

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 5 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	9.8	10.1	-0.3	2.0	2.8	-0.8	4.7	5.9	-1.2	1.6	1.4	0.2	2.7	5.7	-3.0	14.2	17.3	-3.1	21.1	18.9	2.2
CRUISE1323	7.8	8.1	-0.3	2.4	4.4	-2.0	2.2	1.8	0.4	1.8	1.2	0.6	2.2	2.2	0.0	11.1	10.0	1.1	16.9	19.1	-2.2
KIIS1023	9.1	10.6	-1.5	10.8	8.6	2.2	15.8	14.1	1.7	8.2	11.3	-3.1	8.8	11.0	-2.2	10.5	13.4	-2.9	6.7	8.0	-1.3
5MMM	14.3	14.5	-0.2	19.2	16.3	2.9	20.3	20.9	-0.6	12.2	14.2	-2.0	13.5	17.4	-3.9	17.9	13.6	4.3	10.9	10.4	0.5
NOVA91.9	12.0	11.4	0.6	16.8	16.0	0.8	17.3	20.6	-3.3	20.3	19.0	1.3	13.3	11.2	2.1	6.7	5.1	1.6	5.7	5.6	0.1
SAFM	9.8	9.7	0.1	16.2	16.5	-0.3	9.6	10.7	-1.1	15.5	11.7	3.8	15.3	16.6	-1.3	5.6	5.7	-0.1	2.9	2.7	0.2
ABC ADE	7.0	6.0	1.0	1.1	1.8	-0.7	1.8	1.7	0.1	2.3	2.5	-0.2	8.7	6.3	2.4	3.7	3.2	0.5	13.8	12.5	1.3
5RN	0.6	0.8	-0.2	0.1	0.2	-0.1	0.2	0.3	-0.1	0.4	0.4	0.0	0.8	0.5	0.3	0.5	0.7	-0.2	0.9	1.7	-0.8
ABC NEWSRADIO	1.9	1.6	0.3	1.3	1.4	-0.1	1.2	0.3	0.9	1.0	0.9	0.1	0.9	1.3	-0.4	1.7	1.5	0.2	3.7	2.8	0.9
5JJJ	4.4	4.0	0.4	5.5	7.9	-2.4	5.2	5.8	-0.6	7.5	6.8	0.7	6.4	4.2	2.2	3.3	2.2	1.1	1.1	1.0	0.1
ABC CLASSIC	1.9	1.7	0.2	0.6	0.3	0.3	0.6	0.7	-0.1	1.9	1.2	0.7	1.6	1.5	0.1	3.3	4.2	-0.9	2.4	1.7	0.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	9.8	10.3	-0.5	13.6	13.8	-0.2	9.0	9.1	-0.1	5.1	5.7	-0.6	10.8	11.0	-0.2	14.9	18.0	-3.1	9.7	9.3	0.4
CRUISE1323	7.4	7.8	-0.4	7.7	8.1	-0.4	9.2	9.8	-0.6	7.6	8.0	-0.4	5.4	4.9	0.5	4.0	3.9	0.1	9.0	9.0	0.0
KIIS1023	9.1	10.4	-1.3	8.9	10.4	-1.5	9.7	11.2	-1.5	10.0	11.1	-1.1	8.2	9.4	-1.2	6.5	7.8	-1.3	9.2	11.0	-1.8
5MMM	14.7	15.2	-0.5	15.2	14.8	0.4	15.2	16.3	-1.1	15.3	16.8	-1.5	14.6	14.9	-0.3	9.6	7.7	1.9	13.1	12.0	1.1
NOVA91.9	12.1	11.6	0.5	11.4	11.0	0.4	11.4	11.1	0.3	13.1	12.3	0.8	14.1	12.9	1.2	10.0	10.0	0.0	11.7	10.6	1.1
SAFM	10.3	9.8	0.5	8.7	8.6	0.1	10.7	9.8	0.9	11.8	10.5	1.3	10.4	11.2	-0.8	8.6	8.9	-0.3	8.3	9.1	-0.8
ABC ADE	7.0	6.2	0.8	9.6	9.4	0.2	7.0	7.0	0.0	5.2	4.2	1.0	5.3	3.8	1.5	8.1	4.5	3.6	6.8	5.5	1.3
5RN	0.6	0.8	-0.2	1.0	1.0	0.0	0.3	0.6	-0.3	0.5	0.5	0.0	0.6	1.3	-0.7	0.6	1.6	-1.0	0.5	0.7	-0.2
ABC NEWSRADIO	1.9	1.6	0.3	3.0	2.5	0.5	1.1	1.1	0.0	1.1	1.0	0.1	2.0	1.7	0.3	2.8	2.5	0.3	2.2	1.6	0.6
