	7.3	6.9	0.4
GOLD104.3	10.3	11.5	-1.2	10.5	10.0	0.5	10.2	11.7	-1.5	11.0	14.3	-3.3	10.7	10.7	0.0	7.5	8.4	-0.9	11.1	11.0	0.1
KIIS1011	4.8	4.7	0.1	5.0	5.1	-0.1	4.5	4.5	0.0	4.8	4.7	0.1	5.9	5.5	0.4	3.4	2.4	1.0	4.9	5.2	-0.3
105.1 TRIPLE M	7.3	6.0	1.3	6.5	5.4	1.1	7.1	5.6	1.5	7.9	6.4	1.5	8.6	7.8	0.8	6.1	4.4	1.7	7.3	6.3	1.0
NOVA 100	8.1	9.1	-1.0	9.3	10.8	-1.5	8.0	9.2	-1.2	8.1	8.1	0.0	8.1	8.7	-0.6	4.2	7.1	-2.9	7.3	7.5	-0.2
smoothfm 91.5	10.1	9.9	0.2	8.1	8.4	-0.3	11.0	10.6	0.4	11.8	11.5	0.3	8.6	9.0	-0.4	10.6	8.9	1.7	11.6	11.7	-0.1
ABC MEL	5.9	6.2	-0.3	6.7	6.6	0.1	6.2	6.1	0.1	4.4	5.4	-1.0	6.1	5.9	0.2	7.3	8.1	-0.8	5.0	5.3	-0.3
3RN	1.5	1.3	0.2	2.2	2.1	0.1	0.7	0.4	0.3	0.9	0.8	0.1	1.9	1.7	0.2	2.3	2.1	0.2	1.1	1.3	-0.2
ABC NEWSRADIO	1.6	1.5	0.1	2.0	2.0	0.0	0.9	1.0	-0.1	1.1	1.1	0.0	2.1	1.2	0.9	2.9	2.7	0.2	2.0	2.0	0.0
3JJJ	3.3	2.6	0.7	2.8	2.9	-0.1	3.2	1.8	1.4	4.1	2.5	1.6	3.6	3.7	-0.1	2.5	3.2	-0.7	3.6	2.7	0.9
ABC CLASSIC	1.7	1.4	0.3	2.0	1.2	0.8	1.4	1.2	0.2	1.5	1.3	0.2	2.0	1.6	0.4	1.8	1.9	-0.1	2.0	2.4	-0.4

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	391	393	-2	39	40	-1	35	34	1	103	120	-17	83	77	6	68	69	-1	64	53	11
3AW	716	695	21	51	50	1	64	45	19	76	84	-8	122	105	17	118	126	-8	284	284	0
Magic 1278	226	198	28	13	13	0	50	46	4	63	41	22	19	23	-4	22	17	5	59	56	3
3MP 1377	118	137	-19	4	6	-2	15	14	1	13	18	-5	18	19	-1	15	20	-5	52	60	-8
101.9 FOX FM	1,145	1,126	19	172	177	-5	136	156	-20	415	371	44	273	279	-6	95	92	3	55	52	3
GOLD104.3	1,148	1,180	-32	126	119	7	96	103	-7	191	213	-22	312	359	-47	218	212	6	204	175	29
KIIS1011	934	953	-19	156	188	-32	137	135	2	361	368	-7	177	187	-10	78	52	26	25	24	1
105.1 TRIPLE M	792	791	1	105	113	-8	101	98	3	199	205	-6	202	199	3	139	131	8	46	46	0
NOVA 100	1,178	1,309	-131	189	247	-58	129	146	-17	452	475	-23	275	316	-41	77	86	-9	56	40	16
smoothfm 91.5	1,126	1,124	2	99	123	-24	103	83	20	307	297	10	263	273	-10	152	143	9	203	204	-1
ABC MEL	539	544	-5	32	26	6	34	32	2	69	49	20	135	120	15	80	99	-19	189	218	-29
3RN	150	165	-15	6	9	-3	9	11	-2	24	26	-2	42	39	3	21	20	1	49	60	-11
ABC NEWSRADIO	312	338	-26	35	31	4	45	42	3	60	88	-28	85	81	4	35	40	-5	51	56	-5
3JJJ	450	482	-32	49	59	-10	49	57	-8	204	208	-4	95	110	-15	34	21	13	19	27	-8
