

# GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2026

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station       | People 10+ |      |      | People 10-17 |      |      | People 18-24 |      |      | People 25-39 |      |      | People 40-54 |      |      | People 55-64 |      |      | People 65+ |      |      |
|---------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
|               | This       | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This       | Last | +/-  |
| 6IX           | 3.7        | 3.5  | 0.2  | 3.6          | 5.0  | -1.4 | 1.0          | 1.4  | -0.4 | 1.3          | 1.4  | -0.1 | 1.5          | 0.1  | 1.4  | 5.3          | 5.7  | -0.4 | 7.4        | 6.6  | 0.8  |
| 6PR           | 6.7        | 6.3  | 0.4  | 2.2          | 2.6  | -0.4 | 5.2          | 3.2  | 2.0  | 2.4          | 2.0  | 0.4  | 4.7          | 5.2  | -0.5 | 13.4         | 11.6 | 1.8  | 9.7        | 9.1  | 0.6  |
| MIX 94.5      | 11.8       | 12.9 | -1.1 | 14.9         | 14.2 | 0.7  | 16.1         | 16.4 | -0.3 | 14.2         | 17.0 | -2.8 | 15.5         | 19.8 | -4.3 | 10.9         | 10.3 | 0.6  | 4.3        | 3.5  | 0.8  |
| 92.9 TRIPLE M | 9.8        | 8.6  | 1.2  | 11.6         | 11.4 | 0.2  | 10.4         | 14.7 | -4.3 | 20.0         | 16.9 | 3.1  | 13.0         | 10.9 | 2.1  | 5.8          | 2.6  | 3.2  | 1.3        | 1.3  | 0.0  |
| GOLD 96FM     | 12.3       | 13.1 | -0.8 | 7.7          | 8.8  | -1.1 | 7.8          | 6.6  | 1.2  | 5.1          | 6.3  | -1.2 | 14.7         | 13.7 | 1.0  | 18.6         | 18.5 | 0.1  | 14.4       | 17.5 | -3.1 |
| NOVA93.7      | 17.6       | 16.7 | 0.9  | 37.4         | 36.9 | 0.5  | 40.2         | 26.2 | 14.0 | 19.2         | 20.0 | -0.8 | 19.0         | 16.5 | 2.5  | 12.0         | 17.4 | -5.4 | 2.5        | 3.1  | -0.6 |
| ABC PER       | 5.0        | 6.1  | -1.1 | 0.3          | 0.4  | -0.1 | 1.1          | 0.7  | 0.4  | 1.1          | 1.5  | -0.4 | 4.5          | 4.0  | 0.5  | 6.1          | 7.9  | -1.8 | 11.0       | 14.2 | -3.2 |
| 6RN           | 1.3        | 1.0  | 0.3  | 0.2          | 0.3  | -0.1 | 0.4          | 0.6  | -0.2 | 0.7          | 0.5  | 0.2  | 0.4          | 0.3  | 0.1  | 0.9          | 0.8  | 0.1  | 3.6        | 2.6  | 1.0  |
| ABC NEWSRADIO | 1.6        | 1.7  | -0.1 | 1.0          | 0.9  | 0.1  | 1.1          | 1.9  | -0.8 | 1.3          | 1.1  | 0.2  | 0.8          | 0.5  | 0.3  | 0.5          | 0.5  | 0.0  | 3.5        | 4.2  | -0.7 |
| 6JJJ          | 5.9        | 6.0  | -0.1 | 3.3          | 3.8  | -0.5 | 5.2          | 9.8  | -4.6 | 18.7         | 14.1 | 4.6  | 4.7          | 5.7  | -1.0 | 4.2          | 4.8  | -0.6 | 0.7        | 0.5  | 0.2  |
| ABC CLASSIC   | 2.2        | 2.1  | 0.1  | 2.0          | 1.0  | 1.0  | 1.1          | 2.0  | -0.9 | 0.8          | 0.7  | 0.1  | 1.5          | 1.3  | 0.2  | 0.8          | 1.4  | -0.6 | 5.3        | 5.0  | 0.3  |

By Session, P10+

| Station       | Mon-Fri             |      |      | Breakfast             |      |      | Morning                |      |      | Afternoon              |      |      | Drive                 |      |      | Evening                |      |      | Weekend             |      |      |
|---------------|---------------------|------|------|-----------------------|------|------|------------------------|------|------|------------------------|------|------|-----------------------|------|------|------------------------|------|------|---------------------|------|------|
|               | Mon-Fri 5:30am-12mn |      |      | Mon-Fri 5:30am-9:00am |      |      | Mon-Fri 9:00am-12:00md |      |      | Mon-Fri 12:00md-4:00pm |      |      | Mon-Fri 4:00pm-7:00pm |      |      | Mon-Fri 7:00pm-12:00mn |      |      | Sat-Sun 5:30am-12mn |      |      |
|               | This                | Last | +/-  | This                  | Last | +/-  | This                   | Last | +/-  | This                   | Last | +/-  | This                  | Last | +/-  | This                   | Last | +/-  | This                | Last | +/-  |
| 6IX           | 3.5                 | 3.4  | 0.1  | 3.7                   | 3.3  | 0.4  | 4.6                    | 3.7  | 0.9  | 3.4                    | 3.9  | -0.5 | 2.1                   | 2.4  | -0.3 | 1.2                    | 2.3  | -1.1 | 4.4                 | 3.6  | 0.8  |
| 6PR           | 7.0                 | 6.5  | 0.5  | 10.4                  | 9.0  | 1.4  | 6.7                    | 6.5  | 0.2  | 5.5                    | 5.1  | 0.4  | 4.2                   | 4.9  | -0.7 | 5.9                    | 6.0  | -0.1 | 5.8                 | 5.4  | 0.4  |
| MIX 94.5      | 12.3                | 13.4 | -1.1 | 10.9                  | 12.5 | -1.6 | 12.8                   | 13.3 | -0.5 | 13.5                   | 14.0 | -0.5 | 14.1                  | 15.8 | -1.7 | 7.5                    | 10.1 | -2.6 | 9.9                 | 11.2 | -1.3 |
| 92.9 TRIPLE M | 10.0                | 8.7  | 1.3  | 11.4                  | 10.2 | 1.2  | 8.8                    | 6.9  | 1.9  | 10.0                   | 8.6  | 1.4  | 9.9                   | 9.3  | 0.6  | 9.7                    | 8.5  | 1.2  | 8.9                 | 8.1  | 0.8  |
| GOLD 96FM     | 12.3                | 12.8 | -0.5 | 10.0                  | 10.0 | 0.0  | 14.6                   | 15.6 | -1.0 | 13.3                   | 14.4 | -1.1 | 11.5                  | 12.4 | -0.9 | 9.4                    | 7.6  | 1.8  | 12.2                | 14.0 | -1.8 |
| NOVA93.7      | 17.8                | 16.9 | 0.9  | 17.5                  | 19.0 | -1.5 | 16.2                   | 15.8 | 0.4  | 19.8                   | 18.1 | 1.7  | 18.3                  | 14.7 | 3.6  | 14.7                   | 11.7 | 3.0  | 17.3                | 15.9 | 1.4  |
| ABC PER       | 4.9                 | 6.2  | -1.3 | 6.3                   | 7.0  | -0.7 | 5.0                    | 6.2  | -1.2 | 2.7                    | 3.9  | -1.2 | 4.5                   | 6.2  | -1.7 | 10.3                   | 13.5 | -3.2 | 5.3                 | 5.7  | -0.4 |
| 6RN           | 1.2                 | 1.0  | 0.2  | 1.6                   | 1.3  | 0.3  | 1.0                    | 0.9  | 0.1  | 0.8                    | 0.5  | 0.3  | 0.9                   | 0.5  | 0.4  | 3.6                    | 2.9  | 0.7  | 1.4                 | 1.1  | 0.3  |
| ABC NEWSRADIO | 1.5                 | 1.6  | -0.1 | 2.5                   | 2.8  | -0.3 | 0.8                    | 1.0  | -0.2 | 0.9                    | 1.0  | -0.1 | 1.1                   | 1.1  | 0.0  | 4.4                    | 2.8  | 1.6  | 1.6                 | 1.9  | -0.3 |
| 6JJJ          | 6.1                 | 6.2  | -0.1 | 6.2                   | 6.7  | -0.5 | 5.2                    | 5.6  | -0.4 | 5.9                    | 5.7  | 0.2  | 7.5                   | 7.6  | -0.1 | 8.5                    | 6.0  | 2.5  | 5.2                 | 5.1  | 0.1  |
| ABC CLASSIC   | 2.1                 | 1.8  | 0.3  | 2.4                   | 2.1  | 0.3  | 1.3                    | 1.6  | -0.3 | 1.6                    | 1.3  | 0.3  | 3.5                   | 2.3  | 1.2  | 2.4                    | 1.7  | 0.7  | 2.8                 | 3.3  | -0.5 |

# GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2026

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station       | People 10+ |       |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|---------------|------------|-------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|               | This       | Last  | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| 6iX           | 119        | 115   | 4   | 8            | 11   | -3  | 11           | 11   | 0   | 8            | 12   | -4  | 9            | 6    | 3   | 27           | 26   | 1   | 55         | 49   | 6   |
| 6PR           | 203        | 212   | -9  | 17           | 18   | -1  | 20           | 24   | -4  | 24           | 33   | -9  | 40           | 43   | -3  | 41           | 37   | 4   | 61         | 56   | 5   |
| MIX 94.5      | 611        | 612   | -1  | 91           | 85   | 6   | 84           | 77   | 7   | 167          | 177  | -10 | 143          | 146  | -3  | 75           | 80   | -5  | 52         | 48   | 4   |
| 92.9 TRIPLE M | 437        | 439   | -2  | 67           | 67   | 0   | 56           | 72   | -16 | 165          | 143  | 22  | 99           | 108  | -9  | 25           | 24   | 1   | 25         | 25   | 0   |
| GOLD 96FM     | 446        | 446   | 0   | 41           | 48   | -7  | 34           | 40   | -6  | 90           | 88   | 2   | 118          | 112  | 6   | 79           | 76   | 3   | 85         | 83   | 2   |
| NOVA93.7      | 667        | 674   | -7  | 131          | 130  | 1   | 98           | 90   | 8   | 214          | 209  | 5   | 131          | 135  | -4  | 63           | 77   | -14 | 31         | 34   | -3  |
| ABC PER       | 168        | 167   | 1   | 9            | 9    | 0   | 11           | 12   | -1  | 16           | 21   | -5  | 34           | 26   | 8   | 33           | 36   | -3  | 64         | 63   | 1   |
| 6RN           | 71         | 65    | 6   | 4            | 4    | 0   | 6            | 9    | -3  | 8            | 7    | 1   | 9            | 6    | 3   | 10           | 8    | 2   | 34         | 31   | 3   |
| ABC NEWSRADIO | 123        | 118   | 5   | 13           | 10   | 3   | 10           | 15   | -5  | 27           | 36   | -9  | 24           | 10   | 14  | 10           | 11   | -1  | 40         | 36   | 4   |
| 6JJJ          | 277        | 312   | -35 | 24           | 25   | -1  | 38           | 50   | -12 | 134          | 140  | -6  | 53           | 63   | -10 | 21           | 25   | -4  | 7          | 8    | -1  |
| ABC CLASSIC   | 101        | 118   | -17 | 14           | 15   | -1  | 10           | 18   | -8  | 16           | 18   | -2  | 18           | 21   | -3  | 8            | 14   | -6  | 35         | 33   | 2   |
| Total         | 1,862      | 1,861 | 1   | 212          | 211  | 1   | 183          | 188  | -5  | 477          | 477  | 0   | 427          | 427  | 0   | 242          | 243  | -1  | 321        | 315  | 6   |

By Session, P10+ [Potential: 1996]

| Station       | Mon-Fri<br>Mon-Fri 5:30am-12mn |       |     | Breakfast<br>Mon-Fri 5:30am-9:00am |       |     | Morning<br>Mon-Fri 9:00am-12:00md |       |     | Afternoon<br>Mon-Fri 12:00md-4:00pm |       |     | Drive<br>Mon-Fri 4:00pm-7:00pm |       |     | Evening<br>Mon-Fri 7:00pm-12:00mn |      |     | Weekend<br>Sat-Sun 5:30am-12mn |       |     |
|---------------|--------------------------------|-------|-----|------------------------------------|-------|-----|-----------------------------------|-------|-----|-------------------------------------|-------|-----|--------------------------------|-------|-----|-----------------------------------|------|-----|--------------------------------|-------|-----|
|               | This                           | Last  | +/- | This                               | Last  | +/- | This                              | Last  | +/- | This                                | Last  | +/- | This                           | Last  | +/- | This                              | Last | +/- | This                           | Last  | +/- |
| 6iX           | 97                             | 99    | -2  | 60                                 | 50    | 10  | 68                                | 52    | 16  | 59                                  | 59    | 0   | 43                             | 39    | 4   | 21                                | 25   | -4  | 81                             | 70    | 11  |
| 6PR           | 183                            | 178   | 5   | 133                                | 118   | 15  | 87                                | 88    | -1  | 82                                  | 80    | 2   | 60                             | 62    | -2  | 24                                | 22   | 2   | 109                            | 114   | -5  |
| MIX 94.5      | 552                            | 559   | -7  | 296                                | 313   | -17 | 241                               | 260   | -19 | 276                                 | 292   | -16 | 243                            | 241   | 2   | 76                                | 92   | -16 | 323                            | 334   | -11 |
| 92.9 TRIPLE M | 374                            | 375   | -1  | 209                                | 208   | 1   | 142                               | 137   | 5   | 183                                 | 178   | 5   | 167                            | 165   | 2   | 73                                | 67   | 6   | 228                            | 232   | -4  |
| GOLD 96FM     | 403                            | 409   | -6  | 220                                | 214   | 6   | 228                               | 232   | -4  | 248                                 | 256   | -8  | 165                            | 183   | -18 | 79                                | 74   | 5   | 254                            | 258   | -4  |
| NOVA93.7      | 620                            | 630   | -10 | 420                                | 434   | -14 | 281                               | 292   | -11 | 334                                 | 341   | -7  | 279                            | 268   | 11  | 92                                | 94   | -2  | 398                            | 405   | -7  |
| ABC PER       | 153                            | 147   | 6   | 88                                 | 83    | 5   | 77                                | 78    | -1  | 80                                  | 83    | -3  | 65                             | 76    | -11 | 41                                | 42   | -1  | 99                             | 103   | -4  |
| 6RN           | 62                             | 50    | 12  | 35                                 | 33    | 2   | 27                                | 20    | 7   | 22                                  | 18    | 4   | 22                             | 11    | 11  | 14                                | 12   | 2   | 41                             | 39    | 2   |
| ABC NEWSRADIO | 110                            | 99    | 11  | 62                                 | 66    | -4  | 33                                | 28    | 5   | 39                                  | 35    | 4   | 32                             | 22    | 10  | 21                                | 10   | 11  | 68                             | 61    | 7   |
| 6JJJ          | 253                            | 293   | -40 | 150                                | 172   | -22 | 88                                | 124   | -36 | 114                                 | 126   | -12 | 117                            | 136   | -19 | 60                                | 53   | 7   | 151                            | 163   | -12 |
| ABC CLASSIC   | 86                             | 91    | -5  | 45                                 | 47    | -2  | 38                                | 40    | -2  | 45                                  | 39    | 6   | 47                             | 39    | 8   | 12                                | 15   | -3  | 67                             | 80    | -13 |
| Total         | 1,814                          | 1,816 | -2  | 1,402                              | 1,406 | -4  | 1,155                             | 1,168 | -13 | 1,264                               | 1,270 | -6  | 1,105                          | 1,113 | -8  | 517                               | 503  | 14  | 1,516                          | 1,498 | 18  |

# GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2026

## AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station       | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|---------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|               | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| 6IX           | 7          | 7    | 0   | 1            | 1    | 0   | *            | *    | *   | *            | 1    | *   | 1            | *    | *   | 2            | 2    | 0   | 4          | 3    | 1   |
| 6PR           | 13         | 12   | 1   | *            | *    | *   | 1            | *    | *   | 1            | 1    | 0   | 2            | 2    | 0   | 4            | 4    | 0   | 5          | 4    | 1   |
| MIX 94.5      | 23         | 25   | -2  | 3            | 3    | 0   | 3            | 2    | 1   | 5            | 6    | -1  | 7            | 9    | -2  | 3            | 3    | 0   | 2          | 2    | 0   |
| 92.9 TRIPLE M | 19         | 16   | 3   | 2            | 2    | 0   | 2            | 2    | 0   | 7            | 6    | 1   | 6            | 5    | 1   | 2            | 1    | 1   | 1          | 1    | 0   |
| GOLD 96FM     | 24         | 25   | -1  | 2            | 2    | 0   | 1            | 1    | 0   | 2            | 2    | 0   | 7            | 6    | 1   | 6            | 6    | 0   | 7          | 8    | -1  |
| NOVA93.7      | 35         | 32   | 3   | 8            | 6    | 2   | 7            | 4    | 3   | 6            | 7    | -1  | 9            | 7    | 2   | 4            | 6    | -2  | 1          | 1    | 0   |
| ABC PER       | 10         | 12   | -2  | *            | *    | *   | *            | *    | *   | *            | 1    | *   | 2            | 2    | 0   | 2            | 3    | -1  | 5          | 7    | -2  |
| 6RN           | 3          | 2    | 1   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | 2          | 1    | 1   |
| ABC NEWSRADIO | 3          | 3    | 0   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | 2          | 2    | 0   |
| 6JJJ          | 12         | 11   | 1   | 1            | 1    | 0   | 1            | 1    | 0   | 6            | 5    | 1   | 2            | 2    | 0   | 1            | 2    | -1  | *          | *    | *   |
| ABC CLASSIC   | 4          | 4    | 0   | *            | *    | *   | *            | *    | *   | *            | *    | *   | 1            | 1    | 0   | *            | *    | *   | 3          | 2    | 1   |
| Total         | 196        | 192  | 4   | 20           | 18   | 2   | 18           | 15   | 3   | 33           | 36   | -3  | 45           | 43   | 2   | 32           | 33   | -1  | 48         | 47   | 1   |

By Session, P10+ [Potential: 1996]

| Station       | Mon-Fri<br>Mon-Fri 5:30am-12mn |      |     | Breakfast<br>Mon-Fri 5:30am-9:00am |      |     | Morning<br>Mon-Fri 9:00am-12:00md |      |     | Afternoon<br>Mon-Fri 12:00md-4:00pm |      |     | Drive<br>Mon-Fri 4:00pm-7:00pm |      |     | Evening<br>Mon-Fri 7:00pm-12:00mn |      |     | Weekend<br>Sat-Sun 5:30am-12mn |      |     |
|---------------|--------------------------------|------|-----|------------------------------------|------|-----|-----------------------------------|------|-----|-------------------------------------|------|-----|--------------------------------|------|-----|-----------------------------------|------|-----|--------------------------------|------|-----|
|               | This                           | Last | +/- | This                               | Last | +/- | This                              | Last | +/- | This                                | Last | +/- | This                           | Last | +/- | This                              | Last | +/- | This                           | Last | +/- |
| 6IX           | 7                              | 7    | 0   | 11                                 | 10   | 1   | 15                                | 12   | 3   | 9                                   | 10   | -1  | 3                              | 4    | -1  | 1                                 | 1    | 0   | 7                              | 6    | 1   |
| 6PR           | 15                             | 13   | 2   | 32                                 | 27   | 5   | 22                                | 20   | 2   | 15                                  | 13   | 2   | 7                              | 8    | -1  | 3                                 | 3    | 0   | 10                             | 9    | 1   |
| MIX 94.5      | 26                             | 27   | -1  | 33                                 | 37   | -4  | 43                                | 42   | 1   | 37                                  | 36   | 1   | 23                             | 27   | -4  | 3                                 | 5    | -2  | 16                             | 18   | -2  |
| 92.9 TRIPLE M | 21                             | 18   | 3   | 35                                 | 30   | 5   | 29                                | 22   | 7   | 27                                  | 22   | 5   | 16                             | 16   | 0   | 4                                 | 4    | 0   | 15                             | 13   | 2   |
| GOLD 96FM     | 26                             | 26   | 0   | 30                                 | 30   | 0   | 49                                | 49   | 0   | 36                                  | 37   | -1  | 19                             | 21   | -2  | 4                                 | 4    | 0   | 20                             | 23   | -3  |
| NOVA93.7      | 37                             | 34   | 3   | 53                                 | 56   | -3  | 54                                | 49   | 5   | 54                                  | 47   | 7   | 30                             | 25   | 5   | 6                                 | 5    | 1   | 29                             | 26   | 3   |
| ABC PER       | 10                             | 13   | -3  | 19                                 | 21   | -2  | 17                                | 19   | -2  | 7                                   | 10   | -3  | 7                              | 11   | -4  | 5                                 | 6    | -1  | 9                              | 9    | 0   |
| 6RN           | 3                              | 2    | 1   | 5                                  | 4    | 1   | 3                                 | 3    | 0   | 2                                   | 1    | 1   | 1                              | 1    | 0   | 2                                 | 1    | 1   | 2                              | 2    | 0   |
| ABC NEWSRADIO | 3                              | 3    | 0   | 7                                  | 8    | -1  | 3                                 | 3    | 0   | 2                                   | 3    | -1  | 2                              | 2    | 0   | 2                                 | 1    | 1   | 3                              | 3    | 0   |
| 6JJJ          | 13                             | 13   | 0   | 19                                 | 20   | -1  | 17                                | 18   | -1  | 16                                  | 15   | 1   | 12                             | 13   | -1  | 4                                 | 3    | 1   | 9                              | 8    | 1   |
| ABC CLASSIC   | 4                              | 4    | 0   | 7                                  | 6    | 1   | 4                                 | 5    | -1  | 4                                   | 3    | 1   | 6                              | 4    | 2   | 1                                 | 1    | 0   | 5                              | 5    | 0   |
| Total         | 208                            | 204  | 4   | 304                                | 297  | 7   | 333                               | 313  | 20  | 272                                 | 260  | 12  | 162                            | 172  | -10 | 44                                | 46   | -2  | 166                            | 163  | 3   |

# GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2026

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station                     | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                             | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| 60's MUSIC                  | 15         | 13   | 2   | 3            | 2    | 1   | 5            | 2    | 3   | *            | 1    | *   | *            | *    | *   | *            | *    | *   | 7          | 8    | -1  |
| 70's MUSIC                  | 24         | 20   | 4   | 4            | 3    | 1   | 1            | 4    | -3  | 5            | 5    | 0   | 3            | 1    | 2   | 4            | 4    | 0   | 7          | 2    | 5   |
| BLENDER BEATS               | 40         | 29   | 11  | 9            | 6    | 3   | 2            | 2    | 0   | 9            | 9    | 0   | 16           | 11   | 5   | 3            | 1    | 2   | 1          | *    | *   |
| Chemist Warehouse Remix     | 6          | 6    | 0   | 4            | 2    | 2   | *            | 1    | *   | 1            | 1    | 0   | 1            | 2    | -1  | *            | *    | *   | *          | 1    | *   |
| Coles Radio                 | 50         | 44   | 6   | 6            | 4    | 2   | 4            | 5    | -1  | 14           | 18   | -4  | 12           | 8    | 4   | 6            | 4    | 2   | 9          | 4    | 5   |
| GOLD 80s                    | 17         | 21   | -4  | 4            | *    | *   | 2            | 6    | -4  | 1            | 5    | -4  | 3            | 2    | 1   | 4            | 4    | 0   | 4          | 4    | 0   |
| HEART                       | 25         | 18   | 7   | 5            | 3    | 2   | 6            | 4    | 2   | 6            | 7    | -1  | 2            | *    | *   | 4            | 1    | 3   | 3          | 4    | -1  |
| HEART HITS                  | 15         | 15   | 0   | 5            | 1    | 4   | 4            | 4    | 0   | 4            | 6    | -2  | *            | *    | *   | 1            | 1    | 0   | 1          | 3    | -2  |
| KIIS                        | 16         | 14   | 2   | 2            | 3    | -1  | 4            | 2    | 2   | 9            | 7    | 2   | 1            | *    | *   | *            | 3    | *   | *          | *    | *   |
| MMM 90s                     | 18         | 26   | -8  | 2            | 2    | 0   | 1            | 4    | -3  | 5            | 3    | 2   | 10           | 15   | -5  | *            | *    | *   | *          | 2    | *   |
| MMM CLASSIC ROCK            | 24         | 25   | -1  | 3            | 2    | 1   | 3            | 3    | 0   | 2            | 4    | -2  | 3            | 4    | -1  | 9            | 6    | 3   | 4          | 6    | -2  |
| MMM COUNTRY                 | 8          | 12   | -4  | *            | *    | *   | *            | *    | *   | 3            | 7    | -4  | 4            | 5    | -1  | 1            | *    | *   | *          | *    | *   |
| OLDSKOOL 80s HITS           | 33         | 30   | 3   | 12           | 6    | 6   | 3            | 1    | 2   | 1            | 2    | -1  | 14           | 14   | 0   | 3            | 7    | -4  | *          | *    | *   |
| OLDSKOOL 90s HITS           | 55         | 48   | 7   | 16           | 8    | 8   | 7            | 4    | 3   | 9            | 8    | 1   | 20           | 26   | -6  | 2            | 2    | 0   | *          | *    | *   |
| RnB FRIDAYS RADIO           | 56         | 40   | 16  | 18           | 12   | 6   | 6            | 6    | 0   | 13           | 10   | 3   | 17           | 12   | 5   | 2            | *    | *   | *          | *    | *   |
| smooth fm Perth             | 77         | 89   | -12 | 8            | 8    | 0   | 5            | 2    | 3   | 9            | 14   | -5  | 22           | 27   | -5  | 22           | 24   | -2  | 11         | 13   | -2  |
| triple j Unearthed          | 28         | 24   | 4   | 7            | 3    | 4   | 4            | 4    | 0   | 14           | 12   | 2   | 2            | 6    | -4  | 1            | *    | *   | *          | *    | *   |
| ABC Country                 | 21         | 23   | -2  | 6            | 6    | 0   | 1            | *    | *   | 5            | 6    | -1  | 3            | 3    | 0   | 1            | 1    | 0   | 4          | 7    | -3  |
| ABC Jazz                    | 25         | 18   | 7   | 7            | 7    | 0   | 4            | 3    | 1   | 4            | 4    | 0   | 2            | 2    | 0   | 1            | *    | *   | 6          | 2    | 4   |
| ABC KIDS LISTEN             | 19         | 26   | -7  | 6            | 10   | -4  | *            | 1    | *   | 7            | 6    | 1   | 4            | 7    | -3  | 1            | *    | *   | 2          | 2    | 0   |
| ABC Sport                   | 27         | 30   | -3  | 4            | 2    | 2   | 5            | 4    | 1   | 8            | 12   | -4  | 5            | 4    | 1   | 2            | 2    | 0   | 4          | 6    | -2  |
| Double J                    | 26         | 26   | 0   | 5            | 4    | 1   | 3            | 1    | 2   | 9            | 7    | 2   | 7            | 10   | -3  | 1            | 2    | -1  | 1          | 2    | -1  |
| Total Digital/Internet Only | 472        | 466  | 6   | 79           | 67   | 12  | 44           | 48   | -4  | 103          | 114  | -11 | 114          | 111  | 3   | 56           | 51   | 5   | 75         | 75   | 0   |

# GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2026

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1996]

| Station                     | Mon-Fri<br>Mon-Fri 5:30am-12mn |      |     | Breakfast<br>Mon-Fri 5:30am-9:00am |      |     | Morning<br>Mon-Fri 9:00am-12:00md |      |     | Afternoon<br>Mon-Fri 12:00md-4:00pm |      |     | Drive<br>Mon-Fri 4:00pm-7:00pm |      |     | Evening<br>Mon-Fri 7:00pm-12:00mn |      |     | Weekend<br>Sat-Sun 5:30am-12mn |      |     |
|-----------------------------|--------------------------------|------|-----|------------------------------------|------|-----|-----------------------------------|------|-----|-------------------------------------|------|-----|--------------------------------|------|-----|-----------------------------------|------|-----|--------------------------------|------|-----|
|                             | This                           | Last | +/- | This                               | Last | +/- | This                              | Last | +/- | This                                | Last | +/- | This                           | Last | +/- | This                              | Last | +/- | This                           | Last | +/- |
|                             |                                |      |     |                                    |      |     |                                   |      |     |                                     |      |     |                                |      |     |                                   |      |     |                                |      |     |
| 60's MUSIC                  | 12                             | 9    | 3   | 3                                  | 5    | -2  | 5                                 | 3    | 2   | 3                                   | 4    | -1  | 4                              | 1    | 3   | 4                                 | 2    | 2   | 5                              | 5    | 0   |
| 70's MUSIC                  | 22                             | 15   | 7   | 13                                 | 8    | 5   | 8                                 | 3    | 5   | 8                                   | 6    | 2   | 7                              | 6    | 1   | 1                                 | 2    | -1  | 8                              | 10   | -2  |
| BLENDER BEATS               | 33                             | 28   | 5   | 17                                 | 16   | 1   | 14                                | 10   | 4   | 19                                  | 11   | 8   | 10                             | 9    | 1   | 2                                 | 4    | -2  | 20                             | 12   | 8   |
| Chemist Warehouse Remix     | 6                              | 6    | 0   | 1                                  | 3    | -2  | 2                                 | 4    | -2  | 2                                   | 4    | -2  | 1                              | 3    | -2  | 2                                 | 3    | -1  | 2                              | 1    | 1   |
| Coles Radio                 | 46                             | 41   | 5   | 20                                 | 21   | -1  | 31                                | 24   | 7   | 28                                  | 23   | 5   | 14                             | 17   | -3  | 5                                 | 6    | -1  | 29                             | 18   | 11  |
| GOLD 80s                    | 16                             | 18   | -2  | 8                                  | 10   | -2  | 10                                | 12   | -2  | 7                                   | 10   | -3  | 8                              | 4    | 4   | 3                                 | 3    | 0   | 10                             | 12   | -2  |
| HEART                       | 24                             | 17   | 7   | 10                                 | 8    | 2   | 12                                | 4    | 8   | 11                                  | 10   | 1   | 6                              | 5    | 1   | 2                                 | 1    | 1   | 11                             | 7    | 4   |
| HEART HITS                  | 12                             | 13   | -1  | 4                                  | 3    | 1   | 2                                 | 4    | -2  | 5                                   | 4    | 1   | 4                              | 2    | 2   | 2                                 | 4    | -2  | 5                              | 9    | -4  |
| KIIS                        | 15                             | 10   | 5   | 5                                  | 2    | 3   | 7                                 | 4    | 3   | 5                                   | 4    | 1   | 1                              | 4    | -3  | 3                                 | 3    | 0   | 2                              | 7    | -5  |
| MMM 90s                     | 12                             | 13   | -1  | 2                                  | 4    | -2  | 1                                 | 3    | -2  | 8                                   | 8    | 0   | 3                              | 7    | -4  | 1                                 | 2    | -1  | 11                             | 18   | -7  |
| MMM CLASSIC ROCK            | 20                             | 23   | -3  | 4                                  | 8    | -4  | 6                                 | 9    | -3  | 15                                  | 15   | 0   | 6                              | 10   | -4  | 1                                 | 4    | -3  | 13                             | 10   | 3   |
| MMM COUNTRY                 | 6                              | 10   | -4  | 5                                  | 6    | -1  | 3                                 | 4    | -1  | 3                                   | 4    | -1  | 4                              | 3    | 1   | 1                                 | 1    | 0   | 4                              | 4    | 0   |
| OLDSKOOL 80s HITS           | 25                             | 24   | 1   | 11                                 | 9    | 2   | 10                                | 13   | -3  | 7                                   | 10   | -3  | 11                             | 8    | 3   | 5                                 | 4    | 1   | 22                             | 18   | 4   |
| OLDSKOOL 90s HITS           | 45                             | 37   | 8   | 18                                 | 15   | 3   | 19                                | 17   | 2   | 26                                  | 25   | 1   | 18                             | 16   | 2   | 6                                 | 1    | 5   | 34                             | 30   | 4   |
| RnB FRIDAYS RADIO           | 51                             | 37   | 14  | 19                                 | 18   | 1   | 27                                | 15   | 12  | 28                                  | 21   | 7   | 20                             | 16   | 4   | 4                                 | 7    | -3  | 19                             | 15   | 4   |
| smooth fm Perth             | 66                             | 75   | -9  | 24                                 | 35   | -11 | 35                                | 39   | -4  | 37                                  | 37   | 0   | 32                             | 45   | -13 | 5                                 | 16   | -11 | 47                             | 57   | -10 |
| triple j Unearthed          | 24                             | 21   | 3   | 14                                 | 12   | 2   | 10                                | 8    | 2   | 7                                   | 5    | 2   | 4                              | 4    | 0   | 3                                 | 3    | 0   | 12                             | 12   | 0   |
| ABC Country                 | 16                             | 16   | 0   | 3                                  | 5    | -2  | 4                                 | 5    | -1  | 8                                   | 8    | 0   | 10                             | 9    | 1   | 2                                 | 1    | 1   | 9                              | 12   | -3  |
| ABC Jazz                    | 19                             | 15   | 4   | 4                                  | 3    | 1   | 9                                 | 4    | 5   | 9                                   | 7    | 2   | 10                             | 7    | 3   | 7                                 | 5    | 2   | 14                             | 8    | 6   |
| ABC KIDS LISTEN             | 14                             | 19   | -5  | 2                                  | 6    | -4  | 5                                 | 5    | 0   | 4                                   | 8    | -4  | 8                              | 10   | -2  | 5                                 | 4    | 1   | 14                             | 15   | -1  |
| ABC Sport                   | 19                             | 23   | -4  | 7                                  | 5    | 2   | 5                                 | 8    | -3  | 8                                   | 6    | 2   | 10                             | 11   | -1  | 7                                 | 3    | 4   | 13                             | 20   | -7  |
| Double J                    | 18                             | 18   | 0   | 8                                  | 10   | -2  | 10                                | 12   | -2  | 7                                   | 10   | -3  | 4                              | 7    | -3  | 8                                 | 5    | 3   | 17                             | 16   | 1   |
| Total Digital/Internet Only | 417                            | 394  | 23  | 203                                | 193  | 10  | 220                               | 202  | 18  | 243                                 | 226  | 17  | 182                            | 194  | -12 | 91                                | 84   | 7   | 300                            | 297  | 3   |

