

GfK RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.5	1.9	-0.4	1.2	1.2	0.0	4.4	6.6	-2.2	0.9	1.3	-0.4	2.0	1.7	0.3	0.8	1.0	-0.2	1.3	1.9	-0.6
2GB	11.2	11.7	-0.5	4.6	5.9	-1.3	3.1	4.2	-1.1	6.5	4.3	2.2	5.2	5.2	0.0	10.8	10.3	0.5	24.3	26.8	-2.5
2UE 954	3.6	3.8	-0.2	0.7	0.8	-0.1	2.0	2.4	-0.4	1.5	1.0	0.5	1.7	1.1	0.6	2.2	1.5	0.7	8.9	10.4	-1.5
SKY Sports Radio	2.1	2.1	0.0	2.3	2.2	0.1	0.7	1.3	-0.6	1.3	1.0	0.3	1.5	1.5	0.0	3.4	3.0	0.4	2.8	3.0	-0.2
104.1 2DAY FM	4.9	4.2	0.7	7.6	6.7	0.9	8.1	6.2	1.9	5.6	5.5	0.1	6.6	5.8	0.8	5.2	4.4	0.8	1.0	0.8	0.2
KIIS1065	6.6	6.6	0.0	8.7	9.3	-0.6	8.1	8.6	-0.5	14.7	12.9	1.8	6.7	8.2	-1.5	3.6	1.9	1.7	1.7	2.4	-0.7
104.9 TRIPLE M	6.3	6.5	-0.2	7.8	7.8	0.0	7.9	8.2	-0.3	8.2	8.1	0.1	6.1	5.8	0.3	11.5	13.5	-2.0	0.9	0.7	0.2
NOVA96.9	7.5	7.9	-0.4	13.4	13.4	0.0	13.4	17.4	-4.0	11.2	11.3	-0.1	9.7	9.5	0.2	4.8	5.0	-0.2	1.2	1.3	-0.1
smoothfm 95.3	13.5	13.4	0.1	12.7	13.4	-0.7	12.4	9.4	3.0	12.9	13.3	-0.4	14.2	14.2	0.0	15.2	15.6	-0.4	12.8	12.5	0.3
GOLD101.7	7.3	7.6	-0.3	5.3	4.7	0.6	5.8	4.1	1.7	3.4	5.3	-1.9	8.4	8.4	0.0	10.1	10.8	-0.7	8.3	8.5	-0.2
ABC SYD	5.5	5.3	0.2	3.7	3.1	0.6	0.7	0.5	0.2	0.8	1.8	-1.0	4.5	4.0	0.5	6.1	5.3	0.8	11.3	10.8	0.5
2RN	1.3	1.2	0.1	0.3	1.0	-0.7	0.1	0.3	-0.2	0.4	0.8	-0.4	1.5	1.6	-0.1	0.6	0.9	-0.3	3.0	1.9	1.1
ABC NEWSRADIO	1.5	1.5	0.0	2.4	1.3	1.1	1.0	1.5	-0.5	1.0	1.3	-0.3	1.4	1.4	0.0	0.8	1.3	-0.5	2.2	1.8	0.4
2JJI	3.3	3.7	-0.4	3.1	2.6	0.5	4.5	4.6	-0.1	6.0	7.6	-1.6	4.4	4.5	-0.1	3.4	3.9	-0.5	0.2	0.2	0.0
ABC CLASSIC	2.4	2.1	0.3	1.3	1.2	0.1	0.8	0.4	0.4	3.3	2.2	1.1	0.6	0.9	-0.3	0.5	0.6	-0.1	5.2	4.8	0.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.7	2.1	-0.4	1.5	2.2	-0.7	1.5	2.1	-0.6	2.0	2.3	-0.3	1.8	2.1	-0.3	1.5	0.9	0.6	1.2	1.5	-0.3
2GB	11.7	12.2	-0.5	14.8	14.8	0.0	13.3	14.0	-0.7	8.5	9.4	-0.9	5.8	6.8	-1.0	16.3	16.4	-0.1	9.8	10.2	-0.4
2UE 954	3.4	3.6	-0.2	2.9	2.9	0.0	3.3	4.0	-0.7	3.8	4.4	-0.6	3.7	3.6	0.1	4.5	2.9	1.6	4.1	4.2	-0.1
SKY Sports Radio	1.8	1.9	-0.1	3.3	3.4	-0.1	1.1	1.1	0.0	1.3	1.2	0.1	1.1	1.4	-0.3	1.4	1.7	-0.3	2.9	2.7	0.2
104.1 2DAY FM	5.0	4.2	0.8	4.7	3.6	1.1	5.1	3.7	1.4	5.7	4.7	1.0	5.3	5.7	-0.4	2.8	3.7	-0.9	4.6	4.3	0.3
KIIS1065	6.8	6.7	0.1	6.9	7.1	-0.2	6.1	7.0	-0.9	5.9	5.7	0.2	9.0	7.2	1.8	7.2	6.2	1.0	6.2	6.4	-0.2
104.9 TRIPLE M	6.4	6.7	-0.3	5.9	6.6	-0.7	6.2	6.7	-0.5	6.8	7.0	-0.2	7.8	6.9	0.9	4.9	5.0	-0.1	5.9	5.9	0.0
NOVA96.9	7.5	7.7	-0.2	9.1	9.4	-0.3	6.5	6.5	0.0	6.4	6.6	-0.2	9.3	9.6	-0.3	5.4	4.9	0.5	7.5	8.3	-0.8
smoothfm 95.3	13.5	13.2	0.3	12.2	12.0	0.2	15.4	15.5	-0.1	14.1	13.8	0.3	13.6	12.0	1.6	10.4	10.6	-0.2	13.4	13.9	-0.5
GOLD101.7	7.4	8.0	-0.6	6.5	6.6	-0.1	6.9	7.8	-0.9	9.2	10.1	-0.9	9.0	10.0	-1.0	4.1	3.6	0.5	6.8	6.4	0.4
