

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.1	5.0	-0.9	4.6	5.0	-0.4	2.9	2.8	0.1	5.4	7.9	-2.5	3.8	5.1	-1.3	6.6	7.1	-0.5	2.4	2.0	0.4
3AW	14.1	14.2	-0.1	7.0	5.7	1.3	3.1	5.1	-2.0	2.2	2.3	-0.1	6.2	8.2	-2.0	15.1	14.3	0.8	34.8	35.6	-0.8
Magic 1278	2.1	2.1	0.0	0.8	0.7	0.1	4.3	3.7	0.6	0.7	0.4	0.3	1.2	1.8	-0.6	2.5	3.0	-0.5	3.2	3.0	0.2
3MP 1377	1.3	1.2	0.1	0.2	0.5	-0.3	0.2	0.4	-0.2	0.1	0.3	-0.2	0.2	0.5	-0.3	0.8	1.5	-0.7	3.9	2.7	1.2
101.9 FOX FM	8.2	9.2	-1.0	15.1	18.5	-3.4	16.0	16.1	-0.1	11.1	11.9	-0.8	9.5	9.7	-0.2	6.5	8.5	-2.0	1.0	1.0	0.0
GOLD104.3	11.4	10.8	0.6	6.9	7.9	-1.0	12.3	8.5	3.8	6.0	6.2	-0.2	15.5	14.1	1.4	17.9	15.6	2.3	8.9	10.1	-1.2
KIIS1011	4.8	4.9	-0.1	10.0	10.2	-0.2	8.8	10.1	-1.3	9.1	8.4	0.7	5.0	4.8	0.2	1.7	1.8	-0.1	0.5	0.4	0.1
105.1 TRIPLE M	6.1	7.2	-1.1	12.6	9.5	3.1	10.7	10.6	0.1	4.8	6.0	-1.2	7.0	10.1	-3.1	7.2	9.6	-2.4	1.8	1.7	0.1
NOVA 100	8.7	8.9	-0.2	14.0	17.1	-3.1	10.6	9.8	0.8	17.0	16.8	0.2	10.8	10.5	0.3	4.2	4.1	0.1	1.5	1.3	0.2
smoothfm 91.5	10.3	9.5	0.8	5.8	5.2	0.6	5.2	6.0	-0.8	10.7	9.6	1.1	10.6	10.1	0.5	10.6	9.1	1.5	12.8	11.8	1.0
ABC MEL	6.0	5.5	0.5	1.0	0.8	0.2	1.5	2.0	-0.5	1.0	0.9	0.1	4.1	4.1	0.0	8.2	5.9	2.3	13.0	12.9	0.1
3RN	1.3	1.4	-0.1	0.2	0.4	-0.2	0.3	0.2	0.1	0.3	0.5	-0.2	1.6	1.5	0.1	0.7	0.5	0.2	2.7	3.3	-0.6
ABC NEWSRADIO	1.6	1.5	0.1	1.0	0.8	0.2	2.8	2.5	0.3	1.3	1.8	-0.5	2.0	1.7	0.3	1.3	0.7	0.6	1.4	1.4	0.0
3JJJ	2.7	2.3	0.4	3.2	2.5	0.7	3.1	2.5	0.6	5.4	5.3	0.1	3.6	2.6	1.0	0.7	0.5	0.2	0.8	0.6	0.2
ABC CLASSIC	1.6	1.3	0.3	0.6	0.2	0.4	1.0	1.3	-0.3	1.3	0.9	0.4	1.2	0.9	0.3	1.7	1.3	0.4	2.6	2.2	0.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.1	4.9	-0.8	5.1	6.3	-1.2	4.2	4.7	-0.5	3.5	3.2	0.3	4.1	5.6	-1.5	2.6	4.9	-2.3	4.2	5.3	-1.1
3AW	14.7	14.9	-0.2	19.5	20.1	-0.6	17.4	16.3	1.1	9.8	10.4	-0.6	9.6	9.4	0.2	16.0	17.6	-1.6	12.0	12.2	-0.2
Magic 1278	2.0	2.1	-0.1	1.5	1.6	-0.1	1.9	1.7	0.2	1.7	1.9	-0.2	2.5	2.6	-0.1	4.3	4.9	-0.6	2.3	2.3	0.0
3MP 1377	1.0	0.9	0.1	0.8	1.0	-0.2	1.2	1.2	0.0	1.2	0.7	0.5	1.1	0.6	0.5	0.5	0.5	0.0	2.1	2.1	0.0
101.9 FOX FM	8.5	9.5	-1.0	8.9	10.0	-1.1	8.3	9.0	-0.7	9.8	11.2	-1.4	8.3	9.0	-0.7	3.9	3.8	0.1	6.9	8.2	-1.3
GOLD104.3	11.5	10.9	0.6	10.0	8.7	1.3	11.7	12.1	-0.4	14.3	13.7	0.6	10.7	9.7	1.0	8.4	7.6	0.8	11.0	10.5	0.5
KIIS1011	4.7	4.8	-0.1	5.1	4.8	0.3	4.5	4.7	-0.2	4.7	5.2	-0.5	5.5	5.6	-0.1	2.4	2.8	-0.4	5.2	5.0	0.2
105.1 TRIPLE M	6.0	7.4	-1.4	5.4	6.3	-0.9	5.6	6.9	-1.3	6.4	8.5	-2.1	7.8	9.1	-1.3	4.4	5.7	-1.3	6.3	6.5	-0.2
NOVA 100	9.1	9.3	-0.2	10.8	10.4	0.4	9.2	9.1	0.1	8.1	7.9	0.2	8.7	10.5	-1.8	7.1	8.5	-1.4	7.5	7.5	0.0
smoothfm 91.5	9.9	9.2	0.7	8.4	7.6	0.8	10.6	10.1	0.5	11.5	10.9	0.6	9.0	8.5	0.5	8.9	6.9	2.0	11.7	10.4	1.3
ABC MEL	6.2	5.6	0.6	6.6	5.3	1.3	6.1	6.2	-0.1	5.4	5.0	0.4	5.9	5.2	0.7	8.1	7.8	0.3	5.3	5.1	0.2
3RN	1.3	1.2	0.1	2.1	2.0	0.1	0.4	0.6	-0.2	0.8	0.6	0.2	1.7	1.5	0.2	2.1	2.4	-0.3	1.3	1.8	-0.5
ABC NEWSRADIO	1.5	1.4	0.1	2.0	2.0	0.0	1.0	1.0	0.0	1.1	1.0	0.1	1.2	1.1	0.1	2.7	3.2	-0.5	2.0	1.7	0.3
3JJJ	2.6	2.3	0.3	2.9	3.0	-0.1	1.8	1.3	0.5	2.5	1.7	0.8	3.7	3.0	0.7	3.2	3.5	-0.3	2.7	2.2	0.5
ABC CLASSIC	1.4	1.1	0.3	1.2	1.1	0.1	1.2	1.1	0.1	1.3	1.1	0.2	1.6	0.9	0.7	1.9	1.2	0.7	2.4	2.0	0.4

