



GOLD COAST/TWEED RADIO - SURVEY 3 2024

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	21.8	19.8	2.0	33.0	31.8	1.2	32.6	18.3	14.3	22.8	14.8	8.0	23.3	25.5	-2.2	34.6	27.9	6.7	7.3	9.1	-1.8
92.5 TRIPLE M GOLD	14.3	14.6	-0.3	15.0	15.9	-0.9	9.7	6.4	3.3	13.6	12.3	1.3	17.4	18.0	-0.6	14.7	15.9	-1.2	13.1	14.0	-0.9
90.9 SEA FM	9.0	10.2	-1.2	10.9	18.9	-8.0	10.7	16.2	-5.5	16.5	17.8	-1.3	12.3	11.9	0.4	5.0	2.8	2.2	3.0	4.1	-1.1
4BC 882	0.9	1.3	-0.4	0.9	0.5	0.4	*	0.6	*	0.3	*	*	0.1	3.1	-3.0	0.2	0.9	-0.7	2.5	1.2	1.3
4BH 1116	0.4	0.5	-0.1	*	*	*	0.2	0.2	0.0	0.1	0.9	-0.8	*	0.1	*	0.1	1.4	-1.3	1.1	0.1	1.0
SENQ 693am	0.7	0.7	0.0	0.2	*	*	0.9	*	*	*	*	*	1.6	1.1	0.5	*	0.5	*	1.0	1.3	-0.3
B105	1.0	1.8	-0.8	0.5	0.5	0.0	*	2.2	*	3.0	2.2	0.8	0.5	3.9	-3.4	1.2	1.0	0.2	0.3	0.3	0.0
104.5 TRIPLE M	2.5	2.8	-0.3	2.2	3.2	-1.0	0.3	3.8	-3.5	1.1	1.0	0.1	4.5	3.6	0.9	6.1	5.6	0.5	0.5	0.8	-0.3
NOVA106.9	2.2	1.9	0.3	7.0	4.3	2.7	13.1	1.2	11.9	2.0	4.0	-2.0	1.1	1.9	-0.8	1.2	1.2	0.0	0.3	0.4	-0.1
KIIS973	1.2	1.1	0.1	1.7	1.6	0.1	0.6	0.2	0.4	1.9	1.9	0.0	0.7	1.8	-1.1	0.4	0.6	-0.2	1.7	0.2	1.5
ABC GLDCST	3.3	3.8	-0.5	0.7	0.6	0.1	1.8	2.6	-0.8	1.4	1.3	0.1	1.6	2.0	-0.4	3.6	3.6	0.0	6.6	9.0	-2.4
ABC BRIS	0.8	1.3	-0.5	*	0.1	*	0.1	0.5	-0.4	*	*	*	0.2	0.5	-0.3	1.1	1.9	-0.8	1.8	3.3	-1.5
4RN	2.3	1.4	0.9	*	*	*	*	1.4	*	0.2	0.6	-0.4	2.2	0.7	1.5	0.8	2.2	-1.4	5.6	2.4	3.2
ABC NEWSRADIO	0.8	1.0	-0.2	0.6	0.4	0.2	0.3	0.6	-0.3	1.2	1.6	-0.4	0.5	0.5	0.0	0.2	0.3	-0.1	1.4	2.0	-0.6
4JJJ	6.5	7.2	-0.7	9.9	9.8	0.1	12.1	11.5	0.6	13.1	17.8	-4.7	8.3	7.3	1.0	1.9	2.3	-0.4	1.4	0.9	0.5
ABC CLASSIC	1.2	1.8	-0.6	0.2	*	*	1.2	1.2	0.0	0.8	1.6	-0.8	0.7	0.7	0.0	0.8	1.7	-0.9	2.3	3.7	-1.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	21.7	19.9	1.8	23.8	20.0	3.8	21.1	19.7	1.4	20.7	20.7	0.0	22.6	20.4	2.2	13.7	14.0	-0.3	22.5	19.3	3.2						
92.5 TRIPLE M GOLD	14.8	15.3	-0.5	14.7	14.6	0.1	16.1	16.4	-0.3	16.1	17.7	-1.6	12.0	12.3	-0.3	7.8	9.2	-1.4	12.6	12.2	0.4						
90.9 SEA FM	9.2	10.4	-1.2	10.4	11.0	-0.6	7.6	9.2	-1.6	8.4	10.1	-1.7	11.9	12.4	-0.5	8.0	8.9	-0.9	8.2	9.4	-1.2						
4BC 882	0.8	1.2	-0.4	0.4	0.6	-0.2	0.7	0.8	-0.1	1.0	1.7	-0.7	0.8	2.3	-1.5	2.1	1.8	0.3	1.2	1.5	-0.3						
4BH 1116	0.3	0.3	0.0	0.2	0.5	-0.3	0.4	0.2	0.2	0.2	0.2	0.0	0.2	0.3	-0.1	*	0.6	*	0.7	1.1	-0.4						
SENQ 693am	0.8	0.7	0.1	0.8	0.6	0.2	1.1	1.0	0.1	0.9	0.7	0.2	0.3	0.5	-0.2	0.5	0.4	0.1	0.3	0.6	-0.3						
B105	1.0	1.8	-0.8	1.3	2.3	-1.0	0.8	1.9	-1.1	0.7	1.6	-0.9	1.3	1.1	0.2	1.0	1.1	-0.1	1.1	1.9	-0.8						
104.5 TRIPLE M	2.7	3.0	-0.3	2.4	2.8	-0.4	3.1	2.9	0.2	3.3	3.3	0.0	2.1	3.4	-1.3	1.1	1.2	-0.1	1.9	2.1	-0.2						
NOVA106.9	2.4	2.0	0.4	3.1	2.8	0.3	2.1	1.9	0.2	2.3	1.5	0.8	1.9	2.0	-0.1	1.5	1.0	0.5	1.7	1.6	0.1						
KIIS973	1.1	1.1	0.0	1.2	0.9	0.3	0.9	0.5	0.4	0.8	1.0	-0.2	2.1	2.0	0.1	0.5	3.0	-2.5	1.6	1.1	0.5						
ABC GLDCST	3.4	4.3	-0.9	4.2	6.8	-2.6	3.8	4.4	-0.6	2.3	2.4	-0.1	1.8	2.8	-1.0	7.9	2.7	5.2	3.0	2.4	0.6						
ABC BRIS	0.7	1.2	-0.5	0.9	1.6	-0.7	0.7	1.6	-0.9	0.5	0.9	-0.4	0.4	0.6	-0.2	1.5	*	*	1.0	1.8	-0.8						
4RN	2.3	1.4	0.9	2.7	2.2	0.5	2.1	1.2	0.9	1.7	0.7	1.0	2.6	1.1	1.5	3.5	3.2	0.3	2.2	1.1	1.1						
ABC NEWSRADIO	0.9	1.1	-0.2	1.4	2.0	-0.6	0.5	0.7	-0.2	0.5	0.6	-0.1	0.9	0.8	0.1	2.6	0.6	2.0	0.6	0.9	-0.3						
4JJJ	6.4	6.8	-0.4	5.7	6.2	-0.5	5.5	5.5	0.0	5.9	6.6	-0.7	9.9	10.4	-0.5	8.1	7.5	0.6	7.0	8.6	-1.6						
ABC CLASSIC	1.1	1.7	-0.6	1.0	1.3	-0.3	0.8	1.3	-0.5	1.2	2.1	-0.9	1.4	1.8	-0.4	1.6	2.3	-0.7	1.6	2.2	-0.6						