ABC SYD	5.8	5.6	0.2	7.8	7.1	0.7	5.3	5.2	0.1	4.0	4.1	-0.1	4.6	4.9	-0.3	7.4	7.2	0.2	4.7	4.5	0.2
2RN	1.2	1.2	0.0	2.0	2.0	0.0	0.6	0.6	0.0	0.8	0.3	0.5	1.2	1.5	-0.3	1.1	2.0	-0.9	1.8	1.4	0.4
ABC NEWSRADIO	1.5	1.4	0.1	2.6	2.5	0.1	1.4	0.9	0.5	0.7	0.6	0.1	0.8	1.6	-0.8	1.5	1.6	-0.1	1.5	1.6	-0.1
2JJI	3.3	3.8	-0.5	2.7	3.1	-0.4	3.3	3.8	-0.5	3.9	4.6	-0.7	3.6	4.2	-0.6	3.3	3.2	0.1	3.3	3.2	0.1
ABC CLASSIC	2.2	2.0	0.2	2.2	2.1	0.1	2.4	2.3	0.1	2.3	1.5	0.8	2.3	2.3	0.0	1.8	2.3	-0.5	2.8	2.4	0.4

GfK RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	147	167	-20	18	29	-11	17	17	0	29	25	4	39	42	-3	15	16	-1	30	38	-8
2GB	740	728	12	67	66	1	72	74	-2	140	119	21	130	125	5	86	80	6	244	264	-20
2UE 954	335	303	32	26	30	-4	45	46	-1	56	48	8	48	36	12	39	32	7	122	112	10
SKY Sports Radio	216	209	7	43	35	8	30	28	2	49	51	-2	29	36	-7	20	21	-1	45	38	7
104.1 2DAY FM	782	667	115	130	115	15	117	118	-1	229	195	34	186	142	44	75	64	11	44	32	12
KIIS1065	1,007	933	74	150	153	-3	123	125	-2	399	339	60	220	209	11	73	57	16	41	51	-10
104.9 TRIPLE M	797	776	21	114	123	-9	112	115	-3	265	228	37	160	155	5	106	115	-9	40	39	1
NOVA96.9	1,286	1,228	58	219	223	-4	204	218	-14	458	415	43	283	251	32	78	68	10	43	53	-10
smoothfm 95.3	1,471	1,449	22	187	181	6	148	137	11	390	357	33	320	323	-3	186	210	-24	240	242	-2
GOLD101.7	770	703	67	96	74	22	57	65	-8	132	105	27	201	163	38	148	147	1	136	149	-13
ABC SYD	513	518	-5	35	37	-2	26	20	6	32	66	-34	114	89	25	92	100	-8	214	205	9
2RN	142	174	-32	4	8	-4	6	15	-9	21	40	-19	31	31	0	21	29	-8	59	52	7
ABC NEWSRADIO	317	333	-16	41	34	7	39	41	-2	57	70	-13	68	70	-2	16	30	-14	96	87	9
2JJI	494	485	9	68	60	8	66	62	4	212	213	-1	111	105	6	25	34	-9	12	12	0
ABC CLASSIC	256	258	-2	29	23	6	31	21	10	76	76	0	28	36	-8	9	10	-1	84	92	-8
Total	4,699	4,688	11	525	520	5	462	470	-8	1,261	1,258	3	1,064	1,061	3	589	586	3	798	794	4

By Session, P10+ [Potential: 5003]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	128	146	-18	54	73	-19	60	59	1	53	66	-13	48	53	-5	30	20	10	70	75	-5
2GB	650	644	6	447	472	-25	320	316	4	259	261	-2	194	208	-14	175	165	10	469	471	-2
2UE 954	281	247	34	131	122	9	122	129	-7	130	118	12	82	84	-2	65	65	0	183	163	20
SKY Sports Radio	173	181	-8	103	103	0	57	62	-5	57	59	-2	32	38	-6	27	27	0	134	111	23
104.1 2DAY FM	676	577	99	389	310	79	261	219	42	337	269	68	246	231	15	124	116	8	390	337	53
KIIS1065	884	807	77	546	512	34	321	352	-31	363	326	37	368	307	61	162	144	18	519	480	39
104.9 TRIPLE M	692	689	3	339	365	-26	266	254	12	313	300	13	302	280	22	144	131	13	397	385	12
NOVA96.9	1,111	1,064	47	688	664	24	407	408	-1	414	397	17	439	405	34	195	201	-6	737	700	37
smoothfm 95.3	1,280	1,275	5	727	699	28	606	618	-12	616	574	42	522	525	-3	271	280	-9	940	914	26
