

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.5	2.0	-0.5	0.6	2.1	-1.5	0.9	0.8	0.1	2.1	2.4	-0.3	1.5	1.6	-0.1	0.8	2.0	-1.2	1.9	2.3	-0.4
2GB	13.6	12.8	0.8	6.6	4.4	2.2	2.4	1.8	0.6	3.4	3.6	-0.2	7.7	7.2	0.5	19.0	17.3	1.7	25.9	26.2	-0.3
2UE 954	4.7	4.1	0.6	3.3	1.7	1.6	0.8	1.2	-0.4	1.7	1.5	0.2	1.7	2.1	-0.4	1.8	1.7	0.1	11.7	9.9	1.8
SKY Sports Radio	1.2	1.4	-0.2	0.4	1.2	-0.8	1.2	0.4	0.8	1.0	0.8	0.2	0.2	0.8	-0.6	1.2	1.3	-0.1	2.2	2.6	-0.4
104.1 2DAY FM	4.5	4.3	0.2	5.9	6.4	-0.5	7.0	6.3	0.7	5.7	5.6	0.1	6.3	4.8	1.5	6.1	3.9	2.2	0.4	2.1	-1.7
KIIS1065	9.3	9.5	-0.2	16.3	17.9	-1.6	14.0	20.7	-6.7	17.2	17.3	-0.1	11.1	7.4	3.7	4.2	5.4	-1.2	2.8	2.4	0.4
104.9 TRIPLE M	4.9	6.4	-1.5	6.2	7.3	-1.1	4.4	7.7	-3.3	5.2	7.9	-2.7	8.3	9.1	-0.8	6.1	9.0	-2.9	1.5	1.4	0.1
NOVA96.9	7.1	7.7	-0.6	14.0	13.4	0.6	17.4	14.2	3.2	14.2	14.2	0.0	7.3	10.3	-3.0	1.6	2.6	-1.0	0.8	1.0	-0.2
smoothfm 95.3	12.4	11.8	0.6	9.7	11.1	-1.4	12.4	11.7	0.7	14.2	11.5	2.7	12.6	13.8	-1.2	11.8	11.2	0.6	12.2	11.2	1.0
GOLD101.7	8.7	8.3	0.4	10.5	7.6	2.9	4.8	2.7	2.1	5.3	3.4	1.9	8.1	9.0	-0.9	14.7	15.3	-0.6	8.3	8.9	-0.6
ABC SYD	6.2	6.3	-0.1	2.1	1.7	0.4	2.9	2.2	0.7	2.2	1.4	0.8	4.5	4.1	0.4	5.5	6.9	-1.4	12.4	13.4	-1.0
2RN	0.9	1.2	-0.3	0.3	0.2	0.1	0.4	0.2	0.2	0.5	0.2	0.3	0.5	2.4	-1.9	1.3	1.7	-0.4	1.7	1.3	0.4
ABC NEWSRADIO	1.3	1.6	-0.3	0.7	1.2	-0.5	1.1	1.1	0.0	1.1	1.2	-0.1	1.2	1.6	-0.4	1.2	2.2	-1.0	1.7	1.8	-0.1
2JJJ	3.1	3.0	0.1	4.3	3.5	0.8	3.9	5.5	-1.6	6.9	7.1	-0.2	4.8	3.6	1.2	0.8	0.6	0.2	0.3	0.3	0.0
ABC CLASSIC	3.0	2.5	0.5	0.6	0.9	-0.3	1.3	0.9	0.4	2.1	3.0	-0.9	1.1	1.1	0.0	3.4	2.9	0.5	5.7	4.1	1.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.6	2.1	-0.5	1.4	1.7	-0.3	1.9	1.7	0.2	1.6	2.6	-1.0	1.9	3.1	-1.2	0.9	1.4	-0.5	0.9	1.6	-0.7
2GB	13.9	13.2	0.7	16.7	15.6	1.1	15.5	15.5	0.0	10.6	10.0	0.6	8.6	8.2	0.4	18.9	17.6	1.3	12.5	11.6	0.9
2UE 954	4.5	4.0	0.5	2.9	3.3	-0.4	4.8	4.5	0.3	6.5	5.5	1.0	3.2	2.1	1.1	5.3	4.5	0.8	5.3	4.2	1.1
SKY Sports Radio	1.0	1.2	-0.2	2.1	2.5	-0.4	0.3	0.4	-0.1	0.5	0.5	0.0	0.7	1.4	-0.7	0.8	0.6	0.2	1.9	2.1	-0.2
104.1 2DAY FM	4.6	4.4	0.2	3.9	3.4	0.5	4.1	3.7	0.4	5.5	5.2	0.3	5.6	5.5	0.1	4.1	5.0	-0.9	3.9	4.1	-0.2
KIIS1065	9.7	10.0	-0.3	12.5	12.3	0.2	8.6	10.2	-1.6	8.0	8.9	-0.9	10.5	8.7	1.8	6.1	7.4	-1.3	8.2	7.8	0.4
104.9 TRIPLE M	5.0	6.6	-1.6	4.4	5.9	-1.5	4.9	6.9	-2.0	5.6	7.1	-1.5	5.9	7.8	-1.9	3.8	4.1	-0.3	4.8	5.8	-1.0
NOVA96.9	7.1	7.6	-0.5	7.9	8.6	-0.7	5.8	6.3	-0.5	6.7	7.5	-0.8	9.2	8.9	0.3	5.5	6.0	-0.5	7.1	8.1	-1.0
smoothfm 95.3	12.3	11.6	0.7	9.1	8.3	0.8	14.2	13.5	0.7	14.9	13.6	1.3	13.3	12.5	0.8	8.5	10.9	-2.4	12.8	12.5	0.3
GOLD101.7	9.0	8.3	0.7	9.3	9.2	0.1	9.7	8.8	0.9	9.6	8.4	1.2	8.1	7.4	0.7	5.7	5.4	0.3	7.8	8.1	-0.3
