



CANBERRA RADIO - SURVEY 3 2024

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	6.5	5.5	1.0	2.2	1.9	0.3	1.1	0.6	0.5	0.9	0.5	0.4	3.6	2.3	1.3	12.6	7.4	5.2	12.4	13.2	-0.8
2CC	5.2	3.6	1.6	1.6	1.4	0.2	0.6	0.3	0.3	0.8	0.9	-0.1	4.5	2.1	2.4	2.5	3.9	-1.4	12.8	8.1	4.7
HIT 104.7	13.2	13.9	-0.7	27.0	26.9	0.1	24.1	33.2	-9.1	27.1	24.9	2.2	12.6	16.3	-3.7	5.4	3.3	2.1	1.9	1.2	0.7
MIX 106.3	22.2	17.9	4.3	35.6	20.1	15.5	21.4	12.1	9.3	18.1	20.4	-2.3	28.4	23.3	5.1	33.3	31.4	1.9	10.6	5.7	4.9
ABC CAN	11.0	12.2	-1.2	7.7	7.5	0.2	7.1	5.0	2.1	3.5	2.6	0.9	12.3	11.1	1.2	15.4	19.6	-4.2	14.7	19.2	-4.5
2RN	5.4	5.5	-0.1	0.4	0.4	0.0	2.1	1.4	0.7	1.5	0.8	0.7	2.0	1.1	0.9	7.5	11.9	-4.4	12.2	11.3	0.9
ABC NEWSRADIO	4.4	4.7	-0.3	1.9	2.2	-0.3	4.4	1.0	3.4	6.7	7.1	-0.4	3.0	4.7	-1.7	4.4	4.4	0.0	4.2	4.8	-0.6
2JJJ	9.3	9.3	0.0	9.7	8.9	0.8	21.6	21.9	-0.3	18.7	16.1	2.6	10.3	12.3	-2.0	4.9	5.0	-0.1	0.2	0.2	0.0
ABC CLASSIC	9.3	11.2	-1.9	0.6	7.2	-6.6	1.3	3.9	-2.6	5.5	9.0	-3.5	5.0	3.0	2.0	5.6	4.4	1.2	22.4	26.6	-4.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	6.4	5.4	1.0	5.0	5.2	-0.2	8.2	5.8	2.4	7.9	6.0	1.9	5.6	5.0	0.6	4.2	4.0	0.2	6.8	6.0	0.8
2CC	5.4	3.7	1.7	5.2	3.2	2.0	8.0	6.0	2.0	5.4	3.2	2.2	2.7	2.4	0.3	5.6	3.6	2.0	4.4	3.3	1.1
HIT 104.7	13.9	14.4	-0.5	14.5	13.1	1.4	14.0	16.6	-2.6	15.4	17.3	-1.9	14.4	14.2	0.2	5.7	5.9	-0.2	11.3	12.4	-1.1
MIX 106.3	22.9	18.4	4.5	21.1	16.8	4.3	24.9	20.1	4.8	27.3	20.5	6.8	23.0	19.7	3.3	11.2	11.4	-0.2	20.1	16.5	3.6
ABC CAN	11.4	12.6	-1.2	14.4	16.5	-2.1	10.8	10.5	0.3	8.3	7.9	0.4	9.3	11.6	-2.3	15.3	18.6	-3.3	9.7	11.2	-1.5
2RN	4.9	5.3	-0.4	8.3	8.9	-0.6	2.5	2.1	0.4	1.8	3.2	-1.4	4.7	5.2	-0.5	7.8	7.3	0.5	6.8	5.8	1.0
ABC NEWSRADIO	4.4	4.5	-0.1	5.9	7.4	-1.5	4.1	3.3	0.8	2.2	2.2	0.0	4.0	3.7	0.3	7.2	6.1	1.1	4.2	5.3	-1.1
2JJJ	8.9	9.7	-0.8	8.7	8.6	0.1	6.8	8.4	-1.6	8.8	11.9	-3.1	11.2	10.9	0.3	10.9	8.0	2.9	10.4	8.1	2.3
ABC CLASSIC	8.6	10.4	-1.8	7.5	8.4	-0.9	8.9	12.9	-4.0	9.8	11.7	-1.9	9.0	11.0	-2.0	7.0	7.1	-0.1	11.6	13.6	-2.0