5JJJ	4.6	3.9	0.7	5.2	4.6	0.6	3.9	2.9	1.0	4.5	3.5	1.0	4.8	4.9	-0.1	4.6	5.0	-0.4	3.7	4.1	-0.4
ABC CLASSIC	1.9	1.6	0.3	1.6	1.5	0.1	1.5	0.9	0.6	1.9	1.5	0.4	2.4	2.3	0.1	3.2	3.9	-0.7	2.1	2.1	0.0

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 5 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	142	149	-7	7	9	-2	7	11	-4	17	14	3	15	24	-9	26	31	-5	68	60	8
CRUISE1323	191	190	1	11	8	3	11	8	3	19	20	-1	25	23	2	40	40	0	85	90	-5
KIIS1023	284	283	1	41	35	6	37	31	6	62	68	-6	57	62	-5	42	41	1	46	46	0
5MMM	341	326	15	49	40	9	39	40	-1	74	73	1	76	80	-4	48	46	2	55	47	8
NOVA91.9	385	381	4	60	60	0	60	63	-3	119	126	-7	87	73	14	29	28	1	30	31	-1
SAFM	284	289	-5	52	48	4	32	40	-8	84	76	8	63	67	-4	27	26	1	26	31	-5
ABC ADE	140	148	-8	7	11	-4	13	11	2	17	21	-4	26	24	2	17	17	0	60	64	-4
5RN	39	47	-8	1	4	-3	3	3	0	7	11	-4	11	9	2	4	5	-1	12	15	-3
ABC NEWSRADIO	81	78	3	9	9	0	12	4	8	17	17	0	12	14	-2	7	7	0	25	27	-2
5JJJ	168	155	13	20	22	-2	20	21	-1	62	61	1	40	29	11	11	10	1	15	12	3
ABC CLASSIC	55	58	-3	7	5	2	3	4	-1	11	13	-2	16	15	1	8	10	-2	10	11	-1
Total	1,164	1,160	4	126	124	2	114	114	0	280	280	0	247	246	1	157	155	2	241	241	0

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	125	133	-8	86	93	-7	66	67	-1	52	55	-3	63	65	-2	35	39	-4	107	99	8
CRUISE1323	173	168	5	101	96	5	96	98	-2	108	104	4	73	62	11	27	27	0	117	121	-4
KIIS1023	250	252	-2	129	148	-19	126	131	-5	152	150	2	106	111	-5	41	46	-5	167	167	0
5MMM	297	291	6	174	175	-1	158	150	8	163	172	-9	122	121	1	65	48	17	185	164	21
NOVA91.9	342	348	-6	201	197	4	160	159	1	184	190	-6	156	158	-2	69	70	-1	217	212	5
SAFM	262	262	0	149	145	4	128	122	6	148	147	1	111	114	-3	53	43	10	144	134	10
ABC ADE	126	128	-2	86	93	-7	60	67	-7	59	56	3	45	42	3	27	25	2	89	93	-4
5RN	32	39	-7	19	21	-2	7	12	-5	8	10	-2	10	13	-3	7	8	-1	17	21	-4
ABC NEWSRADIO	70	71	-1	35	38	-3	20	21	-1	25	28	-3	22	23	-1	12	12	0	42	44	-2
5JJJ	149	134	15	79	76	3	58	53	5	73	63	10	62	60	2	33	36	-3	89	92	-3
ABC CLASSIC	48	48	0	22	22	0	19	18	1	26	27	-1	22	20	2	12	13	-1	32	37	-5
Total	1,138	1,140	-2	871	873	-2	766	764	2	807	825	-18	717	722	-5	379	386	-7	943	958	-15

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 5 2026