ABC CLASSIC	238	240	-2	16	15	1	44	26	18	42	53	-11	42	50	-8	23	30	-7	71	66	5
Total	4,786	4,781	5	518	521	-3	484	472	12	1,320	1,316	4	1,082	1,079	3	592	597	-5	790	796	-6

By Session, P10+ [Potential: 5081]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	338	335	3	197	212	-15	152	151	1	159	171	-12	145	131	14	80	60	20	239	231	8
3AW	676	658	18	492	502	-10	408	415	-7	311	307	4	239	237	2	158	170	-12	431	428	3
Magic 1278	178	179	-1	74	65	9	89	91	-2	77	76	1	52	70	-18	42	57	-15	130	109	21
3MP 1377	97	108	-11	46	49	-3	38	50	-12	47	50	-3	43	36	7	8	17	-9	67	73	-6
101.9 FOX FM	1,052	1,031	21	595	595	0	499	449	50	525	536	-11	426	411	15	152	139	13	593	576	17
GOLD104.3	999	1,022	-23	567	594	-27	507	500	7	529	553	-24	461	447	14	202	197	5	681	671	10
KIIS1011	788	793	-5	441	442	-1	312	321	-9	318	346	-28	323	312	11	112	108	4	485	489	-4
105.1 TRIPLE M	660	633	27	308	303	5	266	244	22	325	333	-8	330	292	38	156	120	36	456	460	-4
NOVA 100	1,005	1,149	-144	620	736	-116	435	482	-47	426	498	-72	424	499	-75	163	227	-64	676	728	-52
smoothfm 91.5	1,000	1,001	-1	501	516	-15	500	492	8	503	526	-23	415	403	12	226	190	36	674	687	-13
ABC MEL	463	480	-17	315	320	-5	233	226	7	200	222	-22	196	192	4	107	114	-7	305	304	1
3RN	121	137	-16	71	73	-2	47	40	7	56	53	3	56	58	-2	40	41	-1	74	83	-9
ABC NEWSRADIO	284	303	-19	155	171	-16	92	113	-21	101	94	7	98	76	22	64	54	10	158	188	-30
3JJJ	386	420	-34	207	233	-26	171	151	20	170	182	-12	182	187	-5	67	86	-19	256	255	1
ABC CLASSIC	213	200	13	89	83	6	71	78	-7	100	97	3	88	84	4	33	31	2	130	147	-17
Total	4,635	4,674	-39	3,530	3,674	-144	2,998	3,003	-5	3,066	3,195	-129	2,956	2,914	42	1,550	1,543	7	3,978	3,923	55

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2026

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	19	20	-1	2	2	0	1	1	0	3	5	-2	5	4	1	5	5	0	4	3	1
3AW	66	69	-3	3	3	0	2	1	1	1	2	-1	7	7	0	10	12	-2	43	44	-1
Magic 1278	8	10	-2	*	*	*	1	2	-1	1	1	0	*	1	*	1	2	-1	4	4	0
3MP 1377	6	6	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	5	5	0
101.9 FOX FM	42	40	2	7	6	1	7	7	0	10	10	0	10	10	0	5	5	0	2	1	1
GOLD104.3	52	56	-4	4	3	1	5	6	-1	5	6	-1	14	17	-3	14	14	0	9	11	-2
KIIS1011	24	24	0	4	4	0	4	4	0	9	8	1	5	5	0	2	1	1	1	1	0