CANBERRA RADIO - SURVEY 3 2024

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	37	33	4	3	2	1	1	2	-1	2	*	*	5	4	1	7	6	1	18	19	-1
2CC	22	18	4	2	2	0	2	2	0	1	2	-1	5	4	1	2	2	0	10	7	3
HIT 104.7	125	119	6	19	19	0	18	20	-2	47	45	2	26	26	0	8	5	3	6	4	2
MIX 106.3	144	141	3	17	16	1	15	16	-1	35	40	-5	39	38	1	22	19	3	15	12	3
ABC CAN	74	88	-14	6	5	1	5	6	-1	12	15	-3	16	21	-5	15	16	-1	19	25	-6
2RN	38	40	-2	2	2	0	3	4	-1	5	4	1	5	5	0	9	11	-2	14	15	-1
ABC NEWSRADIO	50	59	-9	2	4	-2	7	3	4	17	18	-1	10	17	-7	7	6	1	6	11	-5
2JJJ	93	100	-7	10	11	-1	15	22	-7	44	40	4	17	19	-2	6	7	-1	1	1	0
ABC CLASSIC	44	51	-7	1	2	-1	5	4	1	8	9	-1	8	9	-1	6	6	0	17	20	-3
Total	399	401	-2	40	41	-1	41	41	0	116	116	0	89	90	-1	47	48	-1	65	66	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 426]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	35	31	4	17	18	-1	22	21	1	23	18	5	17	14	3	9	7	2	25	23	2
2CC	18	15	3	14	11	3	11	9	2	12	8	4	8	7	1	3	3	0	15	12	3
HIT 104.7	114	110	4	75	67	8	46	48	-2	56	59	-3	63	62	1	20	20	0	76	77	-1
MIX 106.3	128	124	4	80	78	2	56	54	2	67	59	8	71	72	-1	26	24	2	83	83	0
ABC CAN	66	77	-11	46	50	-4	30	33	-3	24	28	-4	30	36	-6	18	22	-4	47	56	-9
2RN	29	34	-5	19	21	-2	13	11	2	10	17	-7	16	18	-2	8	10	-2	30	26	4
ABC NEWSRADIO	47	52	-5	29	34	-5	19	19	0	16	14	2	18	20	-2	9	10	-1	25	36	-11
2JJJ	82	88	-6	46	50	-4	27	23	4	32	36	-4	40	44	-4	25	23	2	53	55	-2
ABC CLASSIC	39	43	-4	22	26	-4	20	23	-3	21	24	-3	20	22	-2	11	10	1	31	38	-7
Total	378	381	-3	283	290	-7	208	208	0	227	228	-1	250	252	-2	127	128	-1	297	315	-18



CANBERRA RADIO - SURVEY 3 2024

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0
2CC	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
HIT 104.7	4	5	-1	*	1	*	1	1	0	2	2	0	1	1	0	*	*	*	*	*	*
MIX 106.3	7	7	0	1	*	*	*	*	*	1	1	0	2	2	0	2	2	0	1	1	0
ABC CAN	4	4	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	2	-1
2RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0
ABC NEWSRADIO	1	2	-1	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*
2JJJ	3	3	0	*	*	*	*	1	*	1	1	0	1	1	0	*	*	*	*	*	*
ABC CLASSIC	3	4	-1	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	2	3	-1
Total	34	36	-2	2	2	0	2	3	-1	7	7	0	8	9	-1	5	5	0	9	10	-1

Average Audience (000's) by Session, P10+ [Potential: 426]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	2	0	3	3	0	4	3	1	3	3	0	2	2	0	*	*	*	2	2	0
2CC	2	1	1	3	2	1	4	3	1	2	1	1	1	1	0	1	*	*	1	1	0
HIT 104.7	5	6	-1	8	8	0	6	8	-2	6	7	-1	5	6	-1	1	1	0	3	4	-1
MIX 106.3	8	7	1	12	10	2	11	10	1	11	9	2	8	8	0	1	1	0	6	5	1
ABC CAN	4	5	-1	8	10	-2	5	5	0	3	3	0	3	5	-2	2	2	0	3	3	0
2RN	2	2	0	5	5	0	1	1	0	1	1	0	2	2	0	1	1	0	2	2	0
ABC NEWSRADIO	2	2	0	3	4	-1	2	2	0	1	1	0	1	2	-1	1	1	0	1	2	-1
2JJJ	3	4	-1	5	5	0	3	4	-1	3	5	-2	4	5	-1	1	1	0	3	3	0
ABC CLASSIC	3	4	-1	4	5	-1	4	6	-2	4	5	-1	3	5	-2	1	1	0	3	4	-1
Total	35	39	-4	57	60	-3	46	49	-3	39	43	-4	37	41	-4	10	12	-2	29	31	-2