



CANBERRA RADIO - SURVEY 2 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	7.1	6.0	1.1	6.7	4.8	1.9	5.1	0.2	4.9	1.4	1.0	0.4	4.6	3.3	1.3	11.4	9.3	2.1	12.2	13.0	-0.8
2CC	5.9	4.7	1.2	0.5	0.2	0.3	1.8	0.5	1.3	0.6	*	*	5.3	2.2	3.1	12.2	6.6	5.6	9.5	12.2	-2.7
HIT 104.7	13.9	17.6	-3.7	35.6	37.9	-2.3	45.2	60.6	-15.4	25.7	27.4	-1.7	9.0	10.3	-1.3	4.1	8.3	-4.2	0.6	0.6	0.0
MIX 106.3	20.6	20.6	0.0	24.0	21.3	2.7	6.7	5.8	0.9	26.9	26.1	0.8	37.7	39.7	-2.0	19.8	25.9	-6.1	2.3	2.3	0.0
ABC CAN	12.6	12.3	0.3	6.0	7.9	-1.9	2.6	0.6	2.0	4.6	2.6	2.0	12.5	11.7	0.8	12.5	8.6	3.9	24.0	27.5	-3.5
2RN	8.3	7.6	0.7	2.2	2.0	0.2	0.4	0.4	0.0	4.7	5.8	-1.1	4.9	3.2	1.7	11.9	16.4	-4.5	16.2	12.3	3.9
ABC NEWSRADIO	4.7	5.1	-0.4	5.2	0.3	4.9	2.1	1.3	0.8	4.2	5.5	-1.3	3.8	4.7	-0.9	4.9	5.9	-1.0	6.5	7.3	-0.8
2JJJ	9.6	10.0	-0.4	2.8	7.2	-4.4	25.4	25.2	0.2	16.6	16.2	0.4	8.9	11.3	-2.4	7.6	7.0	0.6	2.5	0.1	2.4
ABC CLASSIC	7.1	5.9	1.2	3.5	4.9	-1.4	0.9	1.2	-0.3	1.7	1.6	0.1	5.0	4.3	0.7	6.3	5.3	1.0	16.7	12.9	3.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CA	6.7	5.7	1.0	4.3	4.9	-0.6	8.4	6.1	2.3	8.2	6.3	1.9	6.9	5.5	1.4	5.9	6.0	-0.1	8.3	6.9	1.4						
2CC	6.0	4.7	1.3	6.2	5.1	1.1	7.5	7.2	0.3	6.0	3.9	2.1	3.7	2.6	1.1	5.5	3.2	2.3	5.7	4.9	0.8						
HIT 104.7	14.2	18.7	-4.5	13.7	16.9	-3.2	14.1	20.8	-6.7	14.8	23.2	-8.4	15.9	15.5	0.4	9.7	9.6	0.1	13.0	13.9	-0.9						
MIX 106.3	21.4	21.1	0.3	17.9	18.5	-0.6	23.2	23.4	-0.2	27.2	26.7	0.5	23.0	19.5	3.5	7.0	7.6	-0.6	17.7	18.9	-1.2						
ABC CAN	12.8	12.0	0.8	17.5	16.4	1.1	11.8	11.2	0.6	8.0	7.7	0.3	9.8	9.4	0.4	19.7	18.2	1.5	12.2	13.2	-1.0						
2RN	8.7	7.9	0.8	14.6	13.9	0.7	4.0	3.7	0.3	4.4	3.6	0.8	7.6	8.0	-0.4	15.7	11.8	3.9	6.9	6.6	0.3						
ABC NEWSRADIO	4.6	4.9	-0.3	4.7	5.7	-1.0	3.4	3.9	-0.5	4.3	4.2	0.1	5.5	5.7	-0.2	6.8	5.8	1.0	5.0	5.8	-0.8						
2JJJ	9.6	10.0	-0.4	8.0	7.7	0.3	10.0	10.1	-0.1	9.2	8.2	1.0	12.7	16.5	-3.8	9.7	10.3	-0.6	9.3	10.0	-0.7						
ABC CLASSIC	6.7	5.6	1.1	6.5	5.6	0.9	7.5	5.3	2.2	6.3	4.2	2.1	7.4	7.8	-0.4	4.3	7.3	-3.0	8.5	6.8	1.7						