GOLD101.7	705	648	57	409	371	38	336	309	27	383	348	35	328	296	32	133	109	24	443	402	41
ABC SYD	431	420	11	288	299	-11	203	196	7	203	192	11	174	172	2	108	101	7	300	285	15
2RN	119	158	-39	70	93	-23	46	43	3	34	42	-8	29	54	-25	19	38	-19	72	79	-7
ABC NEWSRADIO	273	285	-12	156	168	-12	81	72	9	73	68	5	55	80	-25	49	49	0	165	161	4
2JJI	424	421	3	186	210	-24	182	190	-8	209	203	6	179	187	-8	94	103	-9	246	242	4
ABC CLASSIC	225	230	-5	121	125	-4	90	99	-9	94	84	10	65	69	-4	44	56	-12	155	153	2
Total	4,514	4,510	4	3,542	3,557	-15	2,802	2,790	12	2,946	2,849	97	2,703	2,638	65	1,553	1,498	55	3,935	3,922	13

GfK RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2026

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	7	9	-2	*	*	*	2	2	0	1	1	0	2	2	0	1	1	0	2	2	0
2GB	53	52	1	2	2	0	1	2	-1	6	4	2	5	5	0	8	7	1	31	33	-2
2UE 954	17	17	0	*	*	*	1	1	0	1	1	0	2	1	1	2	1	1	11	13	-2
SKY Sports Radio	10	9	1	1	1	0	*	*	*	1	1	0	2	1	1	3	2	1	3	4	-1
104.1 2DAY FM	23	19	4	3	2	1	3	2	1	5	5	0	7	5	2	4	3	1	1	1	0
KIIS1065	31	29	2	3	3	0	3	3	0	13	11	2	7	8	-1	3	1	2	2	3	-1
104.9 TRIPLE M	30	29	1	3	3	0	3	3	0	7	7	0	6	6	0	9	10	-1	1	1	0
NOVA96.9	36	35	1	5	5	0	5	6	-1	10	9	1	10	9	1	4	4	0	2	2	0
smoothfm 95.3	64	59	5	5	5	0	5	3	2	11	11	0	15	14	1	12	11	1	16	15	1
GOLD101.7	34	34	0	2	2	0	2	2	0	3	4	-1	9	8	1	8	8	0	11	10	1
ABC SYD	26	24	2	1	1	0	*	*	*	1	2	-1	5	4	1	5	4	1	14	13	1
2RN	6	6	0	*	*	*	*	*	*	*	1	*	2	1	1	*	1	*	4	2	2
ABC NEWSRADIO	7	7	0	1	*	*	*	1	*	1	1	0	1	1	0	1	1	0	3	2	1
2JJJ	16	16	0	1	1	0	2	2	0	5	6	-1	5	4	1	3	3	0	*	*	*
ABC CLASSIC	11	10	1	*	*	*	*	*	*	3	2	1	1	1	0	*	*	*	7	6	1
Total	472	445	27	37	37	0	40	37	3	89	83	6	103	95	8	77	72	5	126	122	4

By Session, P10+ [Potential: 5003]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	8	10	-2	11	16	-5	11	14	-3	12	13	-1	8	8	0	2	1	1	5	6	-1
2GB	58	57	1	113	109	4	95	93	2	50	51	-1	26	28	-2	24	22	2	40	40	0
2UE 954	17	17	0	22	22	0	23	27	-4	22	24	-2	16	15	1	7	4	3	17	16	1
SKY Sports Radio	9	9	0	26	25	1	8	7	1	8	6	2	5	6	-1	2	2	0	12	11	1
104.1 2DAY FM	25	20	5	36	27	9	36	25	11	33	25	8	23	23	0	4	5	-1	19	17	2
KIIS1065	34	31	3	53	52	1	43	47	-4	35	31	4	40	30	10	11	8	3	25	25	0
104.9 TRIPLE M	32	31	1	46	49	-3	44	44	0	40	38	2	34	29	5	7	7	0	24	23	1
NOVA96.9	37	36	1	70	69	1	46	43	3	37	36	1	41	39	2	8	7	1	31	33	-2
smoothfm 95.3	67	61	6	94	89	5	109	103	6	83	74	9	60	49	11	15	14	1	55	55	0
GOLD101.7	37	37	0	49	48	1	49	52	-3	54	54	0	40	41	-1	6	5	1	28	25	3
ABC SYD	29	26	3	60	52	8	38	34	4	23	22	1	20	20	0	11	10	1	19	17	2
2RN	6	6	0	15	15	0	4	4	0	5	2	3	5	6	-1	2	3	-1	7	6	1
ABC NEWSRADIO	7	7	0	20	18	2	10	6	4	4	3	1	4	6	-2	2	2	0	6	6	0
2JJJ	17	18	-1	21	23	-2	24	25	-1	23	25	-2	16	17	-1	5	4	1	13	13	0