GOLD COAST/TWEED RADIO - SURVEY 3 2024

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	209	194	15	33	28	5	17	18	-1	51	46	5	53	50	3	33	29	4	21	22	-1
92.5 TRIPLE M GOLD	148	141	7	16	14	2	13	8	5	29	23	6	36	41	-5	26	26	0	29	29	0
90.9 SEA FM	135	145	-10	19	22	-3	13	18	-5	47	46	1	34	38	-4	12	9	3	10	12	-2
4BC 882	9	8	1	1	1	0	1	1	0	1	*	*	1	2	-1	1	1	0	4	4	0
4BH 1116	4	6	-2	*	*	*	1	1	0	1	2	-1	*	*	*	1	2	-1	1	1	0
SENQ 693am	4	3	1	*	*	*	2	*	*	*	*	*	1	1	0	*	1	*	1	1	0
B105	20	23	-3	1	2	-1	*	2	*	9	7	2	4	5	-1	3	3	0	3	3	0
104.5 TRIPLE M	26	35	-9	4	3	1	1	5	-4	5	5	0	9	11	-2	4	4	0	4	7	-3
NOVA106.9	42	34	8	6	6	0	7	2	5	15	12	3	10	9	1	2	3	-1	2	2	0
KIIS973	27	22	5	5	5	0	3	2	1	8	5	3	5	6	-1	3	3	0	4	2	2
ABC GLDCST	55	68	-13	3	3	0	3	3	0	9	8	1	8	11	-3	9	11	-2	22	31	-9
ABC BRIS	13	16	-3	*	1	*	*	1	*	1	*	*	1	1	0	2	4	-2	9	9	0
4RN	21	24	-3	*	*	*	*	2	*	2	2	0	6	4	2	5	6	-1	9	10	-1
ABC NEWSRADIO	19	24	-5	2	2	0	1	2	-1	6	6	0	4	5	-1	1	2	-1	5	8	-3
4JJJ	103	113	-10	14	13	1	16	16	0	42	50	-8	20	22	-2	8	7	1	3	4	-1
ABC CLASSIC	22	26	-4	1	1	0	2	2	0	1	4	-3	7	5	2	2	3	-1	8	11	-3
Total	613	613	0	65	64	1	55	55	0	138	138	0	136	136	0	86	86	0	133	133	0

