

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.9	4.4	0.5	2.0	2.9	-0.9	1.1	0.5	0.6	0.7	0.8	-0.1	2.3	1.0	1.3	1.7	1.6	0.1	15.0	13.9	1.1
4BH 1116	8.1	9.4	-1.3	1.4	1.4	0.0	1.9	5.1	-3.2	0.7	1.7	-1.0	1.1	1.1	0.0	9.8	12.6	-2.8	24.1	25.9	-1.8
SENQ 693am	0.9	0.9	0.0	1.6	2.1	-0.5	0.9	0.1	0.8	1.3	1.3	0.0	0.5	1.1	-0.6	0.9	0.4	0.5	0.6	0.3	0.3
B105	11.3	12.4	-1.1	21.5	22.8	-1.3	22.0	21.7	0.3	17.3	21.2	-3.9	10.3	10.9	-0.6	6.4	4.8	1.6	2.7	3.8	-1.1
KIIS973	11.1	9.8	1.3	10.2	7.1	3.1	7.9	10.4	-2.5	13.6	12.4	1.2	15.1	11.2	3.9	9.9	13.0	-3.1	7.5	5.8	1.7
104.5 TRIPLE M	12.9	11.9	1.0	9.5	11.5	-2.0	14.1	7.4	6.7	13.8	13.2	0.6	21.5	20.9	0.6	16.2	12.5	3.7	3.5	3.9	-0.4
NOVA106.9	11.7	10.6	1.1	19.7	17.9	1.8	18.2	14.3	3.9	16.5	13.9	2.6	14.3	13.2	1.1	6.7	6.4	0.3	3.1	3.9	-0.8
ABC BRIS	6.6	6.6	0.0	1.7	1.6	0.1	2.2	1.4	0.8	3.7	2.5	1.2	3.9	5.0	-1.1	7.7	8.6	-0.9	14.4	13.9	0.5
4RN	1.9	1.8	0.1	0.3	0.2	0.1	0.5	0.2	0.3	1.6	0.7	0.9	0.6	0.9	-0.3	1.6	1.1	0.5	4.5	5.0	-0.5
ABC NEWSRADIO	1.8	1.7	0.1	0.6	0.5	0.1	3.4	1.4	2.0	1.1	0.8	0.3	1.2	1.1	0.1	2.7	2.7	0.0	2.4	2.8	-0.4
4JJJ	5.0	6.2	-1.2	3.7	5.0	-1.3	10.0	12.8	-2.8	10.1	12.9	-2.8	5.8	7.2	-1.4	3.6	2.1	1.5	0.5	0.8	-0.3
ABC CLASSIC	1.9	2.4	-0.5	1.4	0.6	0.8	0.6	1.5	-0.9	0.8	0.5	0.3	1.1	3.3	-2.2	1.4	4.5	-3.1	4.3	2.9	1.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.9	4.4	0.5	5.2	4.5	0.7	5.1	4.9	0.2	4.7	3.9	0.8	3.1	2.7	0.4	7.6	6.7	0.9	5.0	4.6	0.4
4BH 1116	7.8	8.8	-1.0	8.5	10.1	-1.6	9.4	10.4	-1.0	7.0	7.4	-0.4	4.6	6.6	-2.0	7.5	6.8	0.7	9.1	11.2	-2.1
SENQ 693am	0.9	0.9	0.0	1.2	1.1	0.1	1.0	0.8	0.2	0.7	0.8	-0.1	0.5	0.8	-0.3	1.0	1.0	0.0	0.8	0.7	0.1
B105	11.7	12.9	-1.2	13.2	14.1	-0.9	10.7	11.5	-0.8	11.8	13.8	-2.0	11.8	13.6	-1.8	7.2	6.6	0.6	9.9	10.7	-0.8
KIIS973	11.3	10.1	1.2	12.0	11.3	0.7	11.4	9.7	1.7	12.0	10.2	1.8	10.8	9.7	1.1	5.3	5.6	-0.3	10.2	9.0	1.2
104.5 TRIPLE M	13.7	12.3	1.4	13.2	12.2	1.0	13.8	13.4	0.4	14.7	13.8	0.9	12.9	9.7	3.2	12.2	6.7	5.5	10.7	10.4	0.3
NOVA106.9	12.2	11.0	1.2	13.6	12.1	1.5	11.3	10.2	1.1	12.2	10.8	1.4	12.7	12.2	0.5	7.2	5.8	1.4	10.1	9.6	0.5
ABC BRIS	6.4	6.7	-0.3	7.9	8.3	-0.4	6.9	7.0	-0.1	4.7	4.5	0.2	4.4	4.8	-0.4	8.9	11.0	-2.1	7.3	6.3	1.0
4RN	1.8	1.8	0.0	2.1	1.8	0.3	1.5	1.4	0.1	1.0	1.2	-0.2	1.8	1.4	0.4	5.1	6.5	-1.4	2.0	1.8	0.2
ABC NEWSRADIO	1.7	1.7	0.0	2.3	2.0	0.3	1.6	1.5	0.1	1.4	1.4	0.0	1.6	1.6	0.0	1.0	1.5	-0.5	2.0	1.7	0.3
4JJJ	4.6	5.7	-1.1	4.8	5.9	-1.1	3.8	5.2	-1.4	3.9	5.2	-1.3	7.3	7.8	-0.5	4.5	4.7	-0.2	6.2	7.6	-1.4
ABC CLASSIC	1.7	2.2	-0.5	1.7	1.5	0.2	1.8	2.0	-0.2	1.3	2.5	-1.2	2.2	3.0	-0.8	2.8	4.5	-1.7	2.4	3.0	-0.6