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	393	451	-58	40	39	1	34	35	-1	120	139	-19	77	95	-18	69	83	-14	53	60	-7
3AW	695	740	-45	50	52	-2	45	45	0	84	86	-2	105	123	-18	126	122	4	284	312	-28
Magic 1278	198	230	-32	13	21	-8	46	43	3	41	39	2	23	27	-4	17	31	-14	56	69	-13
3MP 1377	137	163	-26	6	15	-9	14	20	-6	18	22	-4	19	24	-5	20	30	-10	60	53	7
101.9 FOX FM	1,126	1,204	-78	177	197	-20	156	152	4	371	404	-33	279	298	-19	92	104	-12	52	49	3
GOLD104.3	1,180	1,128	52	119	102	17	103	109	-6	213	229	-16	359	331	28	212	193	19	175	163	12
KIIS1011	953	997	-44	188	202	-14	135	117	18	368	394	-26	187	222	-35	52	32	20	24	30	-6
105.1 TRIPLE M	791	858	-67	113	94	19	98	107	-9	205	241	-36	199	235	-36	131	132	-1	46	49	-3
NOVA 100	1,309	1,349	-40	247	253	-6	146	147	-1	475	503	-28	316	315	1	86	97	-11	40	34	6
smoothfm 91.5	1,124	1,163	-39	123	123	0	83	119	-36	297	291	6	273	275	-2	143	142	1	204	213	-9
ABC MEL	544	523	21	26	23	3	32	43	-11	49	41	8	120	93	27	99	92	7	218	230	-12
3RN	165	155	10	9	16	-7	11	5	6	26	29	-3	39	39	0	20	16	4	60	50	10
ABC NEWSRADIO	338	328	10	31	22	9	42	33	9	88	116	-28	81	74	7	40	28	12	56	56	0
3JJJ	482	513	-31	59	57	2	57	61	-4	208	246	-38	110	97	13	21	25	-4	27	28	-1
ABC CLASSIC	240	193	47	15	8	7	26	22	4	53	51	2	50	44	6	30	21	9	66	47	19
Total	4,781	4,784	-3	521	522	-1	472	482	-10	1,316	1,309	7	1,079	1,079	0	597	601	-4	796	791	5

