

Survey release dates for regional markets are noted against the survey number on the schedule

2027 RADIO REPORTING PERIODS FOR ROLLING SURVEYED MARKETS



SYDNEY, MELBOURNE, BRISBANE, ADELAIDE & PERTH		
S1	Sun Jan 17 to Sat Feb 27	Thu Mar 18
S2	Sun Feb 7 to Sat Apr 3	Tue Apr 20
S3	Sun Feb 28 to Sat Apr 3 & Sun Apr 18 to Sat May 22	Tue Jun 8
S4	Sun Apr 18 to Sat Jun 26	Tue Jul 13
S5	Sun May 23 to Sat Jun 26 & Sun Jul 11 to Sat Aug 14	Tue Aug 31
S6	Sun Jul 11 to Sat Sept 18	Thu Oct 7
S7	Sun Aug 15 to Sat Sept 18 & Sun Oct 3 to Sat Nov 6	Tue Nov 23
S8	Sun Oct 3 to Sat Dec 11	Tue Jan 18 2028

NEWCASTLE (<i>Blind</i>)		
S1	Sun Jan 24 to Sat Apr 17	Fri May 7
S2	Second half of S1 & Sun May 2 to Sat Jul 24	Fri Aug 13
S3	Sun May 2 to Sat Jul 24 & Sun Aug 8 to Sat Oct 30	Fri Nov 19

CANBERRA		
S1	Sun Jan 24 to Sat Mar 20	Wed Apr 7
S2	Sun Feb 21 to Sat Mar 20 & Sun Apr 25 to Sat Jun 19	Wed Jul 7
S3	Sun Apr 25 to Sat Jun 19 & Sun Jul 18 to Sat Sept 11	Wed Sep 29

GOLD COAST / TWEED HEADS		
S1	Sun Feb 7 to Sat Apr 17	Thu May 6
S2	Sun March 14 to Sat Apr 17 & Sun May 9 to Sat Jul 17	Thu Aug 5
S3	Sun May 9 to Sat Jul 17 & Sun Aug 15 to Sat Oct 23	Thu Nov 11

Please note: survey release dates are staggered to allow for the different dynamics and logistic requirements of each market.

UNDERSTANDING BLIND SURVEYS	
A non-blind survey (rolling or otherwise) has a fixed and known survey period where the sample is placed evenly across the survey weeks.	
For blind surveys, the 'in' survey period is fixed and known to the market (12 week periods for Newcastle). The actual eight weeks of placement, from the published 12, are selected at random and the dates withheld from the market, i.e. they are not aware the weeks the sample is being placed, hence the term 'blind'.	

For more information please contact GfK at radiatoratings@gfknimedia.com