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	13	14	-1	*	*	*	1	1	0	*	*	*	1	2	-1	3	4	-1	8	7	1
CRUISE1323	10	11	-1	*	1	*	*	*	*	*	*	*	1	1	0	2	2	0	7	7	0
KIIS1023	12	14	-2	1	1	0	2	1	1	2	3	-1	2	3	-1	2	3	-1	3	3	0
5MMM	19	19	0	2	2	0	2	2	0	3	4	-1	3	5	-2	4	3	1	4	4	0
NOVA91.9	16	15	1	2	2	0	2	2	0	5	5	0	3	3	0	1	1	0	2	2	0
SAFM	13	13	0	2	2	0	1	1	0	4	3	1	4	5	-1	1	1	0	1	1	0
ABC ADE	9	8	1	*	*	*	*	*	*	1	1	0	2	2	0	1	1	0	5	5	0
5RN	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
5JJJ	6	5	1	1	1	0	1	1	0	2	2	0	2	1	1	1	*	*	*	*	*
ABC CLASSIC	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
Total	132	134	-2	12	13	-1	12	11	1	24	25	-1	25	28	-3	20	21	-1	39	37	2

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	14	15	-1	26	27	-1	19	20	-1	9	11	-2	13	13	0	6	7	-1	11	10	1
CRUISE1323	10	11	-1	15	16	-1	20	21	-1	14	15	-1	6	6	0	2	2	0	10	10	0
KIIS1023	13	15	-2	17	21	-4	21	25	-4	18	20	-2	10	12	-2	3	3	0	10	12	-2
5MMM	21	22	-1	29	29	0	33	36	-3	28	31	-3	17	18	-1	4	3	1	14	13	1
NOVA91.9	17	17	0	22	22	0	25	24	1	24	23	1	17	16	1	4	4	0	13	12	1
SAFM	15	14	1	16	17	-1	23	21	2	22	19	3	12	14	-2	4	3	1	9	10	-1
ABC ADE	10	9	1	18	19	-1	15	15	0	10	8	2	6	5	1	3	2	1	7	6	1
5RN	1	1	0	2	2	0	1	1	0	1	1	0	1	2	-1	*	1	*	1	1	0
ABC NEWSRADIO	3	2	1	6	5	1	2	2	0	2	2	0	2	2	0	1	1	0	2	2	0
5JJJ	6	6	0	10	9	1	8	6	2	8	7	1	6	6	0	2	2	0	4	5	-1
ABC CLASSIC	3	2	1	3	3	0	3	2	1	4	3	1	3	3	0	1	1	0	2	2	0
Total	141	143	-2	190	198	-8	216	219	-3	183	185	-2	118	122	-4	42	38	4	110	112	-2

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 5 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	25	19	6	3	1	2	3	5	-2	10	5	5	9	6	3	1	1	0	*	*	*
Chemist Warehouse Remix	9	11	-2	1	1	0	2	5	-3	5	4	1	*	*	*	1	*	*	*	*	*
Coles Radio	39	40	-1	4	5	-1	6	6	0	16	15	1	9	8	1	*	2	*	4	4	0
DANCE HITS	28	24	4	5	5	0	4	3	1	5	5	0	10	8	2	3	3	0	1	*	*
GOLD 80s	20	17	3	1	1	0	2	2	0	2	2	0	3	1	2	6	8	-2	7	4	3
GOLD Adelaide	10	12	-2	2	2	0	2	*	*	*	3	*	*	*	*	3	5	-2	2	2	0
HEART	13	20	-7	1	2	-1	2	1	1	3	3	0	1	4	-3	4	7	-3	2	3	-1
HEART HITS	13	14	-1	1	2	-1	2	2	0	6	4	2	2	1	1	3	5	-2	*	*	*
iHeartCountry	11	7	4	1	1	0	2	2	0	5	1	4	*	1	*	2	1	1	1	*	*
KIIS 90s	13	13	0	3	3	0	*	*	*	4	2	2	4	5	-1	1	1	0	*	2	*
MMM 2000s	12	13	-1	2	3	-1	2	2	0	5	5	0	3	3	0	1	*	*	1	1	0