By Session, P10+ [Potential: 5081]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	335	381	-46	212	254	-42	151	172	-21	171	173	-2	131	175	-44	60	89	-29	231	247	-16
3AW	658	684	-26	502	544	-42	415	425	-10	307	327	-20	237	255	-18	170	183	-13	428	491	-63
Magic 1278	179	189	-10	65	77	-12	91	82	9	76	87	-11	70	77	-7	57	64	-7	109	119	-10
3MP 1377	108	135	-27	49	55	-6	50	69	-19	50	60	-10	36	40	-4	17	17	0	73	90	-17
101.9 FOX FM	1,031	1,086	-55	595	654	-59	449	458	-9	536	584	-48	411	464	-53	139	140	-1	576	661	-85
GOLD104.3	1,022	1,004	18	594	546	48	500	506	-6	553	560	-7	447	439	8	197	183	14	671	639	32
KIIS1011	793	862	-69	442	447	-5	321	344	-23	346	364	-18	312	323	-11	108	113	-5	489	454	35
105.1 TRIPLE M	633	685	-52	303	339	-36	244	277	-33	333	368	-35	292	329	-37	120	130	-10	460	478	-18
NOVA 100	1,149	1,190	-41	736	738	-2	482	508	-26	498	527	-29	499	526	-27	227	247	-20	728	732	-4
smoothfm 91.5	1,001	1,032	-31	516	563	-47	492	485	7	526	535	-9	403	395	8	190	182	8	687	700	-13
ABC MEL	480	452	28	320	294	26	226	213	13	222	216	6	192	152	40	114	109	5	304	294	10
3RN	137	129	8	73	72	1	40	43	-3	53	47	6	58	47	11	41	43	-2	83	88	-5
ABC NEWSRADIO	303	268	35	171	164	7	113	105	8	94	80	14	76	58	18	54	47	7	188	190	-2
3JJJ	420	441	-21	233	247	-14	151	152	-1	182	177	5	187	169	18	86	90	-4	255	275	-20
ABC CLASSIC	200	150	50	83	80	3	78	62	16	97	84	13	84	65	19	31	32	-1	147	130	17
Total	4,674	4,658	16	3,674	3,751	-77	3,003	3,121	-118	3,195	3,227	-32	2,914	2,933	-19	1,543	1,551	-8	3,923	3,913	10

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2026

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	20	25	-5	2	2	0	1	1	0	5	7	-2	4	6	-2	5	6	-1	3	2	1
3AW	69	71	-2	3	2	1	1	3	-2	2	2	0	7	9	-2	12	12	0	44	43	1
Magic 1278	10	11	-1	*	*	*	2	2	0	1	*	*	1	2	-1	2	2	0	4	4	0
3MP 1377	6	6	0	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	5	3	2
101.9 FOX FM	40	46	-6	6	8	-2	7	8	-1	10	11	-1	10	11	-1	5	7	-2	1	1	0
GOLD104.3	56	54	2	3	3	0	6	4	2	6	6	0	17	16	1	14	13	1	11	12	-1
KIIS1011	24	24	0	4	4	0	4	5	-1	8	8	0	5	5	0	1	1	0	1	*	*
105.1 TRIPLE M	30	36	-6	5	4	1	5	5	0	4	6	-2	8	11	-3	6	8	-2	2	2	0
NOVA 100	43	44	-1	6	7	-1	5	5	0	16	16	0	12	12	0	3	3	0	2	2	0
smoothfm 91.5	50	47	3	2	2	0	2	3	-1	10	9	1	11	11	0	8	7	1	16	14	2
ABC MEL	29	27	2	*	*	*	1	1	0	1	1	0	4	5	-1	6	5	1	17	16	1
3RN	6	7	-1	*	*	*	*	*	*	*	*	*	2	2	0	1	*	*	3	4	-1
ABC NEWSRADIO	8	7	1	*	*	*	1	1	0	1	2	-1	2	2	0	1	1	0	2	2	0
3JJJ	13	11	2	1	1	0	1	1	0	5	5	0	4	3	1	1	*	*	1	1	0
ABC CLASSIC	8	6	2	*	*	*	*	1	*	1	1	0	1	1	0	1	1	0	3	3	0
Total	489	499	-10	40	41	-1	45	49	-4	91	93	-2	109	113	-4	77	81	-4	128	122	6

By Session, P10+ [Potential: 5081]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	22	26	-4	39	49	-10	33	38	-5	22	21	1	19	27	-8	4	7	-3	17	22	-5
3AW	77	79	-2	147	155	-8	136	130	6	63	67	-4	45	46	-1	24	25	-1	48	51	-3
Magic 1278	10	11	-1	11	13	-2	15	14	1	11	12	-1	12	12	0	6	7	-1	9	10	-1
3MP 1377	5	5	0	6	7	-1	9	10	-1	7	5	2	5	3	2	1	1	0	8	9	-1
101.9 FOX FM	45	50	-5	67	77	-10	65	72	-7	63	72	-9	39	43	-4	6	5	1	28	34	-6
GOLD104.3	60	58	2	75	67	8	91	97	-6	91	88	3	50	47	3	13	11	2	44	44	0
KIIS1011	25	26	-1	39	37	2	35	37	-2	30	34	-4	26	27	-1	4	4	0	21	21	0
105.1 TRIPLE M	31	39	-8	41	49	-8	43	55	-12	41	55	-14	37	44	-7	7	8	-1	25	27	-2
NOVA 100	48	49	-1	81	80	1	72	72	0	52	51	1	41	50	-9	11	12	-1	30	31	-1
smoothfm 91.5	52	49	3	63	59	4	83	81	2	74	71	3	42	41	1	13	10	3	47	43	4
ABC MEL	32	30	2	50	41	9	47	49	-2	35	32	3	28	25	3	12	11	1	21	21	0
3RN	7	7	0	16	15	1	3	5	-2	5	4	1	8	7	1	3	3	0	5	8	-3
ABC NEWSRADIO	8	8	0	15	15	0	8	8	0	7	6	1	6	5	1	4	5	-1	8	7	1
3JJJ	14	12	2	22	23	-1	14	10	4	16	11	5	17	14	3	5	5	0	11	9	2
ABC CLASSIC	7	6	1	9	8	1	9	9	0	8	7	1	7	4	3	3	2	1	9	8	1
Total	524	532	-8	755	772	-17	780	799	-19	639	647	-8	470	482	-12	150	142	8	400	417	-17