105.1 TRIPLE M	36	30	6	6	5	1	5	5	0	5	4	1	10	8	2	8	6	2	2	2	0
NOVA 100	39	43	-4	5	6	-1	4	5	-1	14	16	-2	10	12	-2	3	3	0	3	2	1
smoothfm 91.5	51	50	1	2	2	0	4	2	2	10	10	0	12	11	1	8	8	0	15	16	-1
ABC MEL	28	29	-1	*	*	*	1	1	0	1	1	0	5	4	1	5	6	-1	16	17	-1
3RN	7	6	1	*	*	*	*	*	*	1	*	*	2	2	0	1	1	0	4	3	1
ABC NEWSRADIO	8	8	0	*	*	*	1	1	0	1	1	0	3	2	1	1	1	0	2	2	0
3JJJ	17	13	4	2	1	1	1	1	0	7	5	2	4	4	0	1	1	0	1	1	0
ABC CLASSIC	9	8	1	*	*	*	1	*	*	1	1	0	1	1	0	1	1	0	4	3	1
Total	489	489	0	42	40	2	45	45	0	90	91	-1	110	109	1	77	77	0	124	128	-4

By Session, P10+ [Potential: 5081]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	21	22	-1	33	39	-6	31	33	-2	22	22	0	20	19	1	5	4	1	16	17	-1
3AW	71	77	-6	137	147	-10	123	136	-13	59	63	-4	41	45	-4	23	24	-1	51	48	3
Magic 1278	8	10	-2	10	11	-1	16	15	1	9	11	-2	6	12	-6	3	6	-3	8	9	-1
3MP 1377	5	5	0	6	6	0	8	9	-1	8	7	1	5	5	0	*	1	*	8	8	0
101.9 FOX FM	46	45	1	68	67	1	69	65	4	65	63	2	41	39	2	6	6	0	30	28	2
GOLD104.3	54	60	-6	78	75	3	80	91	-11	69	91	-22	50	50	0	11	13	-2	46	44	2
KIIS1011	25	25	0	37	39	-2	35	35	0	30	30	0	28	26	2	5	4	1	20	21	-1
105.1 TRIPLE M	38	31	7	49	41	8	56	43	13	49	41	8	40	37	3	9	7	2	30	25	5
NOVA 100	42	48	-6	70	81	-11	63	72	-9	50	52	-2	38	41	-3	6	11	-5	30	30	0
smoothfm 91.5	52	52	0	61	63	-2	86	83	3	74	74	0	40	42	-2	16	13	3	48	47	1
ABC MEL	31	32	-1	50	50	0	49	47	2	27	35	-8	29	28	1	11	12	-1	21	21	0
3RN	8	7	1	17	16	1	5	3	2	6	5	1	9	8	1	4	3	1	5	5	0
ABC NEWSRADIO	8	8	0	15	15	0	7	8	-1	7	7	0	10	6	4	4	4	0	8	8	0
3JJJ	17	14	3	21	22	-1	25	14	11	26	16	10	17	17	0	4	5	-1	15	11	4
ABC CLASSIC	9	7	2	15	9	6	11	9	2	10	8	2	9	7	2	3	3	0	8	9	-1
Total	521	524	-3	748	755	-7	786	780	6	624	639	-15	469	470	-1	152	150	2	409	400	9

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	86	73	13	20	12	8	10	9	1	41	29	12	8	16	-8	7	6	1	1	1	0
Bunnings Tradio	20	25	-5	2	*	*	6	9	-3	7	11	-4	3	3	0	*	*	*	1	1	0
CADA	18	23	-5	6	7	-1	*	6	*	9	7	2	*	*	*	2	2	0	1	1	0
Chemist Warehouse Remix	27	19	8	*	3	*	3	*	*	13	8	5	8	4	4	2	1	1	1	1	0
Coles Radio	116	117	-1	12	14	-2	19	18	1	38	46	-8	18	15	3	14	16	-2	14	8	6
DANCE HITS	97	103	-6	10	16	-6	9	17	-8	46	33	13	18	18	0	10	12	-2	5	6	-1
GOLD 80s	104	78	26	7	4	3	16	5	11	28	24	4	26	26	0	19	14	5	8	5	3
