

CANBERRA RADIO - GfK SURVEY 3 2026

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	6.0	4.7	1.3	7.9	4.5	3.4	0.9	0.1	0.8	2.6	2.5	0.1	1.7	0.3	1.4	7.9	10.5	-2.6	12.9	9.0	3.9
2CC	3.2	5.5	-2.3	3.4	5.0	-1.6	*	0.1	*	2.0	2.5	-0.5	0.3	3.4	-3.1	2.5	3.8	-1.3	8.6	13.7	-5.1
HIT 104.7	15.8	14.8	1.0	22.9	21.5	1.4	32.5	23.6	8.9	21.4	22.7	-1.3	21.8	20.6	1.2	7.1	6.1	1.0	2.0	2.1	-0.1
MIX 106.3	21.6	24.0	-2.4	21.2	30.7	-9.5	31.4	42.1	-10.7	25.0	27.4	-2.4	22.5	23.1	-0.6	24.6	26.9	-2.3	12.1	10.2	1.9
ABC CAN	12.9	14.4	-1.5	3.9	5.3	-1.4	3.2	1.3	1.9	4.1	6.2	-2.1	8.8	11.0	-2.2	15.1	11.4	3.7	29.9	35.6	-5.7
2RN	5.8	4.9	0.9	0.5	1.5	-1.0	0.2	0.1	0.1	3.5	1.6	1.9	4.2	5.8	-1.6	8.3	5.8	2.5	11.6	9.7	1.9
ABC NEWSRADIO	6.2	6.1	0.1	7.6	5.9	1.7	1.8	2.5	-0.7	5.3	3.7	1.6	11.7	10.2	1.5	6.3	8.5	-2.2	3.4	4.9	-1.5
2JJJ	7.0	5.8	1.2	4.8	7.5	-2.7	9.5	10.2	-0.7	17.1	11.2	5.9	8.2	7.3	0.9	3.1	1.0	2.1	0.2	*	*
ABC CLASSIC	7.6	6.9	0.7	8.9	0.4	8.5	2.6	3.9	-1.3	1.4	2.1	-0.7	8.9	7.8	1.1	8.5	12.0	-3.5	12.7	10.3	2.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	5.9	4.2	1.7	4.8	4.9	-0.1	8.0	5.0	3.0	6.3	3.8	2.5	5.2	3.0	2.2	4.2	2.3	1.9	6.6	6.7	-0.1
2CC	3.3	5.3	-2.0	3.7	5.6	-1.9	3.9	6.4	-2.5	3.0	4.3	-1.3	2.2	4.3	-2.1	3.1	6.1	-3.0	3.1	6.2	-3.1
HIT 104.7	15.3	15.3	0.0	14.3	12.5	1.8	13.1	13.4	-0.3	15.8	16.2	-0.4	20.6	23.8	-3.2	12.6	10.7	1.9	17.3	13.1	4.2
MIX 106.3	23.2	25.5	-2.3	20.0	20.0	0.0	26.0	29.8	-3.8	26.5	31.0	-4.5	23.1	24.2	-1.1	17.2	18.8	-1.6	16.4	18.9	-2.5
ABC CAN	13.3	14.6	-1.3	18.8	21.8	-3.0	11.2	12.1	-0.9	9.9	10.2	-0.3	11.1	9.6	1.5	14.4	19.0	-4.6	11.4	13.7	-2.3
2RN	5.5	4.6	0.9	9.6	8.5	1.1	4.2	3.0	1.2	3.6	2.6	1.0	3.7	3.0	0.7	4.3	4.4	-0.1	6.6	5.9	0.7
ABC NEWSRADIO	6.2	6.2	0.0	10.2	10.0	0.2	3.9	4.7	-0.8	2.9	2.4	0.5	5.2	5.4	-0.2	9.4	9.4	0.0	6.5	6.1	0.4
2JJJ	7.3	5.6	1.7	6.3	5.9	0.4	7.9	4.6	3.3	9.0	5.5	3.5	6.9	7.3	-0.4	5.0	4.2	0.8	6.2	6.4	-0.2
ABC CLASSIC	7.1	6.5	0.6	4.4	4.3	0.1	8.7	7.8	0.9	9.4	8.3	1.1	6.3	5.8	0.5	7.7	6.5	1.2	9.3	8.2	1.1