ABC SYD	6.3	6.6	-0.3	8.2	8.3	-0.1	5.5	6.2	-0.7	4.7	5.3	-0.6	5.3	6.5	-1.2	8.4	6.0	2.4	5.8	5.4	0.4
2RN	0.9	1.1	-0.2	1.3	1.1	0.2	0.6	0.5	0.1	0.3	0.9	-0.6	1.2	2.1	-0.9	1.8	1.9	-0.1	1.0	1.6	-0.6
ABC NEWSRADIO	1.2	1.5	-0.3	1.5	1.9	-0.4	0.8	1.2	-0.4	0.9	0.8	0.1	1.2	1.3	-0.1	2.2	3.6	-1.4	1.6	1.8	-0.2
2JJJ	3.0	2.9	0.1	3.0	3.2	-0.2	2.6	2.4	0.2	3.2	3.1	0.1	3.9	3.2	0.7	2.5	2.0	0.5	3.3	3.2	0.1
ABC CLASSIC	2.8	2.4	0.4	2.5	2.6	-0.1	3.8	2.2	1.6	2.7	2.2	0.5	1.9	2.5	-0.6	2.5	2.4	0.1	3.7	3.0	0.7

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2025 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	115	164	-49	12	17	-5	16	18	-2	33	38	-5	13	19	-6	10	18	-8	31	52	-21
2GB	657	665	-8	57	51	6	41	49	-8	88	96	-8	119	110	9	118	112	6	234	246	-12
2UE 954	298	303	-5	32	31	1	25	35	-10	47	50	-3	35	28	7	34	34	0	125	125	0
SKY Sports Radio	163	173	-10	11	20	-9	33	19	14	43	43	0	17	24	-7	18	24	-6	41	43	-2
104.1 2DAY FM	739	727	12	113	141	-28	111	91	20	235	232	3	169	165	4	74	44	30	37	54	-17
KIIS1065	1,120	1,099	21	165	185	-20	142	162	-20	453	413	40	244	222	22	66	62	4	50	54	-4
104.9 TRIPLE M	732	773	-41	102	107	-5	75	86	-11	203	218	-15	199	219	-20	106	95	11	47	49	-2
NOVA96.9	1,076	1,145	-69	193	200	-7	170	180	-10	446	472	-26	182	201	-19	42	46	-4	43	46	-3
smoothfm 95.3	1,291	1,305	-14	120	143	-23	138	158	-20	335	318	17	304	317	-13	169	151	18	225	219	6
GOLD101.7	743	758	-15	67	69	-2	61	50	11	140	131	9	194	210	-16	140	139	1	141	159	-18
ABC SYD	556	501	55	36	24	12	44	37	7	73	64	9	90	93	-3	101	110	-9	213	172	41
2RN	117	130	-13	10	17	-7	4	8	-4	20	13	7	18	32	-14	26	27	-1	37	32	5
ABC NEWSRADIO	286	313	-27	26	31	-5	31	34	-3	60	64	-4	71	74	-3	45	52	-7	54	59	-5
2JJJ	496	561	-65	70	82	-12	68	86	-18	224	261	-37	98	102	-4	26	17	9	10	13	-3
ABC CLASSIC	248	252	-4	17	35	-18	32	28	4	52	47	5	46	45	1	32	27	5	68	70	-2
Total	4,591	4,604	-13	496	502	-6	455	464	-9	1,254	1,260	-6	1,038	1,023	15	575	580	-5	773	775	-2

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1170am	107	140	-33	62	73	-11	50	50	0	54	78	-24	42	63	-21	26	30	-4	38	84	-46						
2GB	599	615	-16	459	471	-12	357	351	6	232	229	3	215	219	-4	164	154	10	439	410	29						
2UE 954	237	243	-6	96	115	-19	147	147	0	127	113	14	112	87	25	62	48	14	175	175	0						
SKY Sports Radio	126	138	-12	70	71	-1	33	26	7	23	29	-6	34	46	-12	19	22	-3	94	106	-12						
104.1 2DAY FM	645	637	8	310	302	8	227	231	-4	283	295	-12	258	248	10	115	133	-18	361	353	8						
KIIS1065	1,031	1,011	20	679	653	26	431	450	-19	397	414	-17	440	411	29	168	177	-9	578	541	37						
104.9 TRIPLE M	627	666	-39	302	358	-56	252	291	-39	285	305	-20	274	286	-12	108	109	-1	373	414	-41						
NOVA96.9	969	1,007	-38	577	642	-65	339	376	-37	387	429	-42	438	439	-1	184	160	24	654	741	-87						