HEART	38	37	1	2	4	-2	4	*	*	10	12	-2	17	13	4	2	4	-2	3	4	-1
HEART HITS	53	44	9	*	4	*	5	5	0	16	13	3	22	10	12	6	9	-3	4	4	0
iHeartCountry	48	52	-4	4	5	-1	4	6	-2	14	21	-7	17	13	4	5	3	2	3	4	-1
KIIS 90s	64	55	9	9	10	-1	7	6	1	20	16	4	21	15	6	5	7	-2	2	2	0
KIIS Australia	83	70	13	7	14	-7	20	23	-3	32	16	16	23	14	9	*	*	*	*	3	*
KIIS Dance	48	42	6	6	8	-2	3	3	0	30	27	3	6	4	2	3	*	*	*	*	*
MMM 2000s	37	27	10	8	7	1	3	*	*	11	7	4	16	12	4	*	1	*	*	*	*
MMM 80s	53	49	4	3	8	-5	4	5	-1	*	*	*	19	20	-1	25	14	11	2	1	1
MMM 90s	48	46	2	*	4	*	2	3	-1	10	9	1	27	22	5	8	8	0	1	1	0
MMM CLASSIC ROCK	64	67	-3	7	4	3	11	3	8	5	6	-1	15	11	4	14	29	-15	12	14	-2
MMM COUNTRY	37	31	6	2	*	*	6	2	4	5	8	-3	11	7	4	3	7	-4	10	6	4
News24 Radio	21	21	0	5	4	1	*	3	*	11	10	1	*	*	*	1	2	-1	4	2	2
Nova Nation	33	40	-7	6	2	4	*	12	*	16	14	2	8	9	-1	*	*	*	2	3	-1
OLDSKOOL 80s HITS	42	45	-3	1	4	-3	*	3	*	14	15	-1	15	16	-1	9	7	2	3	1	2
OLDSKOOL 90s HITS	72	76	-4	14	20	-6	4	3	1	22	24	-2	26	23	3	6	6	0	1	*	*
Priceline Radio	2	*	*	*	*	*	*	*	*	*	*	*	2	*	*	*	*	*	*	*	*
Radio Maria	*	6	*	*	*	*	*	2	*	*	4	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	3	3	0	*	*	*	*	*	*	*	*	*	3	3	0	*	*	*	*	*	*
RnB FRIDAYS RADIO	60	58	2	7	4	3	11	8	3	21	15	6	14	25	-11	7	6	1	*	*	*
SEN Fanatic	19	17	2	5	4	1	*	*	*	5	3	2	5	3	2	2	4	-2	1	3	-2
SENTrack	22	24	-2	*	*	*	*	3	*	3	*	*	14	11	3	3	7	-4	2	3	-1
smooth relax	84	89	-5	4	2	2	9	7	2	14	27	-13	26	20	6	7	10	-3	24	22	2
smooth Vintage	41	20	21	2	*	*	5	*	*	*	*	*	13	9	4	5	1	4	17	9	8
TikTok Trending	56	56	0	17	14	3	13	11	2	21	27	-6	6	3	3	*	1	*	*	*	*
triple j Unearthed	38	41	-3	7	4	3	13	17	-4	4	10	-6	11	7	4	3	3	0	*	*	*
ABC Country	32	24	8	12	4	8	3	3	0	4	6	-2	5	4	1	2	*	*	4	7	-3
ABC Jazz	41	66	-25	7	6	1	5	9	-4	1	15	-14	11	13	-2	7	8	-1	9	15	-6
ABC KIDS LISTEN	42	41	1	27	16	11	3	3	0	2	9	-7	11	12	-1	*	*	*	*	*	*
ABC Radio Australia	91	n.a.	*	6	n.a.	*	16	n.a.	*	44	n.a.	*	17	n.a.	*	3	n.a.	*	5	n.a.	*
ABC Sport	58	71	-13	9	8	1	15	12	3	13	28	-15	10	10	0	6	6	0	6	7	-1
Double J	70	78	-8	6	5	1	2	8	-6	14	12	2	36	50	-14	9	2	7	3	*	*
Total Digital/Internet Only	1,176	1,161	15	163	146	17	149	138	11	330	359	-29	294	265	29	122	140	-18	118	113	5

Please note: ABC Radio Australia included from 12 July.