ABC CLASSIC	11	9	2	17	15	2	17	15	2	13	8	5	10	9	1	3	3	0	11	10	1
Total	498	467	31	766	738	28	710	663	47	585	539	46	440	411	29	147	136	11	409	392	17

GfK RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	59	52	7	21	19	2	2	5	-3	22	12	10	13	17	-4	1	*	*	*	*	*
Bunnings Tradio	41	31	10	5	2	3	10	16	-6	19	11	8	2	*	*	*	*	*	4	2	2
CADA	175	174	1	25	30	-5	25	28	-3	71	78	-7	44	30	14	7	7	0	3	2	1
Chemist Warehouse Remix	35	33	2	8	9	-1	9	5	4	10	10	0	8	10	-2	*	*	*	*	*	*
Coles Radio	126	108	18	7	8	-1	22	11	11	53	40	13	31	24	7	5	10	-5	8	14	-6
DANCE HITS	120	118	2	33	39	-6	15	11	4	35	34	1	29	33	-4	7	3	4	*	*	*
GOLD 80s	101	91	10	13	8	5	21	21	0	14	19	-5	19	17	2	23	18	5	11	8	3
HEART	53	42	11	9	2	7	6	7	-1	11	10	1	9	8	1	14	16	-2	4	*	*
HEART HITS	42	35	7	10	8	2	17	6	11	10	12	-2	4	8	-4	*	*	*	2	2	0
iHeartCountry	36	36	0	6	10	-4	3	*	*	22	20	2	4	4	0	2	2	0	*	*	*
KIIS 90s	100	100	0	14	18	-4	11	9	2	49	48	1	17	13	4	5	5	0	4	7	-3
KIIS Australia	121	121	0	27	20	7	27	25	2	47	50	-3	9	16	-7	5	4	1	5	6	-1
MMM 2000s	37	42	-5	3	7	-4	6	10	-4	26	22	4	2	3	-1	*	*	*	*	*	*
MMM 80s	75	55	20	10	5	5	4	5	-1	35	22	13	14	13	1	10	7	3	2	3	-1
MMM 90s	77	99	-22	6	6	0	12	16	-4	23	37	-14	30	27	3	3	6	-3	3	8	-5
MMM CLASSIC ROCK	70	69	1	11	10	1	14	14	0	21	17	4	15	16	-1	3	4	-1	6	8	-2
MMM COUNTRY	31	36	-5	4	6	-2	2	*	*	13	14	-1	5	5	0	7	10	-3	*	*	*
News24 Radio	48	62	-14	9	12	-3	4	5	-1	20	23	-3	2	11	-9	4	2	2	10	10	0
Nova Nation	89	85	4	23	14	9	14	17	-3	34	35	-1	8	7	1	3	8	-5	8	4	4
OLDSKOOL 80s HITS	47	32	15	7	6	1	10	5	5	2	2	0	15	16	-1	11	3	8	2	*	*
OLDSKOOL 90s HITS	62	61	1	10	10	0	5	11	-6	24	10	14	23	28	-5	*	3	*	*	*	*
Priceline Radio	2	1	1	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria	10	10	0	2	2	0	6	3	3	*	*	*	*	*	*	*	2	*	2	2	0
Radio Maria Ital	3	10	-7	*	4	*	*	*	*	3	4	-1	*	*	*	*	2	*	*	*	*
RnB FRIDAYS RADIO	66	55	11	16	17	-1	2	2	0	25	17	8	23	18	5	*	*	*	*	*	*
smooth relax	116	95	21	18	18	0	18	9	9	24	18	6	25	18	7	7	6	1	24	27	-3
smooth Vintage	39	52	-13	4	4	0	2	2	0	6	9	-3	5	8	-3	13	13	0	9	16	-7
TikTok Trending	91	55	36	24	11	13	30	26	4	29	15	14	8	3	5	*	*	*	*	*	*
triple j Unearthed	64	52	12	8	11	-3	7	12	-5	25	16	9	16	8	8	7	5	2	2	*	*
ABC Country	19	26	-7	2	*	*	*	*	*	9	17	-8	*	*	*	7	4	3	1	5	-4
ABC Jazz	78	82	-4	10	9	1	6	6	0	27	28	-1	10	7	3	3	7	-4	21	25	-4
ABC KIDS LISTEN	44	36	8	15	19	-4	3	*	*	13	9	4	10	4	6	2	2	0	2	2	0
ABC Sport	119	115	4	19	11	8	15	16	-1	44	37	7	21	26	-5	8	9	-1	12	17	-5
Double J	70	73	-3	12	12	0	7	9	-2	14	19	-5	27	22	5	8	10	-2	2	*	*
Total Digital/Internet Only	1,397	1,344	53	211	194	17	179	171	8	452	444	8	306	279	27	134	128	6	116	128	-12

Please note: Sky News Radio renamed to News24 Radio from 27 July.