Cumulative Audience (000's) by Session, P10+ [Potential: 648]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	183	170	13	129	118	11	92	81	11	101	91	10	95	91	4	32	25	7	147	125	22
92.5 TRIPLE M GOLD	127	123	4	88	88	0	75	63	12	82	78	4	60	61	-1	17	19	-2	94	93	1
90.9 SEA FM	118	130	-12	85	89	-4	51	52	-1	68	69	-1	62	69	-7	14	17	-3	76	83	-7
4BC 882	7	7	0	4	3	1	3	3	0	5	4	1	3	3	0	2	1	1	5	5	0
4BH 1116	2	4	-2	1	2	-1	1	2	-1	1	2	-1	1	2	-1	*	2	*	3	4	-1
SENQ 693am	3	3	0	3	3	0	2	1	1	2	1	1	1	2	-1	1	1	0	2	2	0
B105	16	20	-4	11	15	-4	7	11	-4	11	8	3	6	6	0	2	2	0	11	10	1
104.5 TRIPLE M	21	29	-8	13	16	-3	11	13	-2	13	16	-3	8	15	-7	3	3	0	16	18	-2
NOVA106.9	32	28	4	17	17	0	11	12	-1	19	16	3	12	11	1	5	3	2	21	15	6
KIIS973	24	20	4	17	12	5	7	5	2	9	8	1	12	10	2	3	5	-2	11	8	3
ABC GLDCST	49	62	-13	30	39	-9	25	21	4	24	24	0	16	18	-2	7	5	2	26	29	-3
ABC BRIS	12	14	-2	8	9	-1	7	9	-2	8	9	-1	3	5	-2	3	*	*	9	10	-1
4RN	18	20	-2	12	14	-2	8	8	0	7	5	2	7	7	0	4	4	0	13	14	-1
ABC NEWSRADIO	18	22	-4	12	18	-6	7	7	0	7	7	0	6	5	1	4	2	2	8	12	-4
4JJJ	92	98	-6	54	67	-13	43	42	1	48	48	0	45	52	-7	16	17	-1	64	73	-9
ABC CLASSIC	20	22	-2	11	12	-1	8	9	-1	10	13	-3	9	9	0	6	8	-2	12	16	-4
Total	574	575	-1	455	459	-4	375	349	26	403	382	21	354	351	3	136	133	3	485	467	18



GOLD COAST/TWEED RADIO - SURVEY 3 2024

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	14	11	3	1	1	0	1	1	0	3	2	1	3	4	-1	4	3	1	1	1	0
92.5 TRIPLE M GOLD	9	8	1	1	1	0	*	*	*	2	1	1	2	3	-1	2	2	0	2	2	0
90.9 SEA FM	6	6	0	*	1	*	*	1	*	2	2	0	2	2	0	1	*	*	1	1	0
4BC 882	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4BH 1116	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	1	1	0	*	*	*	*	*	*	*	*	*	1	1	*	*	*	*	*	*	*
104.5 TRIPLE M	2	2	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*
NOVA106.9	1	1	0	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*
KIIS973	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC BRIS	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4RN	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
ABC NEWSRADIO	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4JJJ	4	4	0	*	*	*	1	*	*	2	2	0	1	1	0	*	*	*	*	*	*
ABC CLASSIC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
Total	62	58	4	4	4	0	4	4	0	12	11	1	14	14	0	11	10	1	18	14	4

Average Audience (000's) by Session, P10+ [Potential: 648]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	15	12	3	24	20	4	22	18	4	18	16	2	13	12	1	1	1	0	11	9	2
92.5 TRIPLE M GOLD	10	10	0	15	15	0	17	15	2	14	14	0	7	7	0	1	1	0	6	6	0
90.9 SEA FM	6	7	-1	11	11	0	8	8	0	7	8	-1	7	7	0	1	1	0	4	4	0
4BC 882	1	1	0	*	1	*	1	1	0	1	1	0	*	1	*	*	*	*	1	1	0
4BH 1116	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	1	*	*	1	1	0	1	1	0	1	1	0	*	*	*	*	*	*	*	*	
B105	1	1	0	1	2	-1	1	2	-1	1	1	0	1	1	0	*	*	*	1	1	0
104.5 TRIPLE M	2	2	0	2	3	-1	3	3	0	3	3	0	1	2	-1	*	*	*	1	1	0
NOVA106.9	2	1	1	3	3	0	2	2	0	2	1	1	1	1	0	*	*	*	1	1	0
KIIS973	1	1	0	1	1	0	1	*	*	1	1	0	1	1	0	*	*	*	1	*	*
ABC GLDCST	2	3	-1	4	7	-3	4	4	0	2	2	0	1	2	-1	1	*	*	1	1	0
ABC BRIS	*	1	*	1	2	-1	1	1	0	*	1	*	*	*	*	*	*	*	*	1	*
4RN	2	1	1	3	2	1	2	1	1	1	1	0	1	1	0	*	*	*	1	1	0
ABC NEWSRADIO	1	1	0	1	2	-1	1	1	0	*	*	*	1	*	*	*	*	*	*	*	*
4JJJ	4	4	0	6	6	0	6	5	1	5	5	0	6	6	0	1	1	0	3	4	-1
ABC CLASSIC	1	1	0	1	1	0	1	1	0	1	2	-1	1	1	0	*	*	*	1	1	0
Total	67	62	5	102	100	2	104	89	15	89	80	9	57	57	0	10	10	0	49	45	4