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 5081]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	66	59	7	34	24	10	26	21	5	38	36	2	24	20	4	27	20	7	64	45	19
Bunnings Tradio	17	18	-1	10	11	-1	10	9	1	10	14	-4	6	4	2	3	3	0	6	8	-2
CADA	13	19	-6	4	6	-2	6	6	0	*	2	*	6	3	3	3	6	-3	15	14	1
Chemist Warehouse Remix	25	14	11	10	4	6	12	7	5	14	4	10	9	3	6	3	1	2	4	6	-2
Coles Radio	93	101	-8	18	38	-20	18	27	-9	39	34	5	40	53	-13	17	15	2	40	42	-2
DANCE HITS	80	90	-10	35	34	1	15	21	-6	35	38	-3	32	44	-12	27	16	11	40	44	-4
GOLD 80s	92	73	19	30	18	12	21	23	-2	34	29	5	37	33	4	30	20	10	45	38	7
HEART	32	32	0	10	8	2	8	4	4	12	23	-11	13	11	2	7	6	1	12	14	-2
HEART HITS	46	41	5	10	13	-3	23	19	4	7	9	-2	17	16	1	11	5	6	12	12	0
iHeartCountry	41	44	-3	19	33	-14	16	12	4	18	13	5	16	12	4	1	4	-3	25	24	1
KIIS 90s	49	53	-4	18	29	-11	16	16	0	19	18	1	10	19	-9	12	6	6	27	11	16
KIIS Australia	72	63	9	31	35	-4	22	23	-1	19	23	-4	26	22	4	12	8	4	29	25	4
KIIS Dance	34	34	0	17	15	2	14	9	5	20	14	6	18	13	5	5	2	3	16	10	6
MMM 2000s	29	20	9	8	8	0	8	5	3	10	5	5	15	7	8	6	5	1	15	12	3
MMM 80s	49	43	6	10	14	-4	9	11	-2	33	27	6	17	5	12	13	5	8	22	23	-1
MMM 90s	46	45	1	8	19	-11	9	11	-2	18	16	2	12	9	3	23	16	7	13	13	0
MMM CLASSIC ROCK	51	61	-10	18	30	-12	21	28	-7	27	38	-11	24	23	1	12	12	0	34	31	3
MMM COUNTRY	37	31	6	15	12	3	14	13	1	19	13	6	27	19	8	9	3	6	24	20	4
News24 Radio	19	18	1	13	12	1	3	3	0	1	2	-1	13	8	5	6	6	0	12	11	1
Nova Nation	27	35	-8	9	10	-1	7	13	-6	5	2	3	15	13	2	9	14	-5	10	12	-2
OLDSKOOL 80s HITS	38	42	-4	17	13	4	5	14	-9	9	12	-3	13	15	-2	6	5	1	23	14	9
OLDSKOOL 90s HITS	51	65	-14	23	27	-4	20	24	-4	21	28	-7	17	23	-6	7	14	-7	38	28	10
Priceline Radio	2	*	*	2	*	*	2	*	*	2	*	*	2	*	*	2	*	*	*	*	*
Radio Maria	*	4	*	*	4	*	*	4	*	*	4	*	*	*	*	*	*	*	*	6	*
Radio Maria Ital	3	3	0	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	58	58	0	24	30	-6	33	28	5	45	45	0	26	31	-5	11	12	-1	14	20	-6
SEN Fanatic	14	13	1	8	3	5	2	6	-4	5	5	0	6	4	2	6	1	5	13	8	5
SENTrack	13	15	-2	10	13	-3	7	12	-5	5	4	1	8	9	-1	*	2	*	20	19	1
smooth relax	72	76	-4	26	18	8	36	37	-1	39	45	-6	31	37	-6	27	22	5	45	51	-6
smooth Vintage	35	17	18	8	4	4	20	9	11	13	3	10	13	7	6	11	9	2	16	8	8
TikTok Trending	48	45	3	16	19	-3	18	23	-5	20	24	-4	25	8	17	10	7	3	25	27	-2
triple j Unearthed	35	39	-4	13	9	4	9	10	-1	9	13	-4	15	15	0	13	16	-3	18	21	-3
ABC Country	29	20	9	9	7	2	12	7	5	17	5	12	10	8	2	11	11	0	19	10	9
ABC Jazz	41	61	-20	18	25	-7	19	27	-8	16	27	-11	11	20	-9	5	14	-9	18	33	-15
ABC KIDS LISTEN	40	26	14	18	18	0	8	4	4	7	10	-3	26	13	13	8	2	6	26	27	-1
ABC Radio Australia	82	n.a.	*	45	n.a.	*	18	n.a.	*	14	n.a.	*	33	n.a.	*	23	n.a.	*	46	n.a.	*
ABC Sport	41	45	-4	19	13	6	14	12	2	1	5	-4	4	6	-2	19	24	-5	32	31	1
Double J	55	71	-16	19	15	4	13	22	-9	24	34	-10	28	40	-12	9	13	-4	41	33	8
Total Digital/Internet Only	1,043	1,028	15	498	485	13	424	460	-36	527	541	-14	520	505	15	317	274	43	706	658	48

Please note: ABC Radio Australia included from 12 July.