MMM 90s	27	27	0	4	3	1	5	4	1	1	4	-3	10	8	2	5	5	0	2	3	-1
MMM CLASSIC ROCK	20	18	2	*	2	*	2	*	*	*	*	*	5	4	1	8	6	2	4	5	-1
NOVA All Stars	11	11	0	1	3	-2	1	1	0	4	2	2	1	1	0	2	3	-1	2	1	1
NOVA Jamz	9	12	-3	2	2	0	2	2	0	3	6	-3	*	*	*	1	1	0	*	*	*
OLDSKOOL 80s HITS	26	24	2	3	4	-1	4	3	1	*	*	*	11	9	2	5	7	-2	2	2	0
OLDSKOOL 90s HITS	31	27	4	1	2	-1	4	3	1	8	6	2	13	14	-1	3	2	1	1	1	0
RnB FRIDAYS RADIO	31	29	2	4	5	-1	5	3	2	12	12	0	10	8	2	1	*	*	*	*	*
smooth 80s	15	18	-3	1	2	-1	3	1	2	1	1	0	2	3	-1	4	5	-1	4	5	-1
smooth fm Adelaide	46	42	4	2	4	-2	10	7	3	4	4	0	6	5	1	12	12	0	12	11	1
TikTok Trending	28	24	4	11	10	1	3	3	0	12	10	2	2	2	0	*	*	*	*	*	*
triple j Unearthed	15	18	-3	2	2	0	3	5	-2	4	6	-2	4	4	0	2	1	1	1	1	0
ABC Country	7	7	0	1	2	-1	*	*	*	2	1	1	1	1	0	*	1	*	4	3	1
ABC Jazz	18	21	-3	1	1	0	1	1	0	4	7	-3	4	3	1	3	2	1	5	7	-2
ABC KIDS LISTEN	7	9	-2	*	2	*	*	*	*	4	3	1	2	2	0	1	1	0	*	1	*
ABC Sport	16	17	-1	*	1	*	3	4	-1	6	4	2	2	3	-1	3	3	0	2	4	-2
Double J	11	15	-4	1	3	-2	1	1	0	2	3	-1	4	6	-2	1	*	*	2	3	-1
Total Digital/Internet Only	333	324	9	41	43	-2	40	34	6	84	78	6	74	72	2	51	52	-1	43	46	-3

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 5 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	22	15	7	12	6	6	8	5	3	15	11	4	12	9	3	6	3	3	14	10	4
Chemist Warehouse Remix	8	9	-1	1	2	-1	1	5	-4	3	4	-1	4	2	2	1	1	0	2	3	-1
Coles Radio	33	35	-2	11	15	-4	13	11	2	15	18	-3	10	12	-2	3	6	-3	16	18	-2
DANCE HITS	26	22	4	10	10	0	8	7	1	13	8	5	10	9	1	8	5	3	14	11	3
GOLD 80s	15	16	-1	6	5	1	9	8	1	7	8	-1	10	9	1	6	3	3	12	8	4
GOLD Adelaide	10	10	0	4	4	0	4	3	1	5	7	-2	4	4	0	3	3	0	3	7	-4
HEART	12	18	-6	4	10	-6	3	5	-2	5	11	-6	3	7	-4	4	3	1	7	14	-7
HEART HITS	9	10	-1	2	4	-2	1	1	0	6	5	1	3	2	1	3	3	0	5	9	-4
iHeartCountry	7	5	2	3	3	0	3	3	0	4	4	0	1	1	0	1	*	*	6	4	2
KIIS 90s	11	12	-1	5	5	0	5	4	1	5	6	-1	3	6	-3	2	1	1	3	5	-2
MMM 2000s	9	11	-2	6	7	-1	4	3	1	3	5	-2	3	6	-3	1	3	-2	6	5	1
MMM 90s	20	22	-2	6	8	-2	9	9	0	5	9	-4	5	6	-1	5	6	-1	16	10	6
MMM CLASSIC ROCK	19	15	4	5	2	3	10	6	4	14	12	2	3	3	0	2	2	0	6	12	-6
NOVA All Stars	7	6	1	5	2	3	4	1	3	3	3	0	1	3	-2	*	2	*	5	7	-2
NOVA Jamz	6	8	-2	1	2	-1	1	2	-1	3	5	-2	1	3	-2	2	1	1	3	4	-1
OLDSKOOL 80s HITS	21	22	-1	8	10	-2	11	14	-3	9	10	-1	8	10	-2	5	5	0	14	13	1