GfK RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 5003]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BLENDER BEATS	56	48	8	29	22	7	25	14	11	25	30	-5	26	31	-5	12	6	6	33	32	1	
Bunnings Tradio	32	23	9	13	9	4	19	13	6	11	12	-1	4	2	2	7	5	2	14	13	1	
CADA	140	152	-12	55	72	-17	61	59	2	77	78	-1	68	64	4	27	39	-12	86	95	-9	
Chemist Warehouse Remix	26	23	3	13	12	1	2	5	-3	7	8	-1	4	7	-3	5	2	3	14	17	-3	
Coles Radio	100	85	15	25	16	9	35	37	-2	44	33	11	19	20	-1	10	17	-7	65	48	17	
DANCE HITS	108	97	11	61	51	10	46	29	17	51	32	19	43	27	16	22	24	-2	59	61	-2	
GOLD 80s	84	78	6	30	29	1	33	28	5	40	33	7	33	27	6	20	14	6	54	41	13	
HEART	47	36	11	15	10	5	13	16	-3	18	17	1	26	7	19	21	17	4	28	17	11	
HEART HITS	33	30	3	19	15	4	7	5	2	12	7	5	3	5	-2	3	2	1	13	7	6	
iHeartCountry	26	29	-3	15	21	-6	12	11	1	14	9	5	12	6	6	6	6	0	22	20	2	
KIIS 90s	87	90	-3	20	16	4	26	28	-2	44	33	11	25	31	-6	20	25	-5	25	16	9	
KIIS Australia	90	96	-6	31	51	-20	25	26	-1	38	41	-3	23	31	-8	10	5	5	57	60	-3	
MMM 2000s	28	32	-4	2	10	-8	12	9	3	10	12	-2	12	10	2	6	5	1	13	16	-3	
MMM 80s	61	45	16	22	15	7	16	8	8	29	28	1	21	19	2	6	10	-4	31	20	11	
MMM 90s	63	83	-20	20	29	-9	15	21	-6	37	47	-10	26	38	-12	11	9	2	27	33	-6	
MMM CLASSIC ROCK	54	60	-6	12	18	-6	21	22	-1	29	35	-6	26	26	0	16	17	-1	35	26	9	
MMM COUNTRY	23	24	-1	10	7	3	4	2	2	10	16	-6	11	9	2	6	11	-5	17	26	-9	
News24 Radio	31	48	-17	14	20	-6	11	15	-4	11	20	-9	8	11	-3	4	7	-3	33	29	4	
Nova Nation	77	70	7	26	25	1	20	26	-6	40	35	5	25	17	8	14	15	-1	27	31	-4	
OLDSKOOL 80s HITS	36	22	14	8	6	2	14	7	7	23	11	12	15	5	10	9	8	1	28	16	12	
OLDSKOOL 90s HITS	47	46	1	21	13	8	13	19	-6	19	20	-1	23	25	-2	2	*	*	31	25	6	
Priceline Radio	*	1	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	*	*
Radio Maria	4	6	-2	*	4	*	4	5	-1	2	4	-2	2	2	0	*	*	*	8	6	2	
Radio Maria Ital	3	10	-7	3	8	-5	3	6	-3	*	2	*	*	*	*	*	2	*	*	2	*	
RnB FRIDAYS RADIO	57	48	9	31	22	9	19	21	-2	25	21	4	30	28	2	15	10	5	32	33	-1	
smooth relax	93	74	19	28	19	9	24	23	1	38	34	4	32	16	16	14	9	5	54	43	11	
smooth Vintage	30	33	-3	13	12	1	16	15	1	15	18	-3	5	12	-7	6	4	2	19	25	-6	
TikTok Trending	76	43	33	26	11	15	13	9	4	39	13	26	24	20	4	41	31	10	43	32	11	
triple j Unearthed	48	44	4	19	11	8	11	7	4	11	9	2	19	18	1	13	14	-1	20	14	6	
ABC Country	14	24	-10	5	5	0	3	5	-2	5	13	-8	3	12	-9	*	9	*	8	9	-1	
ABC Jazz	64	78	-14	24	27	-3	13	7	6	22	23	-1	27	24	3	28	35	-7	47	42	5	
ABC KIDS LISTEN	28	31	-3	11	10	1	13	10	3	11	15	-4	3	9	-6	3	3	0	32	18	14	
ABC Sport	77	70	7	24	21	3	22	21	1	21	20	1	27	22	5	22	19	3	81	86	-5	
Double J	53	59	-6	26	21	5	23	31	-8	27	26	1	35	31	4	22	15	7	43	49	-6	
Total Digital/Internet Only	1,159	1,135	24	562	561	1	526	495	31	628	580	48	558	519	39	355	327	28	949	870	79	

Please note: Sky News Radio renamed to News24 Radio from 27 July.