GfK RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 6 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.9	3.7	7.7	4.2	4.6	1.6	3.1	3.2	2.6	2.8	3.0	4.2	4.6	4.1	10.1	6.0	4.9	17.8	3.1	3.2	2.7
3AW	13.4	13.1	23.6	7.0	7.1	8.8	3.6	2.3	14.3	1.3	1.0	5.7	6.1	4.7	18.0	13.6	12.9	27.6	34.3	34.2	49.2
Magic 1278	1.6	1.8	1.4	1.0	1.2	*	1.3	1.1	3.1	1.5	1.6	1.3	0.3	0.3	0.4	1.6	1.4	3.9	3.3	3.7	0.3
3MP 1377	1.2	1.4	0.7	0.1	0.1	0.2	0.3	0.3	0.8	0.1	0.1	0.4	0.3	0.4	0.1	0.6	0.6	0.8	4.0	4.4	1.6
101.9 FOX FM	8.5	9.6	4.4	16.3	17.5	10.8	16.5	18.7	3.9	11.5	12.8	7.2	8.8	10.4	5.3	6.7	8.0	2.2	1.8	1.9	1.1
GOLD104.3	10.5	11.6	8.2	9.4	9.7	10.4	11.9	12.6	9.3	5.2	5.6	5.0	12.8	15.2	7.2	18.3	20.8	13.7	7.5	7.9	5.9
KIIS1011	4.9	5.6	1.6	8.3	9.3	2.3	8.7	9.8	2.0	10.0	11.4	4.5	4.3	5.2	1.6	2.5	3.0	0.8	0.6	0.7	0.1
105.1 TRIPLE M	7.3	7.9	6.1	14.2	14.3	19.2	10.9	10.9	13.7	5.7	6.5	2.5	8.9	10.3	6.2	10.0	11.7	5.4	1.6	1.8	0.3
NOVA 100	7.9	9.0	3.8	10.7	11.6	6.3	9.0	9.7	5.6	15.5	17.3	10.6	9.1	11.3	2.4	4.5	5.1	3.1	2.1	2.3	0.5
smoothfm 91.5	10.4	11.5	7.6	4.7	4.3	10.3	9.1	9.2	10.3	11.2	12.0	12.5	10.4	12.5	5.1	10.4	12.1	6.3	12.3	13.3	7.0
ABC MEL	5.7	5.6	9.7	1.0	1.1	0.5	2.4	2.1	5.1	1.3	1.3	3.2	4.5	3.7	11.6	6.2	6.6	8.1	12.5	12.5	17.6
3RN	1.4	1.6	0.4	0.1	0.1	0.1	0.2	0.2	*	0.7	0.7	0.6	1.6	2.0	0.3	0.9	1.1	0.1	2.9	3.2	0.9
ABC NEWSRADIO	1.7	1.6	3.0	0.8	0.9	1.0	2.3	2.4	2.3	1.0	1.0	1.9	2.9	2.7	5.5	1.1	1.2	0.9	1.6	1.5	3.0
3JJJ	3.4	3.7	2.7	4.7	4.6	7.0	2.7	2.9	1.5	8.2	8.9	8.7	3.5	4.2	2.0	1.6	1.9	0.8	0.7	0.7	0.5
ABC CLASSIC	1.8	1.8	2.4	0.7	0.5	2.4	2.1	2.1	2.6	0.9	0.8	2.9	1.1	1.2	1.2	1.7	1.9	1.5	3.3	3.3	4.3
Commercial DAB+ Stns	8.1	8.1	12.7	9.8	10.0	12.6	10.2	9.4	18.4	13.9	14.1	25.6	8.5	8.0	15.7	4.9	5.4	4.3	4.3	4.5	4.6
ABC DAB+ Stns	2.3	2.2	4.0	3.4	3.2	6.3	3.2	3.2	4.3	1.9	2.0	3.2	3.9	3.8	7.0	1.5	1.5	2.7	0.9	1.0	0.3
Total DAB+ Stns	11.6	10.4	16.7	14.1	13.2	18.9	13.9	12.6	22.7	16.4	16.1	28.9	14.6	11.8	22.7	8.6	6.9	7.0	5.7	5.4	5.0

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	4.0	3.7	8.1	4.4	4.0	9.4	3.9	3.4	9.1	3.6	3.5	6.8	4.4	4.3	8.0	3.2	3.3	5.0	3.8	3.8	6.4
3AW	13.7	13.3	24.6	18.3	17.5	31.5	15.7	14.9	29.3	9.4	9.2	17.5	8.8	8.6	16.7	15.1	15.7	21.1	12.5	12.6	20.2
Magic 1278	1.5	1.7	1.2	1.3	1.5	0.3	2.0	2.3	0.7	1.4	1.4	1.8	1.2	1.2	2.1	1.7	1.8	2.1	1.9	2.1	2.1
3MP 1377	1.0	1.2	0.3	0.8	0.9	0.3	1.1	1.2	0.4	1.3	1.5	0.3	1.2	1.3	0.3	0.3	0.3	0.3	2.0	2.1	2.0
101.9 FOX FM	8.9	10.1	4.7	9.2	9.9	6.3	8.7	10.1	3.9	10.5	12.1	5.1	8.7	9.8	3.3	3.9	4.3	3.6	7.3	8.3	3.1