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	73	73	0	12	10	2	9	8	1	29	32	-3	16	20	-4	6	3	3	1	*	*
Bunnings Tradio	25	14	11	*	*	*	9	3	6	11	6	5	3	6	-3	*	*	*	1	*	*
CADA	23	25	-2	7	8	-1	6	8	-2	7	8	-1	*	*	*	2	*	*	1	1	0
Chemist Warehouse Remix	19	13	6	3	4	-1	*	*	*	8	7	1	4	2	2	1	*	*	1	*	*
Coles Radio	117	112	5	14	10	4	18	16	2	46	47	-1	15	25	-10	16	8	8	8	6	2
DANCE HITS	103	133	-30	16	18	-2	17	33	-16	33	42	-9	18	21	-3	12	12	0	6	7	-1
GOLD 80s	78	104	-26	4	13	-9	5	10	-5	24	22	2	26	28	-2	14	27	-13	5	4	1
HEART	37	32	5	4	2	2	*	2	*	12	10	2	13	6	7	4	5	-1	4	7	-3
HEART HITS	44	56	-12	4	10	-6	5	5	0	13	28	-15	10	4	6	9	6	3	4	3	1
iHeartCountry	52	52	0	5	4	1	6	10	-4	21	27	-6	13	10	3	3	*	*	4	1	3
KIIS 90s	55	77	-22	10	16	-6	6	8	-2	16	24	-8	15	22	-7	7	7	0	2	*	*
KIIS Australia	70	77	-7	14	17	-3	23	13	10	16	27	-11	14	13	1	*	4	*	3	3	0
KIIS Dance	42	50	-8	8	7	1	3	7	-4	27	26	1	4	8	-4	*	3	*	*	*	*
MMM 2000s	27	37	-10	7	11	-4	*	4	*	7	9	-2	12	9	3	1	4	-3	*	*	*
MMM 80s	49	51	-2	8	12	-4	5	8	-3	*	*	*	20	10	10	14	17	-3	1	5	-4
MMM 90s	46	43	3	4	6	-2	3	3	0	9	8	1	22	15	7	8	7	1	1	3	-2
MMM CLASSIC ROCK	67	64	3	4	9	-5	3	3	0	6	11	-5	11	5	6	29	27	2	14	10	4
MMM COUNTRY	31	37	-6	*	*	*	2	*	*	8	12	-4	7	12	-5	7	7	0	6	6	0
News24 Radio	21	19	2	4	7	-3	3	3	0	10	9	1	*	*	*	2	*	*	2	1	1
Nova Nation	40	45	-5	2	4	-2	12	13	-1	14	19	-5	9	9	0	*	*	*	3	1	2
OLDSKOOL 80s HITS	45	53	-8	4	8	-4	3	3	0	15	16	-1	16	11	5	7	14	-7	1	1	0
OLDSKOOL 90s HITS	76	87	-11	20	19	1	3	11	-8	24	24	0	23	31	-8	6	2	4	*	*	*
Priceline Radio	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria	6	5	1	*	*	*	2	2	0	4	3	1	*	*	*	*	*	*	*	*	*
Radio Maria Ital	3	4	-1	*	*	*	*	*	*	*	*	*	3	*	*	*	4	*	*	*	*
RnB FRIDAYS RADIO	58	77	-19	4	5	-1	8	9	-1	15	24	-9	25	34	-9	6	6	0	*	*	*
SEN Fanatic	17	10	7	4	2	2	*	*	*	3	*	*	3	*	*	4	2	2	3	6	-3
SENTrack	24	36	-12	*	*	*	3	10	-7	*	3	*	11	11	0	7	6	1	3	5	-2
smooth relax	89	98	-9	2	2	0	7	6	1	27	24	3	20	26	-6	10	18	-8	22	23	-1
smooth Vintage	20	9	11	*	*	*	*	*	*	*	2	*	9	2	7	1	*	*	9	5	4
TikTok Trending	56	64	-8	14	15	-1	11	8	3	27	31	-4	3	8	-5	1	1	0	*	*	*
triple j Unearthed	41	37	4	4	6	-2	17	13	4	10	10	0	7	6	1	3	1	2	*	*	*
ABC Country	24	29	-5	4	4	0	3	3	0	6	13	-7	4	4	0	*	*	*	7	5	2
ABC Jazz	66	71	-5	6	2	4	9	5	4	15	27	-12	13	9	4	8	7	1	15	19	-4
ABC KIDS LISTEN	41	44	-3	16	12	4	3	5	-2	9	15	-6	12	9	3	*	2	*	*	*	*
ABC Sport	71	79	-8	8	7	1	12	8	4	28	37	-9	10	14	-4	6	5	1	7	8	-1
Double J	78	59	19	5	10	-5	8	9	-1	12	11	1	50	29	21	2	2	0	*	*	*
Total Digital/Internet Only	1,161	1,172	-11	146	142	4	138	146	-8	359	361	-2	265	270	-5	140	147	-7	113	107	6