smoothfm 95.3	1,151	1,173	-22	610	626	-16	520	524	-4	560	587	-27	558	560	-2	253	256	-3	791	788	3						
GOLD101.7	676	689	-13	380	409	-29	375	382	-7	367	385	-18	293	295	-2	123	130	-7	413	484	-71						
ABC SYD	475	450	25	310	329	-19	211	196	15	199	182	17	176	208	-32	128	126	2	326	295	31						
2RN	93	111	-18	56	58	-2	21	26	-5	16	30	-14	31	44	-13	23	33	-10	52	68	-16						
ABC NEWSRADIO	229	267	-38	130	166	-36	62	93	-31	69	75	-6	53	79	-26	55	69	-14	164	180	-16						
2JJJ	422	476	-54	242	264	-22	149	154	-5	185	225	-40	189	199	-10	85	79	6	261	299	-38						
ABC CLASSIC	215	213	2	97	106	-9	103	89	14	95	88	7	85	104	-19	52	50	2	152	158	-6						
Total	4,417	4,414	3	3,493	3,554	-61	2,699	2,772	-73	2,804	2,890	-86	2,759	2,803	-44	1,495	1,496	-1	3,719	3,815	-96						

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2025 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	6	9	-3	*	1	*	*	*	*	2	2	0	1	2	-1	1	1	0	2	3	-1
2GB	59	59	0	2	2	0	1	1	0	3	3	0	7	7	0	14	12	2	32	35	-3
2UE 954	20	19	1	1	1	0	*	*	*	1	1	0	1	2	-1	1	1	0	15	13	2
SKY Sports Radio	5	6	-1	*	*	*	*	*	*	1	1	0	*	1	*	1	1	0	3	3	0
104.1 2DAY FM	19	20	-1	2	3	-1	2	3	-1	5	4	1	5	5	0	4	3	1	*	3	*
KIIS1065	41	44	-3	6	7	-1	5	8	-3	14	14	0	10	7	3	3	4	-1	4	3	1
104.9 TRIPLE M	21	29	-8	2	3	-1	1	3	-2	4	6	-2	7	9	-2	4	6	-2	2	2	0
NOVA96.9	31	36	-5	5	5	0	6	6	0	11	11	0	6	10	-4	1	2	-1	1	1	0
smoothfm 95.3	54	54	0	4	5	-1	4	5	-1	11	9	2	11	13	-2	9	8	1	15	15	0
GOLD101.7	38	38	0	4	3	1	2	1	1	4	3	1	7	9	-2	11	11	0	10	12	-2
ABC SYD	27	29	-2	1	1	0	1	1	0	2	1	1	4	4	0	4	5	-1	15	18	-3
2RN	4	6	-2	*	*	*	*	*	*	*	*	*	*	2	*	1	1	0	2	2	0
ABC NEWSRADIO	6	7	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	2	-1	2	2	0
2JJJ	13	14	-1	2	1	1	1	2	-1	5	6	-1	4	3	1	1	*	*	*	*	*
ABC CLASSIC	13	12	1	*	*	*	*	*	*	2	2	0	1	1	0	2	2	0	7	5	2
Total	434	459	-25	37	41	-4	33	40	-7	80	81	-1	86	96	-10	73	70	3	125	132	-7

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	8	10	-2	11	13	-2	13	12	1	8	14	-6	8	14	-6	1	2	-1	3	6	-3
2GB	65	65	0	122	119	3	104	108	-4	55	55	0	37	37	0	26	25	1	44	45	-1
2UE 954	21	20	1	21	25	-4	32	32	0	34	30	4	14	9	5	7	6	1	18	16	2
SKY Sports Radio	5	6	-1	15	19	-4	2	2	0	3	3	0	3	6	-3	1	1	0	7	8	-1
104.1 2DAY FM	22	21	1	28	26	2	28	26	2	29	29	0	24	25	-1	6	7	-1	14	16	-2
KIIS1065	45	49	-4	91	94	-3	58	71	-13	42	49	-7	46	40	6	8	10	-2	29	30	-1
104.9 TRIPLE M	23	32	-9	32	45	-13	33	48	-15	29	39	-10	26	35	-9	5	6	-1	17	22	-5
NOVA96.9	33	37	-4	58	66	-8	39	44	-5	35	41	-6	40	40	0	7	8	-1	25	31	-6
smoothfm 95.3	57	57	0	66	63	3	95	95	0	78	75	3	58	57	1	11	15	-4	45	48	-3
GOLD101.7	42	41	1	68	70	-2	65	61	4	50	46	4	35	33	2	8	8	0	27	31	-4
ABC SYD	29	32	-3	60	64	-4	37	43	-6	25	29	-4	23	29	-6	11	8	3	20	21	-1