GfK RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 5 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.5	1.7	1.8	1.2	1.3	1.5	4.4	4.7	5.6	0.9	1.1	0.6	2.0	2.3	1.2	0.8	1.0	0.1	1.3	1.3	3.4
2GB	11.2	11.5	21.5	4.6	4.6	9.2	3.1	3.1	5.2	6.5	5.4	18.9	5.2	4.5	17.8	10.8	10.4	28.2	24.3	27.2	34.8
2UE 954	3.6	4.2	2.9	0.7	0.7	1.3	2.0	2.0	3.3	1.5	1.7	1.2	1.7	2.0	0.3	2.2	2.7	0.9	8.9	10.4	8.7
SKY Sports Radio	2.1	n.a.	n.a.	2.3	n.a.	n.a.	0.7	n.a.	n.a.	1.3	n.a.	n.a.	1.5	n.a.	n.a.	3.4	n.a.	n.a.	2.8	n.a.	n.a.
104.1 2DAY FM	4.9	6.0	1.1	7.6	9.6	1.4	8.1	9.7	2.6	5.6	6.5	1.6	6.6	8.1	0.5	5.2	6.6	1.5	1.0	1.2	0.1
KIIS1065	6.6	7.9	3.9	8.7	10.3	7.0	8.1	9.3	5.6	14.7	16.9	6.3	6.7	8.0	2.9	3.6	4.2	3.8	1.7	2.1	0.5
104.9 TRIPLE M	6.3	7.4	3.9	7.8	9.0	6.9	7.9	9.3	4.3	8.2	9.3	4.5	6.1	7.1	4.5	11.5	14.4	4.7	0.9	1.1	0.5
NOVA96.9	7.5	9.0	3.3	13.4	16.5	5.5	13.4	15.6	7.8	11.2	12.8	5.9	9.7	11.7	3.1	4.8	6.2	1.0	1.2	1.5	*
smoothfm 95.3	13.5	15.7	10.3	12.7	15.2	8.0	12.4	13.2	16.0	12.9	14.3	10.0	14.2	16.5	11.1	15.2	18.0	13.5	12.8	15.6	6.0
GOLD101.7	7.3	8.6	4.7	5.3	6.2	4.4	5.8	6.7	4.4	3.4	3.7	3.7	8.4	9.6	8.0	10.1	12.3	6.4	8.3	10.3	1.7
ABC SYD	5.5	5.7	10.4	3.7	2.5	14.2	0.7	0.7	1.6	0.8	0.5	3.4	4.5	4.7	8.1	6.1	6.6	11.1	11.3	12.3	20.4
2RN	1.3	1.3	3.0	0.3	0.4	0.5	0.1	*	0.6	0.4	0.2	2.3	1.5	1.7	1.4	0.6	0.7	0.3	3.0	2.9	9.5
ABC NEWSRADIO	1.5	1.5	3.2	2.4	2.6	3.5	1.0	0.9	2.6	1.0	1.0	1.4	1.4	0.9	7.6	0.8	0.6	4.2	2.2	2.7	0.5
2JJI	3.3	3.6	4.6	3.1	3.3	4.8	4.5	5.2	2.9	6.0	6.0	10.2	4.4	5.0	4.3	3.4	3.8	4.8	0.2	0.2	*
ABC CLASSIC	2.4	2.6	3.4	1.3	1.0	4.4	0.8	0.5	3.9	3.3	3.1	6.4	0.6	0.7	0.1	0.5	0.6	*	5.2	6.0	5.5
Commercial DAB+ Stns	9.9	10.6	15.2	14.1	14.9	21.0	17.8	17.6	31.9	14.2	14.7	18.2	12.2	13.3	16.6	7.7	8.3	13.0	2.7	3.1	3.2
ABC DAB+ Stns	2.9	2.8	6.7	2.3	2.0	6.4	1.3	1.5	1.5	2.9	2.8	5.3	4.2	3.8	12.5	3.4	3.6	6.5	2.1	2.2	5.2
Total DAB+ Stns	14.7	13.4	21.9	19.7	16.9	27.4	20.4	19.1	33.4	17.8	17.5	23.5	19.5	17.2	29.2	14.8	11.9	19.5	5.3	5.2	8.4

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.7	1.8	2.0	1.5	1.6	2.1	1.5	1.7	1.4	2.0	2.3	2.0	1.8	1.8	4.1	1.5	1.8	0.5	1.2	1.3	1.3
2GB	11.7	11.9	23.1	14.8	15.0	30.0	13.3	13.5	25.6	8.5	8.7	16.4	5.8	5.4	17.8	16.3	17.3	23.2	9.8	10.5	16.4
2UE 954	3.4	4.0	2.6	2.9	3.4	1.5	3.3	3.7	3.3	3.8	4.4	3.3	3.7	4.3	2.3	4.5	5.4	1.7	4.1	4.7	3.8
SKY Sports Radio	1.8	n.a.	n.a.	3.3	n.a.	n.a.	1.1	n.a.	n.a.	1.3	n.a.	n.a.	1.1	n.a.	n.a.	1.4	n.a.	n.a.	2.9	n.a.	n.a.