OLDSKOOL 90s HITS	26	24	2	9	10	-1	10	9	1	13	11	2	12	12	0	2	3	-1	14	12	2
RnB FRIDAYS RADIO	27	25	2	15	12	3	12	13	-1	14	14	0	12	10	2	4	4	0	12	12	0
smooth 80s	13	15	-2	6	5	1	7	7	0	10	10	0	4	6	-2	2	4	-2	3	8	-5
smooth fm Adelaide	42	38	4	20	14	6	25	22	3	21	20	1	20	19	1	7	5	2	27	25	2
TikTok Trending	24	21	3	5	4	1	7	5	2	11	10	1	10	9	1	9	7	2	16	12	4
triple j Unearthed	13	15	-2	6	5	1	7	7	0	7	8	-1	2	6	-4	2	3	-1	6	9	-3
ABC Country	7	6	1	3	3	0	3	1	2	4	3	1	2	*	*	2	3	-1	5	4	1
ABC Jazz	13	15	-2	2	6	-4	3	5	-2	5	6	-1	6	5	1	3	4	-1	12	13	-1
ABC KIDS LISTEN	7	8	-1	1	2	-1	3	3	0	1	2	-1	3	3	0	1	*	*	3	2	1
ABC Sport	5	7	-2	1	1	0	*	*	*	1	2	-1	2	4	-2	3	4	-1	11	13	-2
Double J	10	15	-5	5	6	-1	7	10	-3	4	10	-6	3	5	-2	*	*	*	5	5	0
Total Digital/Internet Only	294	290	4	137	135	2	150	149	1	165	184	-19	137	142	-5	76	74	2	195	208	-13

GfK RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 5 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	9.8	10.2	16.3	2.0	2.2	3.1	4.7	5.0	3.4	1.6	1.8	1.4	2.7	3.4	*	14.2	13.5	29.4	21.1	21.5	37.6
CRUISE1323	7.8	8.4	10.4	2.4	2.4	5.7	2.2	1.6	6.4	1.8	2.0	3.5	2.2	2.7	0.9	11.1	11.4	15.6	16.9	18.0	20.7
KIIS1023	9.1	10.2	8.4	10.8	12.1	11.5	15.8	16.8	11.3	8.2	9.8	5.6	8.8	10.4	7.1	10.5	10.9	14.5	6.7	7.5	3.7
5MMM	14.3	16.1	11.9	19.2	22.3	12.4	20.3	21.6	13.9	12.2	14.1	14.5	13.5	16.1	9.7	17.9	19.3	19.0	10.9	12.2	5.1
NOVA91.9	12.0	14.0	5.7	16.8	19.5	10.5	17.3	19.0	7.3	20.3	24.7	8.3	13.3	15.9	8.8	6.7	7.9	1.4	5.7	6.4	2.7
SAFM	9.8	11.4	4.5	16.2	18.8	10.9	9.6	10.1	6.8	15.5	18.9	6.2	15.3	18.7	6.3	5.6	6.7	0.5	2.9	3.3	1.8
ABC ADE	7.0	7.4	10.6	1.1	1.1	2.7	1.8	1.3	6.1	2.3	2.5	5.4	8.7	8.9	23.3	3.7	4.0	4.0	13.8	14.8	15.6
5RN	0.6	0.6	1.1	0.1	0.1	0.7	0.2	0.2	0.5	0.4	0.3	1.6	0.8	0.7	2.6	0.5	0.6	*	0.9	0.9	1.0
ABC NEWSRADIO	1.9	2.1	2.6	1.3	1.4	2.9	1.2	1.0	2.7	1.0	0.8	5.5	0.9	0.8	3.9	1.7	2.0	0.2	3.7	4.2	1.5
5JJJ	4.4	4.8	4.7	5.5	5.7	11.2	5.2	5.4	4.5	7.5	8.9	5.6	6.4	7.2	8.8	3.3	3.6	2.4	1.1	1.2	0.9
ABC CLASSIC	1.9	2.2	1.9	0.6	0.7	0.3	0.6	0.4	1.5	1.9	1.9	4.9	1.6	1.7	3.5	3.3	4.0	*	2.4	2.7	1.1
Commercial DAB+ Stns	10.3	10.6	19.0	12.3	12.5	27.4	18.1	16.2	35.8	11.9	12.3	30.8	11.0	12.0	20.3	13.0	14.3	10.7	4.4	4.7	5.4