2RN	4	5	-1	10	8	2	4	3	1	2	5	-3	5	9	-4	2	3	-1	4	6	-2
ABC NEWSRADIO	6	7	-1	11	15	-4	5	8	-3	5	4	1	5	6	-1	3	5	-2	5	7	-2
2JJJ	14	14	0	22	24	-2	17	17	0	17	17	0	17	15	2	3	3	0	12	12	0
ABC CLASSIC	13	12	1	18	20	-2	26	16	10	14	12	2	8	12	-4	3	3	0	13	11	2
Total	468	489	-21	730	765	-35	670	701	-31	526	552	-26	435	453	-18	135	141	-6	349	385	-36

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2025 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	44	34	10	8	3	5	6	3	3	11	12	-1	19	16	3	*	*	*	*	*	*
CADA	151	175	-24	16	20	-4	30	35	-5	56	82	-26	41	37	4	8	*	*	*	*	*
Chemist Warehouse Remix	10	20	-10	2	*	*	2	*	*	1	10	-9	4	10	-6	*	*	*	*	*	*
Coles Radio	100	117	-17	18	20	-2	15	17	-2	29	30	-1	22	35	-13	11	7	4	6	8	-2
DANCE HITS	56	75	-19	17	26	-9	9	14	-5	12	29	-17	6	7	-1	9	*	*	2	*	*
EASY HITS	37	43	-6	7	12	-5	7	8	-1	7	14	-7	9	7	2	3	2	1	3	*	*
GOLD 80s	44	62	-18	11	10	1	6	6	0	6	18	-12	16	19	-3	2	7	-5	3	2	1
iHeartAustralia	127	138	-11	21	14	7	27	45	-18	48	52	-4	13	15	-2	17	11	6	*	1	*
iHeartCountry	19	27	-8	5	8	-3	*	7	*	9	8	1	*	*	*	5	4	1	*	*	*
KIIS 90s	90	126	-36	19	22	-3	29	26	3	26	57	-31	16	15	1	*	3	*	1	3	-2
MMM 2000s	41	54	-13	7	6	1	8	9	-1	19	32	-13	5	7	-2	*	*	*	*	*	*
MMM 70s	17	22	-5	2	2	0	*	2	*	5	6	-1	4	4	0	2	2	0	4	4	0
MMM 80s	50	55	-5	7	5	2	5	12	-7	5	9	-4	23	17	6	7	8	-1	4	3	1
MMM 90s	52	51	1	10	10	0	13	7	6	6	12	-6	20	19	1	2	2	0	2	2	0
MMM CLASSIC ROCK	37	36	1	3	4	-1	2	8	-6	*	4	*	22	14	8	2	2	0	7	4	3
MMM COUNTRY	15	41	-26	1	4	-3	*	2	*	11	23	-12	*	9	*	3	2	1	*	*	*
Nova Nation	42	59	-17	2	3	-1	9	2	7	18	33	-15	4	9	-5	5	4	1	5	8	-3
OLDSKOOL 80s HITS	45	38	7	2	4	-2	3	5	-2	4	2	2	28	18	10	8	10	-2	*	*	*
OLDSKOOL 90s HITS	51	80	-29	3	3	0	9	17	-8	17	28	-11	22	33	-11	*	*	*	*	*	*
Priceline Radio	5	4	1	*	*	*	*	*	*	5	4	1	*	*	*	*	*	*	*	*	*
Radio Maria	3	5	-2	*	*	*	*	*	*	*	2	*	*	*	*	*	3	*	3	*	*
Radio Maria Ital	3	6	-3	*	*	*	*	*	*	3	6	-3	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	57	77	-20	5	2	3	7	12	-5	31	45	-14	15	19	-4	*	*	*	*	*	*
SEN Melbourne	3	7	-4	*	*	*	*	1	*	3	6	-3	*	*	*	*	*	*	*	*	*
SENTrack	3	9	-6	*	*	*	*	*	*	*	2	*	*	*	*	*	2	*	3	5	-2
Sky News Radio	35	42	-7	7	6	1	6	4	2	9	24	-15	7	2	5	*	*	*	6	6	0
smooth relax	95	100	-5	16	14	2	16	18	-2	17	24	-7	19	15	4	12	5	7	15	24	-9
smooth Vintage	26	31	-5	*	3	*	3	3	0	*	*	*	10	8	2	4	5	-1	9	12	-3
TikTok Trending	49	58	-9	14	13	1	15	11	4	14	28	-14	5	6	-1	*	*	*	*	*	*
triple j Unearthed	37	35	2	2	8	-6	6	7	-1	23	17	6	3	3	0	1	1	0	1	*	*
ABC Country	19	31	-12	8	9	-1	*	3	*	3	2	1	*	4	*	7	9	-2	1	4	-3
ABC Jazz	67	71	-4	9	8	1	10	3	7	14	30	-16	13	9	4	13	11	2	8	10	-2
ABC KIDS LISTEN	25	26	-1	5	4	1	*	*	*	12	9	3	8	10	-2	*	3	*	*	*	*