CANBERRA RADIO - GfK SURVEY 3 2026

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	34	33	1	4	2	2	2	1	1	3	4	-1	4	1	3	7	8	-1	15	17	-2
2CC	17	22	-5	3	2	1	*	*	*	2	3	-1	1	3	-2	2	2	0	9	11	-2
HIT 104.7	129	133	-4	21	19	2	21	22	-1	37	45	-8	33	33	0	9	8	1	7	7	0
MIX 106.3	143	141	2	17	15	2	11	14	-3	37	41	-4	38	34	4	24	20	4	16	16	0
ABC CAN	78	83	-5	7	9	-2	5	3	2	13	11	2	15	18	-3	15	13	2	24	29	-5
2RN	34	34	0	2	2	0	*	1	*	7	6	1	6	7	-1	10	9	1	10	10	0
ABC NEWSRADIO	63	69	-6	7	6	1	6	7	-1	13	19	-6	19	17	2	12	11	1	7	9	-2
2JJJ	76	82	-6	10	11	-1	14	17	-3	32	34	-2	15	16	-1	4	3	1	1	*	*
ABC CLASSIC	38	43	-5	5	1	4	1	4	-3	6	9	-3	8	10	-2	8	9	-1	11	9	2
Total	411	411	0	44	42	2	44	44	0	115	115	0	94	95	-1	49	49	0	66	65	1

Cumulative Audience (000's) by Session, P10+ [Potential: 435]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	31	27	4	16	16	0	17	15	2	18	14	4	15	12	3	9	6	3	21	20	1
2CC	16	20	-4	11	14	-3	8	12	-4	8	10	-2	4	7	-3	5	6	-1	10	16	-6
HIT 104.7	119	125	-6	66	64	2	48	48	0	63	58	5	64	67	-3	30	29	1	80	70	10
MIX 106.3	128	128	0	73	75	-2	60	63	-3	66	64	2	72	76	-4	31	31	0	76	74	2
ABC CAN	67	73	-6	48	58	-10	31	34	-3	35	33	2	30	28	2	19	21	-2	48	50	-2
2RN	29	28	1	21	22	-1	13	13	0	11	10	1	13	12	1	6	4	2	26	24	2
ABC NEWSRADIO	54	63	-9	38	48	-10	21	24	-3	16	13	3	23	21	2	11	11	0	35	34	1
2JJJ	67	75	-8	42	46	-4	27	29	-2	28	36	-8	30	34	-4	11	13	-2	38	39	-1
ABC CLASSIC	34	37	-3	17	17	0	17	17	0	21	18	3	16	16	0	9	10	-1	22	24	-2
Total	393	396	-3	288	299	-11	220	224	-4	236	235	1	256	252	4	136	134	2	300	286	14

CANBERRA RADIO - GfK SURVEY 3 2026

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0
2CC	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
HIT 104.7	5	5	0	1	*	*	1	1	0	1	2	-1	1	1	0	*	*	*	*	*	*
MIX 106.3	7	8	-1	1	1	0	1	1	0	2	2	0	2	2	0	1	1	0	1	1	0
ABC CAN	4	5	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	3	-1
2RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*
2JJJ	2	2	0	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
ABC CLASSIC	2	2	0	*	*	*	*	*	*	*	*	*	1	1	0	*	1	*	1	1	0
Total	32	32	0	3	2	1	3	3	0	6	7	-1	7	7	0	5	5	0	8	7	1

Average Audience (000's) by Session, P10+ [Potential: 435]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	1	1	3	3	0	4	2	2	3	2	1	2	1	1	*	*	*	2	2	0
2CC	1	2	-1	2	3	-1	2	3	-1	1	2	-1	1	1	0	*	1	*	1	2	-1
HIT 104.7	5	5	0	8	7	1	6	6	0	6	6	0	7	8	-1	1	1	0	4	3	1
MIX 106.3	8	9	-1	11	11	0	12	14	-2	11	12	-1	8	8	0	2	2	0	4	5	-1
ABC CAN	5	5	0	10	12	-2	5	6	-1	4	4	0	4	3	1	2	2	0	3	3	0
2RN	2	2	0	5	5	0	2	1	1	1	1	0	1	1	0	*	*	*	2	1	1
ABC NEWSRADIO	2	2	0	5	5	0	2	2	0	1	1	0	2	2	0	1	1	0	2	1	1
2JJJ	3	2	1	3	3	0	4	2	2	4	2	2	2	3	-1	1	*	*	2	2	0
ABC CLASSIC	2	2	0	2	2	0	4	4	0	4	3	1	2	2	0	1	1	0	2	2	0
Total	35	35	0	53	54	-1	46	48	-2	40	39	1	36	34	2	11	10	1	26	25	1