Please note: Sky News Radio renamed to News24 Radio from 27 July.

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 5081]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	59	61	-2	24	21	3	21	24	-3	36	29	7	20	25	-5	20	19	1	45	34	11
Bunnings Tradio	18	11	7	11	*	*	9	5	4	14	3	11	4	4	0	3	*	*	8	9	-1
CADA	19	21	-2	6	15	-9	6	8	-2	2	5	-3	3	7	-4	6	6	0	14	11	3
Chemist Warehouse Remix	14	9	5	4	2	2	7	3	4	4	4	0	3	*	*	1	2	-1	6	7	-1
Coles Radio	101	91	10	38	46	-8	27	28	-1	34	35	-1	53	49	4	15	7	8	42	44	-2
DANCE HITS	90	119	-29	34	31	3	21	27	-6	38	46	-8	44	45	-1	16	40	-24	44	64	-20
GOLD 80s	73	90	-17	18	28	-10	23	27	-4	29	38	-9	33	31	2	20	16	4	38	28	10
HEART	32	27	5	8	9	-1	4	8	-4	23	19	4	11	5	6	6	*	*	14	11	3
HEART HITS	41	49	-8	13	20	-7	19	11	8	9	14	-5	16	20	-4	5	10	-5	12	23	-11
iHeartCountry	44	47	-3	33	33	0	12	15	-3	13	14	-1	12	16	-4	4	3	1	24	23	1
KIIS 90s	53	68	-15	29	30	-1	16	19	-3	18	21	-3	19	37	-18	6	12	-6	11	29	-18
KIIS Australia	63	60	3	35	36	-1	23	21	2	23	13	10	22	15	7	8	14	-6	25	28	-3
KIIS Dance	34	45	-11	15	19	-4	9	10	-1	14	14	0	13	12	1	2	13	-11	10	17	-7
MMM 2000s	20	30	-10	8	17	-9	5	11	-6	5	10	-5	7	11	-4	5	3	2	12	18	-6
MMM 80s	43	43	0	14	16	-2	11	17	-6	27	18	9	5	5	0	5	13	-8	23	20	3
MMM 90s	45	39	6	19	21	-2	11	16	-5	16	15	1	9	4	5	16	12	4	13	13	0
MMM CLASSIC ROCK	61	59	2	30	31	-1	28	21	7	38	36	2	23	19	4	12	9	3	31	27	4
MMM COUNTRY	31	30	1	12	11	1	13	14	-1	13	11	2	19	16	3	3	10	-7	20	23	-3
News24 Radio	18	15	3	12	14	-2	3	7	-4	2	8	-6	8	6	2	6	6	0	11	11	0
Nova Nation	35	36	-1	10	10	0	13	13	0	2	2	0	13	6	7	14	17	-3	12	23	-11
OLDSKOOL 80s HITS	42	42	0	13	15	-2	14	17	-3	12	19	-7	15	12	3	5	4	1	14	15	-1
OLDSKOOL 90s HITS	65	76	-11	27	29	-2	24	19	5	28	38	-10	23	29	-6	14	19	-5	28	31	-3
Priceline Radio	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria	4	3	1	4	3	1	4	3	1	4	3	1	*	*	*	*	*	*	6	5	1
Radio Maria Ital	3	4	-1	3	4	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	4	*
RnB FRIDAYS RADIO	58	69	-11	30	30	0	28	36	-8	45	51	-6	31	29	2	12	10	2	20	33	-13
SEN Fanatic	13	5	8	3	*	*	6	4	2	5	*	*	4	*	*	1	1	0	8	7	1
SENTrack	15	28	-13	13	14	-1	12	17	-5	4	11	-7	9	12	-3	2	4	-2	19	23	-4
smooth relax	76	77	-1	18	21	-3	37	38	-1	45	46	-1	37	35	2	22	16	6	51	52	-1
smooth Vintage	17	9	8	4	4	0	9	6	3	3	3	0	7	7	0	9	2	7	8	3	5
TikTok Trending	45	49	-4	19	30	-11	23	18	5	24	25	-1	8	15	-7	7	4	3	27	22	5
triple j Unearthed	39	35	4	9	2	7	10	8	2	13	14	-1	15	14	1	16	12	4	21	16	5
ABC Country	20	22	-2	7	9	-2	7	6	1	5	2	3	8	6	2	11	10	1	10	9	1
ABC Jazz	61	53	8	25	18	7	27	27	0	27	24	3	20	17	3	14	19	-5	33	40	-7
ABC KIDS LISTEN	26	29	-3	18	13	5	4	2	2	10	13	-3	13	19	-6	2	8	-6	27	26	1
ABC Sport	45	45	0	13	12	1	12	3	9	5	10	-5	6	13	-7	24	19	5	31	42	-11
Double J	71	59	12	15	22	-7	22	26	-4	34	33	1	40	31	9	13	12	1	33	22	11
Total Digital/Internet Only	1,028	1,017	11	485	486	-1	460	474	-14	541	535	6	505	477	28	274	281	-7	658	666	-8