ABC Sport	60	76	-16	5	9	-4	8	5	3	10	29	-19	10	12	-2	11	10	1	15	12	3
Double J	57	61	-4	2	11	-9	4	2	2	17	26	-9	18	17	1	12	5	7	4	*	*
Total Digital/Internet Only	1,093	1,142	-49	137	138	-1	158	173	-15	311	380	-69	265	257	8	134	107	27	88	86	2

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2025 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	41	32	9	11	11	0	14	7	7	17	13	4	15	13	2	6	4	2	20	14	6
CADA	125	152	-27	42	52	-10	37	58	-21	58	74	-16	70	71	-1	28	31	-3	77	75	2
Chemist Warehouse Remix	8	10	-2	4	2	2	*	2	*	6	6	0	2	2	0	*	2	*	2	9	-7
Coles Radio	87	89	-2	10	18	-8	38	26	12	38	33	5	30	33	-3	19	17	2	44	70	-26
DANCE HITS	49	63	-14	19	21	-2	9	21	-12	15	20	-5	21	24	-3	8	7	1	29	33	-4
EASY HITS	32	36	-4	10	11	-1	10	9	1	9	9	0	15	22	-7	6	6	0	20	16	4
GOLD 80s	40	52	-12	9	14	-5	18	28	-10	21	24	-3	4	9	-5	11	9	2	23	31	-8
iHeartAustralia	116	124	-8	39	50	-11	51	53	-2	46	45	1	34	39	-5	39	41	-2	59	68	-9
iHeartCountry	15	23	-8	3	6	-3	4	7	-3	11	12	-1	2	7	-5	1	3	-2	9	11	-2
KIIS 90s	76	106	-30	41	40	1	23	50	-27	30	39	-9	18	26	-8	18	17	1	33	41	-8
MMM 2000s	38	47	-9	12	6	6	7	8	-1	20	22	-2	11	18	-7	17	15	2	16	14	2
MMM 70s	17	20	-3	4	8	-4	11	13	-2	4	8	-4	9	10	-1	6	4	2	6	9	-3
MMM 80s	39	41	-2	13	16	-3	11	23	-12	19	15	4	23	17	6	5	7	-2	28	31	-3
MMM 90s	43	48	-5	20	22	-2	12	24	-12	21	30	-9	14	18	-4	12	15	-3	22	16	6
MMM CLASSIC ROCK	31	33	-2	12	19	-7	14	14	0	22	27	-5	10	19	-9	6	7	-1	22	21	1
MMM COUNTRY	12	37	-25	7	18	-11	4	18	-14	3	21	-18	*	14	*	3	7	-4	9	18	-9
Nova Nation	38	49	-11	16	11	5	19	9	10	14	19	-5	11	18	-7	5	4	1	10	17	-7
OLDSKOOL 80s HITS	41	36	5	8	14	-6	14	13	1	23	17	6	13	9	4	2	3	-1	11	12	-1
OLDSKOOL 90s HITS	43	58	-15	16	15	1	10	20	-10	14	24	-10	15	22	-7	12	16	-4	16	35	-19
Priceline Radio	3	3	0	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0
Radio Maria	3	5	-2	*	*	*	3	5	-2	3	2	1	3	2	1	*	3	*	3	*	*
Radio Maria Ital	3	3	0	*	*	*	3	3	0	*	*	*	*	*	*	*	*	*	*	3	*
RnB FRIDAYS RADIO	57	77	-20	16	30	-14	23	23	0	34	49	-15	23	35	-12	13	22	-9	17	24	-7
SEN Melbourne	3	7	-4	3	7	-4	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
SENTrack	3	7	-4	3	7	-4	3	7	-4	*	3	*	*	*	*	*	*	*	3	7	-4
Sky News Radio	24	29	-5	10	10	0	*	2	*	4	9	-5	9	6	3	10	8	2	20	25	-5
smooth relax	80	87	-7	19	28	-9	22	26	-4	32	31	1	39	37	2	37	28	9	50	55	-5
smooth Vintage	23	29	-6	3	7	-4	8	9	-1	8	15	-7	12	15	-3	12	14	-2	14	14	0
TikTok Trending	40	49	-9	13	20	-7	10	16	-6	13	22	-9	13	20	-7	10	14	-4	23	34	-11
triple j Unearthed	32	29	3	19	13	6	14	10	4	14	14	0	17	17	0	10	9	1	23	18	5
ABC Country	14	24	-10	5	8	-3	4	6	-2	10	6	4	1	3	-2	*	7	*	13	21	-8
ABC Jazz	53	64	-11	20	22	-2	10	12	-2	22	30	-8	17	8	9	18	18	0	29	27	2
ABC KIDS LISTEN	22	22	0	12	12	0	5	10	-5	5	8	-3	15	8	7	4	3	1	20	19	1