104.1 2DAY FM	5.0	6.1	1.1	4.7	5.7	0.6	5.1	6.3	0.8	5.7	7.0	1.8	5.3	6.3	1.7	2.8	3.4	0.4	4.6	5.7	1.2
KIIS1065	6.8	8.0	4.0	6.9	8.0	3.7	6.1	7.3	3.6	5.9	7.0	4.4	9.0	10.6	3.6	7.2	8.3	5.2	6.2	7.4	3.6
104.9 TRIPLE M	6.4	7.6	3.6	5.9	7.0	3.4	6.2	7.4	3.3	6.8	8.2	3.3	7.8	9.0	5.3	4.9	5.5	3.8	5.9	6.9	4.7
NOVA96.9	7.5	9.0	3.8	9.1	10.9	3.1	6.5	7.8	3.8	6.4	7.5	4.4	9.3	10.8	4.8	5.4	6.3	2.9	7.5	9.3	1.9
smoothfm 95.3	13.5	15.6	10.3	12.2	14.2	7.6	15.4	17.9	12.1	14.1	16.4	12.9	13.6	15.8	7.8	10.4	11.8	8.3	13.4	15.8	10.3
GOLD101.7	7.4	8.6	5.3	6.5	7.5	3.9	6.9	8.1	5.1	9.2	10.8	6.9	9.0	10.4	6.2	4.1	4.5	4.1	6.8	8.3	2.7
ABC SYD	5.8	5.8	11.5	7.8	8.1	13.9	5.3	5.2	11.6	4.0	4.0	8.2	4.6	4.6	11.2	7.4	7.3	14.6	4.7	5.2	6.7
2RN	1.2	1.1	3.3	2.0	1.7	7.5	0.6	0.6	1.3	0.8	0.8	1.5	1.2	1.4	1.4	1.1	0.7	4.4	1.8	2.0	2.2
ABC NEWSRADIO	1.5	1.5	3.3	2.6	2.4	7.0	1.4	1.3	3.2	0.7	0.8	0.7	0.8	0.8	2.5	1.5	1.6	1.8	1.5	1.6	2.9
2JJI	3.3	3.6	4.8	2.7	2.9	3.8	3.3	3.6	4.4	3.9	4.2	6.1	3.6	3.8	5.9	3.3	3.7	3.1	3.3	3.7	3.8
ABC CLASSIC	2.2	2.4	3.1	2.2	2.4	2.1	2.4	2.6	3.9	2.3	2.4	3.8	2.3	2.5	3.1	1.8	2.0	1.9	2.8	3.0	4.4
Commercial DAB+ Stns	9.7	10.5	13.1	6.8	7.5	8.0	9.6	10.4	12.5	12.1	13.1	17.3	9.2	9.9	14.0	13.4	14.6	15.8	10.6	10.8	22.3
ABC DAB+ Stns	2.5	2.5	5.1	1.4	1.6	1.7	2.5	2.6	4.1	2.6	2.4	6.9	2.8	2.7	8.2	5.6	5.8	8.3	4.1	3.8	11.8
Total DAB+ Stns	14.2	13.0	18.2	9.3	9.1	9.7	14.7	13.0	16.6	17.2	15.5	24.1	14.0	12.6	22.1	21.7	20.4	24.2	16.2	14.6	34.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.5% share of all listening, 1.7% share of AM/FM/DAB+ listening and 1.8% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 5 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	147	143	30	18	18	8	17	17	4	29	29	3	39	39	3	15	13	2	30	28	9
2GB	740	681	205	67	59	23	72	60	24	140	120	36	130	116	41	86	82	25	244	244	56
2UE 954	335	296	66	26	17	9	45	32	23	56	47	12	48	45	5	39	36	4	122	120	14
SKY Sports Radio	216	n.a.	n.a.	43	n.a.	n.a.	30	n.a.	n.a.	49	n.a.	n.a.	29	n.a.	n.a.	20	n.a.	n.a.	45	n.a.	n.a.