# GfK RADIO 360: PERTH - BY RADIO TYPE - SURVEY 5 2026

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station              | People 10+  |            |           | People 10-17 |            |           | People 18-24 |            |           | People 25-39 |            |           | People 40-54 |            |           | People 55-64 |            |           | People 65+  |            |           |
|----------------------|-------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|-------------|------------|-----------|
|                      | Total Radio | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming |
| 6IX                  | 3.7         | 4.2        | 4.6       | 3.6          | 4.1        | *         | 1.0          | 0.8        | 3.5       | 1.3          | 1.4        | 0.9       | 1.5          | 1.5        | 2.9       | 5.3          | 5.9        | 6.2       | 7.4         | 10.6       | 9.8       |
| 6PR                  | 6.7         | 7.5        | 8.9       | 2.2          | 2.1        | 4.2       | 5.2          | 4.3        | 16.6      | 2.4          | 2.1        | 8.3       | 4.7          | 5.2        | 4.0       | 13.4         | 15.7       | 6.5       | 9.7         | 13.6       | 15.0      |
| MIX 94.5             | 11.8        | 13.8       | 7.8       | 14.9         | 15.9       | 10.0      | 16.1         | 16.8       | 13.5      | 14.2         | 15.1       | 13.0      | 15.5         | 17.4       | 6.4       | 10.9         | 12.2       | 9.5       | 4.3         | 6.7        | 0.8       |
| 92.9 TRIPLE M        | 9.8         | 11.8       | 3.6       | 11.6         | 12.4       | 6.9       | 10.4         | 11.2       | 4.2       | 20.0         | 22.4       | 4.5       | 13.0         | 14.6       | 5.6       | 5.8          | 6.7        | 2.8       | 1.3         | 2.0        | *         |
| GOLD 96FM            | 12.3        | 13.9       | 13.7      | 7.7          | 8.1        | 6.7       | 7.8          | 8.2        | 5.1       | 5.1          | 5.5        | 3.9       | 14.7         | 15.4       | 19.1      | 18.6         | 20.2       | 22.7      | 14.4        | 21.2       | 13.5      |
| NOVA93.7             | 17.6        | 20.7       | 12.2      | 37.4         | 40.0       | 23.8      | 40.2         | 43.9       | 10.8      | 19.2         | 20.4       | 18.2      | 19.0         | 20.9       | 13.4      | 12.0         | 13.5       | 10.4      | 2.5         | 3.5        | 4.1       |
| ABC PER              | 5.0         | 5.0        | 13.0      | 0.3          | 0.3        | 0.6       | 1.1          | 0.4        | 8.6       | 1.1          | 0.9        | 3.7       | 4.5          | 4.3        | 10.6      | 6.1          | 6.2        | 11.2      | 11.0        | 14.1       | 30.2      |
| 6RN                  | 1.3         | 1.4        | 2.3       | 0.2          | 0.2        | 0.3       | 0.4          | 0.3        | 1.8       | 0.7          | 0.4        | 4.2       | 0.4          | 0.4        | 0.3       | 0.9          | 1.1        | 0.4       | 3.6         | 5.0        | 5.7       |
| ABC NEWSRADIO        | 1.6         | 1.6        | 3.5       | 1.0          | 0.8        | 4.1       | 1.1          | 0.9        | 4.3       | 1.3          | 1.4        | 1.1       | 0.8          | 0.8        | 2.1       | 0.5          | 0.4        | 2.3       | 3.5         | 4.8        | 6.7       |
| 6JJJ                 | 5.9         | 6.8        | 5.9       | 3.3          | 3.3        | 4.1       | 5.2          | 5.1        | 8.1       | 18.7         | 20.0       | 16.2      | 4.7          | 4.9        | 6.6       | 4.2          | 4.7        | 3.7       | 0.7         | 1.1        | 0.4       |
| ABC CLASSIC          | 2.2         | 2.5        | 2.7       | 2.0          | 1.8        | 5.4       | 1.1          | 1.2        | 0.8       | 0.8          | 0.7        | 2.6       | 1.5          | 1.7        | 0.9       | 0.8          | 0.9        | 0.8       | 5.3         | 7.7        | 5.6       |
| Commercial DAB+ Stns | 8.2         | 8.6        | 16.5      | 9.3          | 8.3        | 25.6      | 5.9          | 5.6        | 12.0      | 7.3          | 7.0        | 18.0      | 10.4         | 10.3       | 20.6      | 11.6         | 11.7       | 21.8      | 4.9         | 7.3        | 4.7       |
| ABC DAB+ Stns        | 2.2         | 2.2        | 5.5       | 3.1          | 2.8        | 8.4       | 2.0          | 1.3        | 10.8      | 2.8          | 2.7        | 5.3       | 2.9          | 2.7        | 7.3       | 0.8          | 0.7        | 1.8       | 1.8         | 2.4        | 3.4       |
| Total DAB+ Stns      | 12.9        | 10.8       | 21.9      | 12.9         | 11.1       | 34.0      | 9.1          | 6.9        | 22.8      | 11.2         | 9.7        | 23.3      | 14.7         | 12.9       | 27.9      | 13.3         | 12.5       | 23.6      | 13.4        | 9.7        | 8.1       |