ABC DAB+ Stns	1.8	1.9	3.1	1.1	1.3	0.7	1.1	1.3	*	2.1	2.0	6.9	1.4	1.4	4.7	1.6	1.7	2.3	2.5	2.7	2.9
Total DAB+ Stns	13.3	12.5	22.1	14.5	13.9	28.1	19.8	17.5	35.8	14.8	14.3	37.7	14.6	13.4	25.0	15.8	16.0	12.9	7.8	7.4	8.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	9.8	10.2	16.8	13.6	12.7	33.8	9.0	9.8	9.6	5.1	5.6	6.3	10.8	11.8	14.6	14.9	16.9	20.0	9.7	10.4	14.6
CRUISE1323	7.4	7.9	10.6	7.7	8.4	6.9	9.2	9.5	16.3	7.6	8.0	12.6	5.4	5.9	7.9	4.0	4.6	5.3	9.0	10.0	9.5
KIIS1023	9.1	10.1	9.0	8.9	10.2	3.7	9.7	10.5	10.7	10.0	10.9	12.9	8.2	8.8	12.9	6.5	8.1	3.4	9.2	10.5	6.4
5MMM	14.7	16.5	12.5	15.2	16.9	11.5	15.2	16.7	14.2	15.3	17.3	12.6	14.6	16.6	11.7	9.6	11.0	11.6	13.1	14.9	9.8
NOVA91.9	12.1	14.1	5.8	11.4	13.2	3.8	11.4	12.9	7.5	13.1	15.3	6.9	14.1	16.4	6.9	10.0	12.6	3.4	11.7	13.6	5.2
SAFM	10.3	12.0	4.6	8.7	9.9	3.7	10.7	12.1	5.8	11.8	13.9	5.2	10.4	12.2	5.0	8.6	11.0	2.2	8.3	9.7	4.0
ABC ADE	7.0	7.4	11.4	9.6	9.4	19.5	7.0	7.5	9.6	5.2	5.7	6.8	5.3	6.0	4.6	8.1	8.7	14.7	6.8	7.4	8.1
5RN	0.6	0.6	1.0	1.0	1.0	1.6	0.3	0.3	*	0.5	0.5	1.1	0.6	0.5	1.6	0.6	0.7	0.8	0.5	0.5	1.3
ABC NEWSRADIO	1.9	2.0	2.4	3.0	3.2	3.7	1.1	1.3	0.6	1.1	1.2	2.0	2.0	2.2	2.2	2.8	3.1	4.8	2.2	2.3	3.1
5JJJ	4.6	5.0	5.2	5.2	5.7	4.7	3.9	4.1	5.8	4.5	4.8	6.3	4.8	5.3	5.0	4.6	5.7	2.6	3.7	4.2	2.8
ABC CLASSIC	1.9	2.1	2.1	1.6	1.7	1.2	1.5	1.6	2.3	1.9	2.1	2.6	2.4	2.7	2.6	3.2	3.8	2.6	2.1	2.4	1.0
Commercial DAB+ Stns	10.0	10.5	16.6	5.7	6.2	5.5	11.5	12.2	16.1	12.4	12.9	23.0	10.0	10.1	22.6	10.9	11.4	22.4	11.2	11.0	27.0
ABC DAB+ Stns	1.5	1.6	1.9	1.1	1.3	0.4	1.4	1.6	1.6	1.6	1.7	1.7	1.5	1.5	2.5	2.3	2.2	6.1	3.1	3.1	7.5
Total DAB+ Stns	12.6	12.1	18.4	7.6	7.5	6.0	13.8	13.7	17.6	15.1	14.6	24.7	12.5	11.7	25.1	16.1	13.6	28.4	15.4	14.1	34.4

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 9.8% share of all listening, 10.2% share of AM/FM/DAB+ listening and 16.3% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 5 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	142	141	24	7	7	1	7	7	1	17	17	1	15	15	*	26	26	8	68	68	13
CRUISE1323	191	179	34	11	10	2	11	8	6	19	17	4	25	24	2	40	37	10	85	83	10
KIIS1023	284	274	41	41	39	11	37	36	5	62	60	8	57	55	7	42	39	7	46	44	3
5MMM	341	324	55	49	46	7	39	37	10	74	68	13	76	73	11	48	48	7	55	52	6