ABC Sport	47	56	-9	6	8	-2	9	15	-6	11	27	-16	12	14	-2	22	19	3	38	49	-11
Double J	48	51	-3	22	19	3	18	23	-5	21	22	-1	25	22	3	16	6	10	26	26	0
Total Digital/Internet Only	972	992	-20	399	458	-59	401	451	-50	472	523	-51	448	466	-18	317	303	14	636	709	-73

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 3 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.5	1.6	1.8	0.6	0.7	0.3	0.9	0.9	1.5	2.1	2.1	3.6	1.5	1.9	0.2	0.8	1.0	0.4	1.9	1.9	3.9
2GB	13.6	14.0	24.1	6.6	6.0	14.9	2.4	2.7	1.7	3.4	3.3	7.0	7.7	5.5	31.3	19.0	18.9	44.2	25.9	28.8	26.5
2UE 954	4.7	5.5	2.9	3.3	3.7	1.4	0.8	0.6	2.6	1.7	2.1	0.3	1.7	1.9	1.8	1.8	2.3	0.7	11.7	13.2	9.5
SKY Sports Radio	1.2	n.a.	n.a.	0.4	n.a.	n.a.	1.2	n.a.	n.a.	1.0	n.a.	n.a.	0.2	n.a.	n.a.	1.2	n.a.	n.a.	2.2	n.a.	n.a.
104.1 2DAY FM	4.5	5.4	1.3	5.9	6.9	1.4	7.0	8.3	2.4	5.7	6.8	1.7	6.3	8.0	0.6	6.1	7.8	2.2	0.4	0.5	*
KIIS1065	9.3	10.7	8.1	16.3	18.3	9.5	14.0	16.2	7.1	17.2	18.7	20.0	11.1	13.4	6.8	4.2	5.1	3.7	2.8	3.2	1.9
104.9 TRIPLE M	4.9	5.8	3.0	6.2	6.9	4.3	4.4	5.1	2.9	5.2	5.8	5.1	8.3	10.2	3.5	6.1	7.9	2.1	1.5	1.7	0.9
NOVA96.9	7.1	8.5	3.3	14.0	15.7	8.0	17.4	20.8	3.9	14.2	16.5	7.8	7.3	9.2	2.2	1.6	2.1	0.6	0.8	1.0	0.2
smoothfm 95.3	12.4	14.2	10.0	9.7	9.9	12.9	12.4	12.9	18.2	14.2	16.1	11.1	12.6	15.1	8.3	11.8	14.2	10.9	12.2	14.2	5.0
GOLD101.7	8.7	10.2	5.8	10.5	11.3	9.9	4.8	4.8	8.9	5.3	6.2	3.1	8.1	10.1	3.3	14.7	18.5	9.5	8.3	9.5	4.3
ABC SYD	6.2	6.4	11.2	2.1	2.2	2.3	2.9	2.3	9.6	2.2	2.4	2.9	4.5	4.1	11.8	5.5	6.0	9.0	12.4	12.6	26.1
2RN	0.9	0.8	2.9	0.3	0.2	0.5	0.4	*	3.3	0.5	0.5	1.1	0.5	0.4	2.0	1.3	1.1	4.7	1.7	1.6	4.7
ABC NEWSRADIO	1.3	1.2	3.2	0.7	0.6	2.1	1.1	1.0	3.4	1.1	0.9	3.2	1.2	1.1	3.0	1.2	1.4	1.2	1.7	1.6	6.0
2JJB	3.1	3.4	4.3	4.3	4.4	5.9	3.9	3.8	7.2	6.9	7.1	10.3	4.8	5.7	4.1	0.8	1.1	0.2	0.3	0.3	0.6
ABC CLASSIC	3.0	3.4	2.5	0.6	0.7	0.4	1.3	1.5	0.6	2.1	1.7	6.7	1.1	1.3	1.0	3.4	4.3	1.9	5.7	6.6	2.6
Commercial DAB+ Stns	7.0	7.4	10.9	11.4	10.7	23.4	15.5	16.1	22.0	6.8	6.8	12.4	9.4	10.8	9.3	6.2	7.3	6.9	2.4	2.4	4.2
ABC DAB+ Stns	1.8	1.7	4.8	1.8	1.7	2.9	3.0	3.0	4.6	2.8	3.0	3.6	2.3	1.4	10.7	0.9	1.0	1.7	1.0	0.9	3.5
Total DAB+ Stns	10.3	9.0	15.7	13.3	12.4	26.3	20.1	19.2	26.7	10.0	9.8	16.1	13.1	12.2	20.0	13.1	8.3	8.7	3.6	3.3	7.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.6	1.8	2.0	1.4	1.5	3.0	1.9	2.3	1.0	1.6	1.7	2.1	1.9	2.1	2.5	0.9	1.1	0.7	0.9	1.1	1.1
2GB	13.9	14.1	26.1	16.7	16.7	36.2	15.5	16.0	25.8	10.6	10.5	20.8	8.6	8.8	16.7	18.9	20.1	25.5	12.5	13.7	17.2
2UE 954	4.5	5.3	2.4	2.9	3.4	1.3	4.8	5.6	3.4	6.5	7.8	3.0	3.2	3.0	5.3	6.6	0.7	5.3	6.2	4.3	
SKY Sports Radio	1.0	n.a.	n.a.	2.1	n.a.	n.a.	0.3	n.a.	n.a.	0.5	n.a.	n.a.	0.7	n.a.	n.a.	0.8	n.a.	n.a.	1.9	n.a.	n.a.