Please note: Sky News Radio renamed to News24 Radio from 27 July.

GfK RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 5 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	4.1	4.1	7.3	4.6	5.0	2.7	2.9	2.9	4.6	5.4	5.2	11.9	3.8	3.6	7.1	6.6	6.3	13.6	2.4	2.6	1.6
3AW	14.1	13.8	25.1	7.0	7.5	5.4	3.1	1.9	17.6	2.2	1.5	10.4	6.2	4.9	16.6	15.1	14.3	32.0	34.8	35.1	50.5
Magic 1278	2.1	2.3	1.3	0.8	0.9	0.3	4.3	4.6	4.2	0.7	0.7	0.9	1.2	1.5	0.4	2.5	2.5	4.1	3.2	3.6	0.2
3MP 1377	1.3	1.4	0.8	0.2	0.1	1.2	0.2	0.2	0.2	0.1	*	0.4	0.2	0.3	*	0.8	0.8	1.4	3.9	4.3	1.6
101.9 FOX FM	8.2	9.1	5.0	15.1	16.4	9.3	16.0	17.7	7.3	11.1	12.4	9.8	9.5	10.8	6.6	6.5	7.7	0.7	1.0	1.1	0.4
GOLD104.3	11.4	12.8	6.8	6.9	7.0	10.3	12.3	13.6	6.1	6.0	6.9	4.0	15.5	18.1	7.3	17.9	20.2	11.9	8.9	9.8	4.1
KIIS1011	4.8	5.6	1.5	10.0	11.1	3.0	8.8	9.7	4.1	9.1	10.7	2.9	5.0	6.1	1.0	1.7	2.0	0.7	0.5	0.5	0.3
105.1 TRIPLE M	6.1	6.5	5.7	12.6	13.2	12.8	10.7	11.2	12.0	4.8	4.9	8.1	7.0	8.0	4.3	7.2	7.9	5.8	1.8	1.9	1.4
NOVA 100	8.7	9.9	4.0	14.0	15.3	7.6	10.6	11.3	9.9	17.0	20.0	5.9	10.8	12.7	4.0	4.2	4.7	3.2	1.5	1.7	0.2
smoothfm 91.5	10.3	11.4	7.5	5.8	5.7	10.3	5.2	5.3	7.6	10.7	12.0	8.4	10.6	11.6	9.3	10.6	11.9	8.0	12.8	14.4	3.5
ABC MEL	6.0	6.0	9.4	1.0	1.1	0.2	1.5	1.5	2.4	1.0	0.9	2.2	4.1	3.4	10.3	8.2	9.1	6.5	13.0	12.9	20.7
3RN	1.3	1.4	0.7	0.2	0.3	*	0.3	0.3	*	0.3	0.2	0.8	1.6	1.9	0.6	0.7	0.9	*	2.7	2.9	1.8
ABC NEWSRADIO	1.6	1.6	2.9	1.0	0.9	3.6	2.8	3.1	1.4	1.3	1.3	2.2	2.0	1.8	4.0	1.3	1.4	1.3	1.4	1.3	3.7
3JJI	2.7	2.8	3.0	3.2	3.0	7.2	3.1	3.3	3.4	5.4	6.1	4.7	3.6	3.7	4.4	0.7	0.8	0.4	0.8	0.9	0.5
ABC CLASSIC	1.6	1.6	2.4	0.6	0.4	3.2	1.0	1.1	1.0	1.3	1.4	2.0	1.2	1.1	2.6	1.7	1.8	2.0	2.6	2.6	3.1
Commercial DAB+ Stns	8.0	8.0	12.7	9.9	9.9	16.3	8.8	9.0	12.3	14.0	14.5	21.7	8.1	7.5	15.7	6.6	7.2	6.6	3.6	3.7	5.3
ABC DAB+ Stns	1.8	1.7	3.8	2.5	2.3	6.5	3.3	3.2	6.0	1.5	1.3	3.8	3.3	3.2	5.7	0.6	0.4	1.9	0.8	0.8	1.0
Total DAB+ Stns	11.0	9.7	16.4	13.2	12.2	22.8	12.7	12.2	18.3	16.9	15.8	25.6	13.0	10.6	21.4	9.6	7.7	8.5	4.7	4.5	6.3