104.1 2DAY FM	782	761	93	130	128	12	117	113	29	229	215	33	186	186	7	75	75	9	44	44	2
KIIS1065	1,007	941	210	150	125	46	123	113	38	399	381	66	220	211	38	73	69	19	41	41	3
104.9 TRIPLE M	797	732	181	114	100	32	112	94	38	265	247	52	160	145	40	106	105	16	40	40	2
NOVA96.9	1,286	1,232	217	219	209	44	204	194	47	458	431	74	283	278	44	78	77	8	43	43	*
smoothfm 95.3	1,471	1,405	288	187	170	44	148	146	45	390	365	84	320	301	53	186	183	43	240	240	19
GOLD101.7	770	738	138	96	88	26	57	46	19	132	125	27	201	196	41	148	148	18	136	136	8
ABC SYD	513	475	138	35	28	12	26	21	12	32	24	16	114	105	25	92	87	25	214	210	48
2RN	142	120	42	4	3	1	6	2	4	21	13	7	31	27	9	21	18	5	59	57	15
ABC NEWSRADIO	317	289	78	41	36	15	39	33	12	57	55	11	68	57	28	16	14	8	96	95	4
2JJI	494	420	167	68	52	28	66	53	20	212	175	82	111	105	26	25	23	11	12	12	*
ABC CLASSIC	256	217	86	29	22	13	31	15	18	76	70	29	28	26	2	9	9	*	84	75	24
Commercial DAB+ Stns	1,122	1,048	360	175	160	57	167	159	60	372	344	119	236	222	77	92	87	34	80	76	13
ABC DAB+ Stns	339	299	128	54	42	27	32	30	4	115	95	43	69	65	27	30	29	14	39	37	13
Total DAB+ Stns	1,397	1,227	445	211	183	71	179	168	60	452	400	145	306	267	101	134	104	41	116	104	27
Total	4,699	4,436	1,420	525	497	197	462	454	170	1,261	1,203	407	1,064	992	303	589	540	173	798	751	168

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	128	123	20	54	51	9	60	55	7	53	53	7	48	45	6	30	29	3	70	68	16
2GB	650	597	168	447	371	117	320	300	47	259	233	63	194	166	62	175	142	44	469	416	97
2UE 954	281	242	57	131	119	24	122	112	18	130	122	16	82	74	11	65	58	9	183	174	22
SKY Sports Radio	173	n.a.	n.a.	103	n.a.	n.a.	57	n.a.	n.a.	57	n.a.	n.a.	32	n.a.	n.a.	27	n.a.	n.a.	134	n.a.	n.a.
104.1 2DAY FM	676	647	76	389	377	19	261	252	15	337	312	33	246	239	23	124	119	6	390	386	29
KIIS1065	884	804	181	546	501	65	321	275	59	363	329	59	368	342	37	162	140	26	519	496	71
104.9 TRIPLE M	692	651	141	339	309	43	266	245	44	313	297	44	302	277	36	144	124	22	397	359	82
NOVA96.9	1,111	1,052	186	688	648	60	407	365	61	414	364	70	439	412	44	195	177	21	737	718	58
smoothfm 95.3	1,280	1,207	237	727	670	85	606	550	93	616	561	107	522	496	47	271	227	44	940	875	131
GOLD101.7	705	665	127	409	380	49	336	302	58	383	363	65	328	309	31	133	124	14	443	434	28
ABC SYD	431	393	114	288	261	48	203	182	44	203	174	48	174	164	33	108	97	14	300	280	66
2RN	119	96	36	70	57	22	46	40	8	34	27	12	29	25	6	19	13	6	72	64	19
ABC NEWSRADIO	273	238	73	156	119	52	81	73	22	73	64	8	55	49	10	49	39	9	165	148	22
2JJI	424	341	158	186	146	55	182	140	47	209	155	71	179	155	40	94	69	25	246	215	61
ABC CLASSIC	225	188	68	121	101	27	90	77	21	94	77	37	65	57	15	44	34	10	155	135	49
Commercial DAB+ Stns	953	884	290	449	398	87	409	359	121	522	468	152	431	378	92	262	242	51	684	626	184
ABC DAB+ Stns	254	216	90	104	86	25	85	69	27	95	77	36	110	93	30	84	72	21	219	193	78
Total DAB+ Stns	1,159	1,010	354	562	472	106	526	424	146	628	525	184	558	459	122	355	300	71	949	792	248
Total	4,514	4,206	1,274	3,542	3,163	625	2,802	2,420	585	2,946	2,566	652	2,703	2,387	447	1,553	1,302	256	3,935	3,556	810

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 147,000 total listeners, 143,000 AM/FM/DAB+ listeners and 30,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.