GOLD104.3	10.3	11.4	8.0	10.5	11.3	7.4	10.2	11.3	8.1	11.0	12.2	9.5	10.7	11.7	7.6	7.5	8.4	5.2	11.1	12.2	9.0
KIIS1011	4.8	5.6	1.7	5.0	5.7	0.6	4.5	5.2	2.0	4.8	5.6	2.2	5.9	6.8	2.2	3.4	3.9	1.2	4.9	5.7	1.5
105.1 TRIPLE M	7.3	7.9	6.0	6.5	6.8	6.5	7.1	7.9	5.1	7.9	8.8	6.2	8.6	9.3	7.4	6.1	6.8	4.4	7.3	7.9	6.4
NOVA 100	8.1	9.2	4.0	9.3	10.4	3.8	8.0	9.1	4.3	8.1	9.3	4.0	8.1	9.0	4.6	4.2	4.8	2.5	7.3	8.2	3.4
smoothfm 91.5	10.1	11.0	7.9	8.1	8.9	4.9	11.0	12.3	7.7	11.8	13.0	11.1	8.6	9.2	8.8	10.6	12.0	6.6	11.6	13.0	6.7
ABC MEL	5.9	5.8	10.4	6.7	6.3	13.2	6.2	6.0	10.8	4.4	4.4	7.2	6.1	6.4	8.1	7.3	7.1	13.8	5.0	5.2	7.1
3RN	1.5	1.7	0.4	2.2	2.5	0.3	0.7	0.8	0.1	0.9	1.1	0.7	1.9	2.1	1.0	2.3	2.8	*	1.1	1.3	0.4
ABC NEWSRADIO	1.6	1.6	2.4	2.0	1.8	4.1	0.9	0.9	1.5	1.1	1.2	1.8	2.1	2.3	2.4	2.9	3.2	2.0	2.0	1.8	5.1
3JJJ	3.3	3.6	2.8	2.8	2.9	2.5	3.2	3.5	2.4	4.1	4.5	3.8	3.6	3.9	3.7	2.5	3.0	0.6	3.6	4.0	2.3
ABC CLASSIC	1.7	1.8	2.4	2.0	2.1	1.9	1.4	1.5	1.8	1.5	1.6	2.3	2.0	1.9	4.2	1.8	1.7	4.1	2.0	2.1	2.2
Commercial DAB+ Stns	8.2	8.2	11.9	5.1	5.3	4.6	7.4	7.6	10.3	9.2	9.0	15.9	9.7	9.6	16.9	15.0	15.6	20.0	8.0	7.8	15.6
ABC DAB+ Stns	2.3	2.3	3.3	2.2	2.2	2.4	1.9	1.9	2.6	1.7	1.6	3.9	2.5	2.6	2.6	5.1	5.3	7.4	2.4	2.1	6.6
Total DAB+ Stns	11.6	10.5	15.1	8.0	7.6	7.0	10.4	9.5	12.9	12.4	10.6	19.8	13.5	12.2	19.5	22.0	20.9	27.4	11.5	9.9	22.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.9% share of all listening, 3.7% share of AM/FM/DAB+ listening and 7.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 6 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	391	382	110	39	39	3	35	33	8	103	101	22	83	83	34	68	66	32	64	62	11
3AW	716	655	203	51	44	11	64	57	21	76	51	32	122	109	44	118	113	35	284	281	59
Magic 1278	226	194	67	13	13	*	50	33	23	63	55	25	19	14	6	22	20	9	59	59	4
3MP 1377	118	99	37	4	4	1	15	12	11	13	6	9	18	18	3	15	10	5	52	48	7
101.9 FOX FM	1,145	1,082	186	172	166	34	136	126	23	415	390	60	273	260	51	95	92	9	55	48	8
GOLD104.3	1,148	1,092	185	126	117	26	96	86	18	191	178	28	312	294	60	218	215	27	204	201	27
KIIS1011	934	902	115	156	151	17	137	134	15	361	347	50	177	173	19	78	74	13	25	23	1
105.1 TRIPLE M	792	744	142	105	97	33	101	89	22	199	184	16	202	194	46	139	135	20	46	45	4
NOVA 100	1,178	1,112	198	189	179	30	129	129	26	452	418	72	275	263	50	77	71	15	56	52	5
smoothfm 91.5	1,126	1,052	248	99	91	27	103	84	36	307	288	65	263	250	60	152	143	38	203	197	23
ABC MEL	539	504	125	32	28	5	34	26	8	69	62	13	135	128	39	80	80	14	189	179	47
3RN	150	146	24	6	4	2	9	9	*	24	21	5	42	42	9	21	21	1	49	49	7