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	4.1	4.0	7.8	5.1	4.9	10.2	4.2	4.1	7.1	3.5	3.4	6.5	4.1	4.0	8.5	2.6	2.4	6.4	4.2	4.4	5.6
3AW	14.7	14.3	26.5	19.5	19.3	29.5	17.4	16.7	31.4	9.8	9.1	21.5	9.6	8.8	24.0	16.0	16.8	22.1	12.0	12.1	20.2
Magic 1278	2.0	2.2	1.2	1.5	1.6	0.4	1.9	2.2	0.9	1.7	1.8	1.9	2.5	2.9	1.6	4.3	5.0	1.7	2.3	2.6	1.7
3MP 1377	1.0	1.1	0.4	0.8	0.9	0.4	1.2	1.3	0.6	1.2	1.4	0.2	1.1	1.3	0.4	0.5	0.5	0.7	2.1	2.3	1.9
101.9 FOX FM	8.5	9.5	5.6	8.9	9.5	6.3	8.3	9.3	5.2	9.8	11.0	6.9	8.3	9.5	4.0	3.9	4.4	2.7	6.9	8.0	3.0
GOLD104.3	11.5	12.9	6.5	10.0	10.9	5.1	11.7	13.2	6.8	14.3	16.3	7.7	10.7	12.0	6.4	8.4	9.6	4.8	11.0	12.3	8.1
KIIS1011	4.7	5.4	1.5	5.1	5.7	1.3	4.5	5.3	1.3	4.7	5.5	1.6	5.5	6.3	2.2	2.4	2.7	1.7	5.2	6.1	1.3
105.1 TRIPLE M	6.0	6.4	5.6	5.4	5.7	4.4	5.6	6.0	4.9	6.4	7.0	6.0	7.8	8.4	8.3	4.4	4.6	5.7	6.3	6.8	5.8
NOVA 100	9.1	10.3	4.1	10.8	12.0	3.5	9.2	10.6	3.8	8.1	9.2	4.9	8.7	9.9	4.9	7.1	8.3	3.1	7.5	8.5	3.7
smoothfm 91.5	9.9	10.8	7.6	8.4	9.1	4.6	10.6	11.7	7.8	11.5	12.5	11.3	9.0	10.0	6.4	8.9	10.1	5.7	11.7	13.2	7.2
ABC MEL	6.2	6.2	10.0	6.6	6.1	14.2	6.1	6.0	9.6	5.4	5.7	6.8	5.9	6.5	5.7	8.1	7.8	17.0	5.3	5.5	7.2
3RN	1.3	1.5	0.6	2.1	2.3	0.7	0.4	0.5	0.2	0.8	0.9	0.5	1.7	1.9	1.7	2.1	2.4	0.8	1.3	1.4	1.1
ABC NEWSRADIO	1.5	1.5	2.5	2.0	1.6	6.4	1.0	1.0	1.3	1.1	1.3	0.8	1.2	1.3	1.6	2.7	3.0	2.7	2.0	1.9	4.5
3JJI	2.6	2.8	3.0	2.9	3.0	2.3	1.8	1.7	2.8	2.5	2.5	3.7	3.7	4.0	3.6	3.2	3.5	2.9	2.7	3.0	2.8
ABC CLASSIC	1.4	1.4	2.1	1.2	1.2	1.9	1.2	1.2	2.0	1.3	1.4	1.8	1.6	1.6	2.6	1.9	1.9	3.4	2.4	2.4	3.5
Commercial DAB+ Stns	8.0	8.1	11.4	5.3	5.3	7.0	7.7	7.9	10.4	9.6	9.8	14.6	9.3	9.6	14.0	10.7	11.4	12.4	8.0	7.7	17.3
ABC DAB+ Stns	1.7	1.6	3.4	0.9	0.8	2.0	1.5	1.2	3.8	1.5	1.4	3.1	2.2	2.2	4.2	5.2	5.6	6.1	2.1	1.9	5.1
Total DAB+ Stns	10.9	9.8	14.8	7.2	6.1	8.9	10.0	9.1	14.2	12.3	11.2	17.7	12.9	11.8	18.1	18.3	17.0	18.4	11.4	9.6	22.4