104.1 2DAY FM	4.6	5.6	1.4	3.9	4.7	0.8	4.1	5.0	1.5	5.5	6.6	2.2	5.6	6.6	1.9	4.1	5.1	0.3	3.9	4.9	0.7
KIIS1065	9.7	11.0	9.0	12.5	14.3	9.3	8.6	9.2	12.2	8.0	9.1	6.9	10.5	12.0	8.9	6.1	6.9	5.3	8.2	9.8	5.0
104.9 TRIPLE M	5.0	5.8	2.9	4.4	5.1	2.4	4.9	5.8	3.2	5.6	6.5	3.5	5.9	6.9	2.8	3.8	4.5	2.0	4.8	5.6	3.5
NOVA96.9	7.1	8.4	3.4	7.9	9.4	2.6	5.8	6.8	3.3	6.7	7.8	3.9	9.2	10.8	4.8	5.5	6.5	2.2	7.1	8.6	3.1
smoothfm 95.3	12.3	14.1	9.5	9.1	10.7	4.6	14.2	16.7	9.5	14.9	16.7	14.2	13.3	15.2	10.6	8.5	9.3	9.5	12.8	14.8	11.4
GOLD101.7	9.0	10.5	5.8	9.3	11.0	4.5	9.7	11.5	5.2	9.6	11.0	7.4	8.1	9.4	4.8	5.7	6.0	7.7	7.8	9.1	5.8
ABC SYD	6.3	6.3	12.4	8.2	8.5	15.2	5.5	5.5	10.5	4.7	4.6	9.7	5.3	5.0	14.3	8.4	8.5	14.2	5.8	6.4	7.3
2RN	0.9	0.8	2.7	1.3	1.1	4.7	0.6	0.5	1.6	0.3	0.3	0.5	1.2	1.1	3.9	1.8	1.7	4.4	1.0	0.9	3.4
ABC NEWSRADIO	1.2	1.2	2.6	1.5	1.5	3.1	0.8	0.6	2.5	0.9	0.9	1.9	1.2	1.3	2.0	2.2	2.2	4.0	1.6	1.3	5.3
2JJB	3.0	3.3	4.2	3.0	3.2	4.4	2.6	2.7	3.9	3.2	3.4	4.7	3.9	4.3	5.0	2.5	2.8	2.3	3.3	3.6	4.5
ABC CLASSIC	2.8	3.2	2.3	2.5	2.9	1.6	3.8	4.5	1.9	2.7	3.0	2.7	1.9	2.0	3.3	2.5	2.6	3.4	3.7	4.3	3.1
Commercial DAB+ Stns	6.8	7.3	9.3	4.3	4.9	4.1	6.1	6.3	10.3	8.0	8.5	11.5	8.2	8.9	11.1	11.6	12.7	13.1	7.7	7.7	16.2
ABC DAB+ Stns	1.6	1.5	3.9	1.2	1.2	2.2	1.3	1.0	4.4	1.7	1.6	4.9	2.0	2.0	4.3	3.3	3.5	4.6	2.4	2.0	8.0
Total DAB+ Stns	9.9	8.8	13.2	6.4	6.1	6.3	9.1	7.3	14.6	11.4	10.0	16.4	11.9	10.9	15.4	16.6	16.2	17.7	11.9	9.7	24.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.5% share of all listening, 1.6% share of AM/FM/DAB+ listening and 1.8% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 3 2025 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	115	97	42	12	12	1	16	14	6	33	25	17	13	13	2	10	8	2	31	25	14
2GB	657	610	166	57	44	18	41	33	9	88	82	22	119	106	38	118	115	39	234	231	41
2UE 954	298	276	61	32	30	7	25	16	13	47	41	6	35	33	13	34	34	3	125	122	20
SKY Sports Radio	163	n.a.	n.a.	11	n.a.	n.a.	33	n.a.	n.a.	43	n.a.	n.a.	17	n.a.	n.a.	18	n.a.	n.a.	41	n.a.	n.a.