By Session, P10+

| Station              | Mon-Fri             |                     |                     | Breakfast             |                       |                       | Morning                |                        |                        | Afternoon              |                        |                        | Drive                 |                       |                       | Evening                |                        |                        | Weekend             |                     |                     |
|----------------------|---------------------|---------------------|---------------------|-----------------------|-----------------------|-----------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|-----------------------|-----------------------|-----------------------|------------------------|------------------------|------------------------|---------------------|---------------------|---------------------|
|                      | Mon-Fri 5:30am-12mn | Mon-Fri 5:30am-12mn | Mon-Fri 5:30am-12mn | Mon-Fri 5:30am-9:00am | Mon-Fri 5:30am-9:00am | Mon-Fri 5:30am-9:00am | Mon-Fri 9:00am-12:00md | Mon-Fri 9:00am-12:00md | Mon-Fri 9:00am-12:00md | Mon-Fri 12:00md-4:00pm | Mon-Fri 12:00md-4:00pm | Mon-Fri 12:00md-4:00pm | Mon-Fri 4:00pm-7:00pm | Mon-Fri 4:00pm-7:00pm | Mon-Fri 4:00pm-7:00pm | Mon-Fri 7:00pm-12:00mn | Mon-Fri 7:00pm-12:00mn | Mon-Fri 7:00pm-12:00mn | Sat-Sun 5:30am-12mn | Sat-Sun 5:30am-12mn | Sat-Sun 5:30am-12mn |
|                      | Total Radio         | AM/FM/DAB+          | Streaming           | Total Radio           | AM/FM/DAB+            | Streaming             | Total Radio            | AM/FM/DAB+             | Streaming              | Total Radio            | AM/FM/DAB+             | Streaming              | Total Radio           | AM/FM/DAB+            | Streaming             | Total Radio            | AM/FM/DAB+             | Streaming              | Total Radio         | AM/FM/DAB+          | Streaming           |
| 6IX                  | 3.5                 | 4.0                 | 3.9                 | 3.7                   | 4.2                   | 3.7                   | 4.6                    | 5.2                    | 4.9                    | 3.4                    | 3.8                    | 4.3                    | 2.1                   | 2.4                   | 2.8                   | 1.2                    | 1.4                    | 1.3                    | 4.4                 | 4.9                 | 6.7                 |
| 6PR                  | 7.0                 | 7.7                 | 9.9                 | 10.4                  | 11.0                  | 18.8                  | 6.7                    | 7.4                    | 9.7                    | 5.5                    | 6.2                    | 6.2                    | 4.2                   | 4.9                   | 3.9                   | 5.9                    | 6.7                    | 7.0                    | 5.8                 | 6.8                 | 5.7                 |
| MIX 94.5             | 12.3                | 14.4                | 8.3                 | 10.9                  | 12.5                  | 9.2                   | 12.8                   | 15.2                   | 8.5                    | 13.5                   | 15.6                   | 9.5                    | 14.1                  | 16.9                  | 5.6                   | 7.5                    | 8.9                    | 5.2                    | 9.9                 | 11.9                | 6.1                 |
| 92.9 TRIPLE M        | 10.0                | 12.0                | 3.8                 | 11.4                  | 13.5                  | 3.1                   | 8.8                    | 10.6                   | 3.9                    | 10.0                   | 11.9                   | 3.6                    | 9.9                   | 11.8                  | 6.0                   | 9.7                    | 12.0                   | 2.2                    | 8.9                 | 11.0                | 3.0                 |
| GOLD 96FM            | 12.3                | 13.8                | 14.2                | 10.0                  | 11.3                  | 9.3                   | 14.6                   | 16.3                   | 20.5                   | 13.3                   | 14.8                   | 15.6                   | 11.5                  | 13.2                  | 11.1                  | 9.4                    | 11.0                   | 8.0                    | 12.2                | 14.3                | 12.2                |
| NOVA93.7             | 17.8                | 20.6                | 13.4                | 17.5                  | 20.3                  | 10.4                  | 16.2                   | 19.1                   | 11.9                   | 19.8                   | 22.5                   | 18.5                   | 18.3                  | 21.5                  | 12.9                  | 14.7                   | 17.5                   | 9.9                    | 17.3                | 21.1                | 8.4                 |
| ABC PER              | 4.9                 | 4.8                 | 13.8                | 6.3                   | 5.8                   | 22.6                  | 5.0                    | 4.9                    | 13.3                   | 2.7                    | 2.8                    | 5.9                    | 4.5                   | 4.4                   | 11.8                  | 10.3                   | 10.7                   | 21.2                   | 5.3                 | 5.7                 | 10.6                |
| 6RN                  | 1.2                 | 1.3                 | 2.4                 | 1.6                   | 1.5                   | 5.9                   | 1.0                    | 1.1                    | 1.1                    | 0.8                    | 0.9                    | 0.7                    | 0.9                   | 0.9                   | 1.7                   | 3.6                    | 4.1                    | 3.4                    | 1.4                 | 1.6                 | 2.0                 |
| ABC NEWSRADIO        | 1.5                 | 1.6                 | 3.4                 | 2.5                   | 2.5                   | 5.7                   | 0.8                    | 0.8                    | 2.6                    | 0.9                    | 0.8                    | 2.9                    | 1.1                   | 1.1                   | 2.6                   | 4.4                    | 5.4                    | 2.1                    | 1.6                 | 1.7                 | 3.6                 |
| 6JJJ                 | 6.1                 | 7.0                 | 5.9                 | 6.2                   | 7.3                   | 1.8                   | 5.2                    | 6.1                    | 3.5                    | 5.9                    | 6.4                    | 7.8                    | 7.5                   | 8.1                   | 11.2                  | 8.5                    | 9.5                    | 11.4                   | 5.2                 | 6.1                 | 5.9                 |
| ABC CLASSIC          | 2.1                 | 2.3                 | 2.5                 | 2.4                   | 2.8                   | 1.0                   | 1.3                    | 1.5                    | 2.3                    | 1.6                    | 1.7                    | 2.9                    | 3.5                   | 4.0                   | 3.7                   | 2.4                    | 2.6                    | 4.0                    | 2.8                 | 3.2                 | 3.2                 |
| Commercial DAB+ Stns | 8.0                 | 8.6                 | 13.6                | 5.4                   | 6.1                   | 5.4                   | 9.1                    | 10.0                   | 13.4                   | 10.3                   | 10.9                   | 18.5                   | 7.5                   | 7.5                   | 17.8                  | 6.1                    | 6.1                    | 14.7                   | 8.7                 | 8.6                 | 25.2                |
| ABC DAB+ Stns        | 1.9                 | 1.9                 | 4.9                 | 1.2                   | 1.2                   | 2.9                   | 1.8                    | 1.8                    | 4.5                    | 1.7                    | 1.7                    | 3.8                    | 3.4                   | 3.3                   | 8.9                   | 4.1                    | 4.1                    | 9.5                    | 3.0                 | 3.1                 | 7.4                 |
| Total DAB+ Stns      | 12.3                | 10.5                | 18.5                | 8.6                   | 7.3                   | 8.3                   | 13.9                   | 11.8                   | 17.9                   | 14.6                   | 12.6                   | 22.2                   | 12.0                  | 10.8                  | 26.7                  | 13.3                   | 10.2                   | 24.2                   | 14.5                | 11.7                | 32.6                |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6IX has a 3.7% share of all listening, 4.2% share of AM/FM/DAB+ listening and 4.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital &amp; stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