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 4.1% share of all listening, 4.1% share of AM/FM/DAB+ listening and 7.3% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 5 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	393	382	102	40	36	6	34	32	7	120	118	20	77	77	31	69	69	29	53	51	9
3AW	695	645	187	50	47	15	45	35	18	84	66	38	105	94	26	126	123	30	284	280	60
Magic 1278	198	172	58	13	12	3	46	41	18	41	26	19	23	21	6	17	16	8	56	56	4
3MP 1377	137	116	35	6	4	2	14	14	4	18	8	10	19	19	1	20	16	7	60	54	11
101.9 FOX FM	1,126	1,070	178	177	170	34	156	148	32	371	341	58	279	272	47	92	90	5	52	49	4
GOLD104.3	1,180	1,118	181	119	110	24	103	100	11	213	196	37	359	333	66	212	208	23	175	171	20
KIIS1011	953	919	104	188	181	18	135	132	11	368	358	43	187	179	19	52	49	7	24	20	5
105.1 TRIPLE M	791	746	169	113	105	27	98	98	23	205	185	51	199	191	37	131	123	24	46	44	6
NOVA 100	1,309	1,267	188	247	236	36	146	143	27	475	459	60	316	309	45	86	79	18	40	40	1
smoothfm 91.5	1,124	1,071	243	123	106	33	83	81	23	297	284	58	273	260	70	143	140	40	204	201	19
ABC MEL	544	518	108	26	25	2	32	32	6	49	41	11	120	113	29	99	97	12	218	211	48
3RN	165	158	28	9	9	*	11	11	*	26	21	8	39	37	9	20	20	*	60	60	11
ABC NEWSRADIO	338	299	85	31	29	10	42	33	12	88	70	23	81	75	20	40	38	7	56	54	13
3JJJ	482	448	96	59	55	14	57	55	8	208	189	37	110	102	33	21	21	2	27	27	2
ABC CLASSIC	240	214	62	15	10	10	26	23	3	53	47	10	50	42	20	30	28	5	66	64	13
Commercial DAB+ Stns	866	814	275	112	108	34	117	105	39	278	260	82	175	168	70	108	99	26	76	74	24
ABC DAB+ Stns	280	246	127	35	31	9	43	38	25	77	68	33	78	72	43	19	13	7	28	23	11
Total DAB+ Stns	1,161	984	365	146	131	41	138	119	53	359	303	102	265	223	106	140	113	30	113	95	33
Total	4,781	4,570	1,329	521	504	149	472	455	156	1,316	1,234	364	1,079	1,034	323	597	574	158	796	770	180

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	335	330	79	212	209	27	151	151	34	171	157	34	131	119	38	60	50	10	231	215	46
3AW	658	599	172	502	453	81	415	367	104	307	281	66	237	206	66	170	142	32	428	387	88
Magic 1278	179	153	52	65	59	8	91	75	24	76	72	13	70	70	10	57	43	14	109	97	27
3MP 1377	108	95	24	49	44	10	50	43	9	50	47	4	36	34	2	17	13	4	73	62	18
101.9 FOX FM	1,031	972	156	595	548	65	449	410	46	536	499	68	411	389	35	139	125	16	576	552	52
GOLD104.3	1,022	978	143	594	553	61	500	463	59	553	531	58	447	415	46	197	184	21	671	639	84
KIIS1011	793	762	88	442	431	19	321	297	28	346	331	30	312	299	20	108	97	11	489	480	29
105.1 TRIPLE M	633	584	142	303	278	39	244	211	42	333	308	53	292	266	36	120	103	26	460	433	67
NOVA 100	1,149	1,088	152	736	692	62	482	447	52	498	472	54	499	463	43	227	210	20	728	700	75
smoothfm 91.5	1,001	922	200	516	470	62	492	438	78	526	479	96	403	372	47	190	165	25	687	636	104
ABC MEL	480	451	102	320	282	68	226	217	31	222	211	26	192	184	29	114	94	22	304	276	49
3RN	137	132	25	73	70	10	40	34	6	53	51	4	58	58	9	41	34	7	83	80	9
ABC NEWSRADIO	303	251	79	171	144	38	113	89	31	94	85	12	76	67	14	54	42	13	188	170	38
3JJJ	420	382	93	233	206	37	151	129	30	182	151	47	187	178	22	86	80	8	255	237	40
ABC CLASSIC	200	173	51	83	67	21	78	69	16	97	87	20	84	70	20	31	29	5	147	137	27
Commercial DAB+ Stns	765	729	214	359	343	66	341	319	101	415	379	103	374	352	67	190	178	44	475	410	147
ABC DAB+ Stns	226	199	98	81	65	27	79	56	39	91	75	34	97	89	24	71	57	19	148	118	61
Total DAB+ Stns	1,028	874	296	485	396	88	460	371	136	541	446	133	505	428	89	274	223	63	658	520	192
Total	4,674	4,410	1,201	3,674	3,368	548	3,003	2,697	593	3,195	2,888	580	2,914	2,622	446	1,543	1,331	242	3,923	3,604	747

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 393,000 total listeners, 382,000 AM/FM/DAB+ listeners and 102,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.