NOVA91.9	385	373	55	60	56	10	60	58	11	119	113	15	87	86	11	29	29	3	30	30	4
SAFM	284	278	49	52	51	11	32	31	9	84	81	13	63	61	13	27	27	1	26	26	1
ABC ADE	140	131	34	7	7	2	13	9	5	17	15	4	26	26	9	17	15	3	60	59	11
5RN	39	31	12	1	1	1	3	1	2	7	5	3	11	8	5	4	4	*	12	12	1
ABC NEWSRADIO	81	71	21	9	9	2	12	9	5	17	14	8	12	9	4	7	6	1	25	23	2
5JJJ	168	158	41	20	18	9	20	18	6	62	60	11	40	37	10	11	11	2	15	14	2
ABC CLASSIC	55	52	10	7	7	1	3	2	2	11	11	2	16	15	3	8	8	*	10	9	2
Commercial DAB+ Stns	276	262	79	39	38	12	36	35	15	67	62	24	58	56	12	40	38	10	35	33	6
ABC DAB+ Stns	68	64	16	5	5	1	6	6	*	19	17	6	15	14	5	10	10	2	12	12	3
Total DAB+ Stns	333	303	92	41	40	12	40	38	15	84	77	28	74	64	17	51	45	12	43	41	7
Total	1,164	1,101	310	126	123	44	114	111	45	280	253	71	247	236	67	157	148	39	241	230	44

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	125	123	19	86	82	10	66	65	6	52	51	5	63	58	9	35	35	2	107	105	15
CRUISE1323	173	160	32	101	90	16	96	86	17	108	95	18	73	67	9	27	22	6	117	110	16
KIIS1023	250	236	36	129	120	12	126	115	16	152	143	21	106	97	13	41	37	4	167	162	17
5MMM	297	275	47	174	164	17	158	141	21	163	152	15	122	115	13	65	57	11	185	178	23
NOVA91.9	342	327	45	201	191	15	160	148	17	184	175	16	156	148	12	69	63	6	217	213	23
SAFM	262	251	44	149	140	13	128	119	14	148	141	24	111	104	9	53	50	3	144	140	15
ABC ADE	126	113	31	86	80	18	60	54	11	59	52	13	45	44	5	27	21	7	89	84	13
5RN	32	27	9	19	16	4	7	7	*	8	8	2	10	9	2	7	6	1	17	14	4
ABC NEWSRADIO	70	60	14	35	31	6	20	19	1	25	23	4	22	19	3	12	11	3	42	32	15
5JJJ	149	136	36	79	74	12	58	48	16	73	62	18	62	58	5	33	29	3	89	84	14
ABC CLASSIC	48	43	9	22	21	2	19	17	4	26	24	4	22	20	3	12	9	4	32	32	3
Commercial DAB+ Stns	243	231	64	113	108	14	123	116	21	142	132	41	111	105	21	60	53	13	152	139	38
ABC DAB+ Stns	51	46	11	18	18	1	20	19	3	22	20	4	17	15	3	11	8	5	38	36	10
Total DAB+ Stns	294	264	73	137	122	15	150	132	24	165	148	44	137	117	23	76	59	17	195	168	47
Total	1,138	1,064	275	871	786	120	766	671	128	807	723	159	717	624	95	379	319	57	943	869	161

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 142,000 total listeners, 141,000 AM/FM/DAB+ listeners and 24,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.