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	43	34	9	3	3	0	2	*	*	5	2	3	6	6	0	11	7	4	16	15	1
2CC	25	23	2	1	1	0	2	2	0	2	1	1	4	4	0	5	4	1	10	11	-1
HIT 104.7	141	145	-4	25	25	0	28	25	3	49	53	-4	29	31	-2	6	9	-3	3	2	1
MIX 106.3	140	137	3	17	13	4	10	10	0	44	39	5	43	46	-3	19	22	-3	7	7	0
ABC CAN	88	88	0	6	9	-3	4	4	0	16	13	3	22	20	2	13	14	-1	27	29	-2
2RN	52	48	4	2	3	-1	1	*	*	12	10	2	9	7	2	9	9	0	18	19	-1
ABC NEWSRADIO	59	53	6	3	1	2	6	3	3	16	14	2	13	14	-1	10	8	2	11	12	-1
2JJJ	81	87	-6	6	6	0	22	22	0	33	34	-1	14	17	-3	4	7	-3	2	1	1
ABC CLASSIC	41	42	-1	3	5	-2	2	4	-2	7	7	0	11	9	2	5	6	-1	13	12	1
Total	390	391	-1	38	38	0	44	44	0	108	107	1	89	90	-1	49	49	0	62	63	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 412]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	37	31	6	19	16	3	21	16	5	24	17	7	20	16	4	8	8	0	31	23	8
2CC	21	20	1	11	11	0	14	13	1	14	12	2	10	8	2	6	4	2	16	15	1
HIT 104.7	124	128	-4	82	82	0	47	50	-3	59	68	-9	67	64	3	28	29	-1	89	86	3
MIX 106.3	124	116	8	82	75	7	57	56	1	62	67	-5	75	65	10	21	22	-1	88	92	-4
ABC CAN	79	80	-1	54	52	2	38	35	3	36	36	0	41	36	5	23	19	4	51	53	-2
2RN	48	45	3	32	29	3	19	15	4	23	19	4	26	25	1	17	10	7	33	28	5
ABC NEWSRADIO	52	47	5	30	28	2	22	18	4	22	22	0	26	20	6	15	10	5	33	32	1
2JJJ	75	80	-5	44	44	0	34	36	-2	30	37	-7	39	47	-8	22	26	-4	49	48	1
ABC CLASSIC	36	39	-3	22	25	-3	18	18	0	16	13	3	20	17	3	5	10	-5	25	21	4
Total	374	373	1	303	290	13	222	216	6	233	239	-6	262	253	9	133	128	5	311	309	2



CANBERRA RADIO - SURVEY 2 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0
2CC	2	2	0	*	*	*	*	*	*	*	*	*	1	*	*	1	*	*	1	1	0
HIT 104.7	6	7	-1	1	1	0	1	2	-1	2	2	0	1	1	0	*	*	*	*	*	*
MIX 106.3	9	8	1	1	*	*	*	*	*	2	2	0	4	4	0	1	1	0	*	*	*
ABC CAN	5	5	0	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*	3	3	0
2RN	3	3	0	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	2	1	1
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
2JJJ	4	4	0	*	*	*	1	1	0	1	1	0	1	1	0	*	*	*	*	*	*
ABC CLASSIC	3	2	1	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	2	1	1
Total	41	38	3	2	2	0	3	4	-1	9	8	1	10	9	1	6	5	1	10	10	0

Average Audience (000's) by Session, P10+ [Potential: 412]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	2	1	3	3	0	5	3	2	4	3	1	3	2	1	1	1	0	3	2	1
2CC	3	2	1	4	3	1	5	4	1	3	2	1	2	1	1	1	*	*	2	1	1
HIT 104.7	6	8	-2	10	11	-1	9	12	-3	8	12	-4	7	6	1	1	1	0	4	4	0
MIX 106.3	10	9	1	13	12	1	14	13	1	14	13	1	10	8	2	1	1	0	6	5	1
ABC CAN	6	5	1	12	10	2	7	6	1	4	4	0	4	4	0	2	2	0	4	4	0
2RN	4	3	1	10	9	1	2	2	0	2	2	0	3	3	0	2	1	1	2	2	0
ABC NEWSRADIO	2	2	0	3	4	-1	2	2	0	2	2	0	3	2	1	1	1	0	2	2	0
2JJJ	4	4	0	6	5	1	6	6	0	5	4	1	6	7	-1	1	1	0	3	3	0
ABC CLASSIC	3	2	1	5	3	2	5	3	2	3	2	1	3	3	0	*	1	*	3	2	1
Total	45	41	4	70	63	7	60	56	4	52	50	2	45	41	4	12	11	1	33	29	4