# GfK RADIO 360: PERTH - BY RADIO TYPE - SURVEY 5 2026

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station              | People 10+  |            |           | People 10-17 |            |           | People 18-24 |            |           | People 25-39 |            |           | People 40-54 |            |           | People 55-64 |            |           | People 65+  |            |           |
|----------------------|-------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|-------------|------------|-----------|
|                      | Total Radio | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming |
| 6iX                  | 119         | 114        | 30        | 8            | 8          | *         | 11           | 9          | 3         | 8            | 7          | 2         | 9            | 9          | 5         | 27           | 27         | 7         | 55          | 54         | 14        |
| 6PR                  | 203         | 191        | 38        | 17           | 14         | 6         | 20           | 20         | 5         | 24           | 23         | 8         | 40           | 38         | 4         | 41           | 38         | 5         | 61          | 57         | 10        |
| MIX 94.5             | 611         | 581        | 102       | 91           | 87         | 18        | 84           | 79         | 22        | 167          | 156        | 24        | 143          | 137        | 23        | 75           | 71         | 11        | 52          | 51         | 2         |
| 92.9 TRIPLE M        | 437         | 423        | 54        | 67           | 64         | 11        | 56           | 55         | 8         | 165          | 160        | 19        | 99           | 94         | 13        | 25           | 25         | 3         | 25          | 25         | *         |
| GOLD 96FM            | 446         | 429        | 71        | 41           | 37         | 9         | 34           | 31         | 6         | 90           | 85         | 8         | 118          | 116        | 26        | 79           | 75         | 11        | 85          | 85         | 11        |
| NOVA93.7             | 667         | 644        | 112       | 131          | 126        | 25        | 98           | 97         | 14        | 214          | 200        | 36        | 131          | 130        | 19        | 63           | 62         | 13        | 31          | 30         | 5         |
| ABC PER              | 168         | 159        | 47        | 9            | 7          | 2         | 11           | 8          | 3         | 16           | 15         | 5         | 34           | 32         | 7         | 33           | 32         | 8         | 64          | 64         | 22        |
| 6RN                  | 71          | 66         | 21        | 4            | 4          | 1         | 6            | 5          | 3         | 8            | 8          | 5         | 9            | 8          | 2         | 10           | 9          | 1         | 34          | 31         | 10        |
| ABC NEWSRADIO        | 123         | 109        | 38        | 13           | 13         | 6         | 10           | 9          | 6         | 27           | 21         | 7         | 24           | 23         | 5         | 10           | 7          | 4         | 40          | 37         | 10        |
| 6JJJ                 | 277         | 262        | 60        | 24           | 23         | 6         | 38           | 35         | 8         | 134          | 124        | 30        | 53           | 53         | 9         | 21           | 21         | 5         | 7           | 6          | 1         |
| ABC CLASSIC          | 101         | 95         | 25        | 14           | 14         | 3         | 10           | 10         | 1         | 16           | 12         | 8         | 18           | 18         | 4         | 8            | 6          | 2         | 35          | 35         | 8         |
| Commercial DAB+ Stns | 325         | 304        | 101       | 58           | 53         | 21        | 33           | 31         | 11        | 69           | 65         | 22        | 78           | 70         | 24        | 47           | 44         | 14        | 40          | 40         | 9         |
| ABC DAB+ Stns        | 123         | 110        | 41        | 28           | 26         | 7         | 14           | 12         | 7         | 39           | 35         | 14        | 21           | 17         | 7         | 6            | 6          | 3         | 14          | 14         | 3         |
| Total DAB+ Stns      | 472         | 389        | 134       | 79           | 71         | 26        | 44           | 39         | 15        | 103          | 92         | 35        | 114          | 85         | 30        | 56           | 47         | 16        | 75          | 55         | 12        |
| Total                | 1,862       | 1,759      | 466       | 212          | 207        | 70        | 183          | 179        | 56        | 477          | 454        | 111       | 427          | 401        | 99        | 242          | 231        | 59        | 321         | 287        | 71        |

By Session, P10+

| Station              | Mon-Fri 5:30am-12mn |            |           | Breakfast Mon-Fri 5:30am-9:00am |            |           | Morning Mon-Fri 9:00am-12:00md |            |           | Afternoon Mon-Fri 12:00md-4:00pm |            |           | Drive Mon-Fri 4:00pm-7:00pm |            |           | Evening Mon-Fri 7:00pm-12:00mn |            |           | Weekend Sat-Sun 5:30am-12mn |            |           |
|----------------------|---------------------|------------|-----------|---------------------------------|------------|-----------|--------------------------------|------------|-----------|----------------------------------|------------|-----------|-----------------------------|------------|-----------|--------------------------------|------------|-----------|-----------------------------|------------|-----------|
|                      | Total Radio         | AM/FM/DAB+ | Streaming | Total Radio                     | AM/FM/DAB+ | Streaming | Total Radio                    | AM/FM/DAB+ | Streaming | Total Radio                      | AM/FM/DAB+ | Streaming | Total Radio                 | AM/FM/DAB+ | Streaming | Total Radio                    | AM/FM/DAB+ | Streaming | Total Radio                 | AM/FM/DAB+ | Streaming |
| 6iX                  | 97                  | 92         | 25        | 60                              | 51         | 12        | 68                             | 63         | 12        | 59                               | 57         | 12        | 43                          | 39         | 6         | 21                             | 19         | 3         | 81                          | 75         | 19        |
| 6PR                  | 183                 | 171        | 33        | 133                             | 126        | 17        | 87                             | 79         | 12        | 82                               | 80         | 12        | 60                          | 56         | 8         | 24                             | 19         | 5         | 109                         | 103        | 15        |
| MIX 94.5             | 552                 | 514        | 88        | 296                             | 273        | 32        | 241                            | 218        | 35        | 276                              | 249        | 37        | 243                         | 229        | 19        | 76                             | 74         | 5         | 323                         | 312        | 41        |
| 92.9 TRIPLE M        | 374                 | 358        | 46        | 209                             | 200        | 18        | 142                            | 131        | 14        | 183                              | 172        | 14        | 167                         | 159        | 17        | 73                             | 70         | 3         | 228                         | 224        | 24        |
| GOLD 96FM            | 403                 | 385        | 58        | 220                             | 208        | 23        | 228                            | 207        | 34        | 248                              | 234        | 34        | 165                         | 156        | 15        | 79                             | 71         | 9         | 254                         | 239        | 42        |
| NOVA93.7             | 620                 | 595        | 91        | 420                             | 398        | 35        | 281                            | 260        | 36        | 334                              | 314        | 40        | 279                         | 268        | 28        | 92                             | 82         | 10        | 398                         | 380        | 44        |
| ABC PER              | 153                 | 142        | 40        | 88                              | 75         | 25        | 77                             | 74         | 13        | 80                               | 70         | 20        | 65                          | 59         | 12        | 41                             | 35         | 8         | 99                          | 90         | 22        |
| 6RN                  | 62                  | 55         | 16        | 35                              | 30         | 9         | 27                             | 24         | 6         | 22                               | 21         | 3         | 22                          | 18         | 5         | 14                             | 13         | 3         | 41                          | 36         | 13        |
| ABC NEWSRADIO        | 110                 | 95         | 34        | 62                              | 52         | 14        | 33                             | 28         | 9         | 39                               | 29         | 12        | 32                          | 28         | 6         | 21                             | 18         | 3         | 68                          | 55         | 17        |
| 6JJJ                 | 253                 | 238        | 53        | 150                             | 142        | 11        | 88                             | 76         | 15        | 114                              | 96         | 26        | 117                         | 107        | 17        | 60                             | 52         | 11        | 151                         | 143        | 23        |
| ABC CLASSIC          | 86                  | 78         | 23        | 45                              | 43         | 6         | 38                             | 34         | 7         | 45                               | 41         | 9         | 47                          | 43         | 9         | 12                             | 10         | 4         | 67                          | 62         | 11        |
| Commercial DAB+ Stns | 292                 | 266        | 80        | 138                             | 126        | 22        | 159                            | 147        | 29        | 174                              | 156        | 40        | 127                         | 107        | 29        | 42                             | 37         | 9         | 198                         | 178        | 56        |
| ABC DAB+ Stns        | 96                  | 85         | 35        | 38                              | 32         | 11        | 40                             | 29         | 14        | 42                               | 34         | 13        | 41                          | 37         | 15        | 30                             | 23         | 10        | 71                          | 67         | 19        |
| Total DAB+ Stns      | 417                 | 336        | 109       | 203                             | 156        | 34        | 220                            | 172        | 42        | 243                              | 187        | 52        | 182                         | 140        | 44        | 91                             | 58         | 19        | 300                         | 238        | 74        |
| Total                | 1,814               | 1,691      | 410       | 1,402                           | 1,256      | 189       | 1,155                          | 1,011      | 190       | 1,264                            | 1,114      | 219       | 1,105                       | 972        | 154       | 517                            | 421        | 73        | 1,516                       | 1,373      | 280       |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 119,000 total listeners, 114,000 AM/FM/DAB+ listeners and 30,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.