104.1 2DAY FM	739	714	82	113	109	15	111	104	16	235	227	26	169	169	12	74	67	14	37	37	*
KIIS1065	1,120	1,069	250	165	163	36	142	141	28	453	418	127	244	234	42	66	63	13	50	50	3
104.9 TRIPLE M	732	685	128	102	87	26	75	64	19	203	190	43	199	194	27	106	104	8	47	47	6
NOVA96.9	1,076	1,018	204	193	180	50	170	165	24	446	411	101	182	181	23	42	39	5	43	43	2
smoothfm 95.3	1,291	1,210	268	120	98	41	138	131	30	335	309	80	304	295	50	169	157	45	225	222	21
GOLD101.7	743	702	147	67	55	30	61	54	16	140	125	36	194	193	23	140	135	26	141	139	16
ABC SYD	556	533	124	36	36	3	44	33	15	73	68	13	90	87	22	101	97	20	213	212	51
2RN	117	90	43	10	9	1	4	3	4	20	13	8	18	11	8	26	23	10	37	31	11
ABC NEWSRADIO	286	241	77	26	19	7	31	25	8	60	48	18	71	58	26	45	42	7	54	50	11
2JJJ	496	456	132	70	59	24	68	64	17	224	203	63	98	96	23	26	25	1	10	9	4
ABC CLASSIC	248	222	45	17	14	5	32	23	9	52	47	11	46	40	10	32	30	7	68	68	4
Commercial DAB+ Stns	871	792	284	124	117	50	142	124	53	251	226	77	218	199	55	77	69	37	60	57	11
ABC DAB+ Stns	220	195	82	22	22	6	21	19	7	70	66	20	44	34	31	33	26	8	30	28	10
Total DAB+ Stns	1,093	943	349	137	130	54	158	139	58	311	275	93	265	226	81	134	93	42	88	79	21
Total	4,591	4,280	1,319	496	464	171	455	424	152	1,254	1,183	406	1,038	955	272	575	517	158	773	737	160

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	107	89	39	62	54	8	50	39	14	54	46	13	42	35	11	26	19	7	38	35	8
2GB	599	556	152	459	381	108	357	317	73	232	210	66	215	193	49	164	130	35	439	410	92
2UE 954	237	214	47	96	90	13	147	133	29	127	122	20	112	99	20	62	57	4	175	165	32
SKY Sports Radio	126	n.a.	n.a.	70	n.a.	n.a.	33	n.a.	n.a.	23	n.a.	n.a.	34	n.a.	n.a.	19	n.a.	n.a.	94	n.a.	n.a.
104.1 2DAY FM	645	612	71	310	297	15	227	216	21	283	257	38	258	246	19	115	111	3	361	354	20
KIIS1065	1,031	964	232	679	616	105	431	360	111	397	359	74	440	408	37	168	150	20	578	551	71
104.9 TRIPLE M	627	584	105	302	275	37	252	228	34	285	259	42	274	260	29	108	91	16	373	349	46
NOVA96.9	969	892	171	577	530	57	339	291	57	387	347	53	438	408	39	184	168	16	654	624	62
smoothfm 95.3	1,151	1,075	214	610	569	63	520	471	84	560	507	97	558	513	72	253	204	52	791	718	138
GOLD101.7	676	640	128	380	351	44	375	346	54	367	341	61	293	278	34	123	109	19	413	391	54
ABC SYD	475	450	104	310	302	45	211	183	46	199	175	50	176	166	24	128	110	26	326	312	59
2RN	93	73	34	56	41	19	21	15	12	16	14	6	31	29	9	23	18	6	52	38	21
ABC NEWSRADIO	229	174	67	130	99	31	62	41	25	69	61	11	53	50	6	55	42	13	164	131	48
2JJJ	422	377	108	242	201	57	149	121	44	185	158	49	189	172	31	85	78	11	261	240	65
ABC CLASSIC	215	192	35	97	90	13	103	99	10	95	84	15	85	72	15	52	37	15	152	137	25
Commercial DAB+ Stns	780	712	232	299	272	58	319	274	84	381	322	109	341	318	58	244	218	47	481	408	139
ABC DAB+ Stns	182	160	68	76	70	14	59	45	21	75	63	26	83	68	30	64	53	16	136	122	45
Total DAB+ Stns	972	837	290	399	334	73	401	307	105	472	378	130	448	380	88	317	265	62	636	516	179
Total	4,417	4,064	1,189	3,493	3,022	553	2,699	2,300	578	2,804	2,403	573	2,759	2,416	438	1,495	1,253	249	3,719	3,335	745

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 115,000 total listeners, 97,000 AM/FM/DAB+ listeners and 42,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.