ABC NEWSRADIO	312	296	67	35	33	5	45	43	12	60	53	17	85	83	24	35	33	2	51	51	7
3JJJ	450	420	99	49	49	17	49	43	8	204	182	50	95	95	19	34	34	3	19	17	2
ABC CLASSIC	238	218	60	16	12	7	44	38	10	42	40	14	42	36	13	23	21	2	71	71	14
Commercial DAB+ Stns	900	836	292	117	113	28	119	96	57	271	251	91	214	203	70	93	89	23	86	84	23
ABC DAB+ Stns	301	272	128	55	51	20	45	43	23	72	63	29	77	73	36	27	20	12	25	21	8
Total DAB+ Stns	1,176	1,036	383	163	148	41	149	128	77	330	300	103	294	255	101	122	103	32	118	101	29
Total	4,786	4,584	1,356	518	502	158	484	466	167	1,320	1,245	343	1,082	1,031	363	592	567	156	790	773	170

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	338	338	79	197	183	43	152	149	26	159	156	22	145	130	25	80	65	18	239	216	59
3AW	676	611	190	492	426	104	408	350	103	311	278	70	239	208	52	158	130	33	431	393	100
Magic 1278	178	155	40	74	66	8	89	74	19	77	74	11	52	50	9	42	32	12	130	114	37
3MP 1377	97	83	27	46	43	9	38	34	10	47	44	6	43	38	5	8	6	2	67	62	12
101.9 FOX FM	1,052	978	171	595	540	71	499	460	57	525	500	72	426	413	25	152	141	16	593	578	52
GOLD104.3	999	955	162	567	522	77	507	478	66	529	506	70	461	430	47	202	186	24	681	641	96
KIIS1011	788	764	89	441	427	21	312	294	32	318	298	32	323	312	20	112	109	7	485	468	37
105.1 TRIPLE M	660	612	122	308	281	43	266	232	48	325	305	41	330	309	47	156	136	20	456	437	68
NOVA 100	1,005	924	168	620	568	67	435	383	74	426	402	50	424	390	42	163	146	17	676	640	75
smoothfm 91.5	1,000	913	194	501	449	68	500	439	82	503	442	91	415	384	46	226	192	35	674	619	114
ABC MEL	463	427	108	315	261	70	233	213	51	200	193	34	196	182	28	107	97	15	305	282	51
3RN	121	119	16	71	67	9	47	45	3	56	51	7	56	56	5	40	40	*	74	73	11
ABC NEWSRADIO	284	263	50	155	141	20	92	74	18	101	89	14	98	96	13	64	48	17	158	147	38
3JJJ	386	353	93	207	184	40	171	149	40	170	149	40	182	177	21	67	65	2	256	237	37
ABC CLASSIC	213	187	49	89	84	15	71	58	19	100	86	21	88	72	26	33	30	6	130	120	22
Commercial DAB+ Stns	791	736	245	345	325	59	315	280	89	419	380	112	391	370	92	234	207	66	512	454	147
ABC DAB+ Stns	271	242	90	127	117	35	86	71	20	85	65	32	114	106	26	78	69	19	170	143	81
Total DAB+ Stns	1,043	919	308	498	422	93	424	347	109	527	435	139	520	455	117	317	264	84	706	564	212
Total	4,635	4,397	1,211	3,530	3,232	626	2,998	2,667	610	3,066	2,771	575	2,956	2,697	462	1,550	1,351	262	3,978	3,693	796

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 391,000 total listeners, 382,000 AM/FM/DAB+ listeners and 110,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.