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	134	115	19	12	11	1	5	3	2	11	9	2	23	15	8	13	16	-3	70	60	10
4BH 1116	220	244	-24	11	16	-5	13	20	-7	25	16	9	20	22	-2	35	46	-11	117	124	-7
SENQ 693am	73	65	8	10	9	1	4	5	-1	26	23	3	7	9	-2	10	7	3	17	12	5
B105	631	622	9	107	110	-3	82	72	10	235	233	2	127	131	-4	53	42	11	28	35	-7
KIIS973	520	508	12	75	73	2	64	64	0	161	151	10	124	125	-1	55	58	-3	42	37	5
104.5 TRIPLE M	552	515	37	73	82	-9	50	47	3	134	120	14	169	153	16	83	71	12	42	42	0
NOVA106.9	702	704	-2	132	126	6	112	102	10	236	238	-2	142	161	-19	50	49	1	30	29	1
ABC BRIS	234	240	-6	17	16	1	13	14	-1	23	23	0	54	59	-5	42	45	-3	83	82	1
4RN	77	80	-3	6	5	1	2	3	-1	15	8	7	13	22	-9	11	10	1	30	31	-1
ABC NEWSRADIO	110	90	20	14	7	7	15	15	0	24	16	8	28	26	2	12	11	1	18	16	2
4JJB	330	364	-34	36	48	-12	52	70	-18	147	139	8	65	75	-10	22	21	1	9	10	-1
ABC CLASSIC	91	96	-5	10	8	2	6	12	-6	17	18	-1	16	17	-1	8	16	-8	33	26	7
Total	2,169	2,163	6	260	256	4	235	231	4	564	560	4	481	487	-6	272	268	4	357	360	-3

By Session, P10+ [Potential: 2305]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	123	109	14	85	73	12	68	63	5	77	62	15	41	30	11	25	25	0	84	68	16
4BH 1116	200	223	-23	132	156	-24	136	152	-16	125	139	-14	72	97	-25	33	38	-5	154	183	-29
SENQ 693am	66	55	11	31	26	5	35	29	6	30	24	6	17	23	-6	8	9	-1	22	26	-4
B105	576	568	8	387	392	-5	242	240	2	311	320	-9	247	266	-19	79	68	11	357	373	-16
KIIS973	480	461	19	327	311	16	221	194	27	250	216	34	189	173	16	49	50	-1	278	275	3
104.5 TRIPLE M	486	454	32	305	263	42	216	230	-14	253	253	0	215	182	33	81	58	23	293	281	12
NOVA106.9	635	637	-2	423	410	13	271	269	2	326	330	-4	277	274	3	81	82	-1	377	363	14
ABC BRIS	207	213	-6	150	160	-10	113	105	8	91	97	-6	76	74	2	44	49	-5	149	147	2
4RN	66	67	-1	44	41	3	34	28	6	26	31	-5	25	27	-2	16	19	-3	44	50	-6
ABC NEWSRADIO	95	80	15	65	50	15	27	27	0	35	31	4	27	22	5	7	11	-4	59	48	11
4JJB	282	309	-27	166	185	-19	102	121	-19	115	151	-36	133	148	-15	51	56	-5	188	216	-28
ABC CLASSIC	78	75	3	43	38	5	35	36	-1	41	38	3	31	33	-2	15	20	-5	59	64	-5
Total	2,086	2,070	16	1,697	1,689	8	1,328	1,319	9	1,432	1,446	-14	1,243	1,268	-25	540	551	-11	1,751	1,751	0

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2025

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	11	10	1	1	1	0	*	*	*	*	*	*	1	1	0	1	1	0	8	7	1
4BH 1116	18	20	-2	*	*	*	*	1	*	*	1	*	1	1	0	3	4	-1	13	14	-1
SENQ 693am	2	2	0	*	1	*	*	*	*	1	1	0	*	1	*	*	*	*	*	*	*
B105	25	27	-2	5	5	0	4	4	0	7	9	-2	5	5	0	2	2	0	1	2	-1
KIIS973	25	21	4	3	2	1	1	2	-1	6	5	1	8	5	3	3	4	-1	4	3	1
104.5 TRIPLE M	29	26	3	2	3	-1	2	1	1	6	5	1	11	10	1	5	4	1	2	2	0
NOVA106.9	26	23	3	5	4	1	3	3	0	7	6	1	7	6	1	2	2	0	2	2	0
ABC BRIS	15	14	1	*	*	*	*	*	*	2	1	1	2	2	0	3	3	0	8	7	1
4RN	4	4	0	*	*	*	*	*	*	1	*	*	*	*	*	1	*	*	2	3	-1
ABC NEWSRADIO	4	4	0	*	*	*	1	*	*	*	*	*	1	1	0	1	1	0	1	2	-1
4JJB	11	13	-2	1	1	0	2	2	0	4	5	-1	3	4	-1	1	1	0	*	*	*
ABC CLASSIC	4	5	-1	*	*	*	*	*	*	*	*	*	1	2	-1	*	1	*	2	2	0
Total	222	217	5	25	24	1	16	18	-2	41	40	1	51	49	2	34	32	2	55	54	1

By Session, P10+ [Potential: 2305]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	11	10	1	20	17	3	18	17	1	14	11	3	6	5	1	3	3	0	10	9	1
4BH 1116	18	20	-2	33	38	-5	32	36	-4	20	21	-1	8	12	-4	3	3	0	17	21	-4
SENQ 693am	2	2	0	5	4	1	3	3	0	2	2	0	1	2	-1	*	*	*	1	1	0
B105	27	30	-3	51	53	-2	37	40	-3	34	39	-5	22	24	-2	3	3	0	19	20	-1
KIIS973	27	23	4	46	42	4	39	34	5	35	29	6	20	17	3	2	3	-1	20	17	3
104.5 TRIPLE M	32	28	4	51	46	5	48	46	2	43	39	4	24	17	7	6	3	3	20	19	1
NOVA106.9	29	25	4	53	46	7	39	35	4	35	30	5	24	22	2	3	3	0	19	18	1
ABC BRIS	15	15	0	30	31	-1	24	24	0	14	13	1	8	9	-1	4	5	-1	14	12	2
4RN	4	4	0	8	7	1	5	5	0	3	3	0	3	2	1	2	3	-1	4	3	1
ABC NEWSRADIO	4	4	0	9	8	1	6	5	1	4	4	0	3	3	0	*	1	*	4	3	1
4JJB	11	13	-2	19	22	-3	13	18	-5	11	15	-4	14	14	0	2	2	0	12	14	-2
ABC CLASSIC	4	5	-1	7	6	1	6	7	-1	4	7	-3	4	5	-1	1	2	-1	5	6	-1
Total	234	230	4	386	375	11	344	348	-4	290	283	7	185	179	6	45	45	0	192	185	7

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2025

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	14	15	-1	6	4	2	3	*	*	4	5	-1	*	3	*	3	3	0	*	*	*
CADA	9	8	1	3	2	1	1	2	-1	1	2	-1	*	*	*	3	1	2	*	*	*
Chemist Warehouse Remix	16	14	2	3	1	2	*	1	*	3	2	1	3	2	1	5	4	1	2	2	0
Coles Radio	72	71	1	8	8	0	13	11	2	21	19	2	11	18	-7	12	11	1	6	5	1
DANCE HITS	44	39	5	11	10	1	3	8	-5	16	6	10	9	12	-3	4	1	3	1	1	0
EASY HITS	29	25	4	4	3	1	2	5	-3	8	6	2	*	2	*	7	4	3	8	5	3
iHeartCountry	29	24	5	8	6	2	1	5	-4	9	8	1	2	*	*	4	3	1	5	3	2
KIIS973 80s	36	37	-1	5	5	0	4	6	-2	10	6	4	4	10	-6	11	10	1	2	*	*
KIIS973 90s	35	34	1	12	13	-1	6	4	2	4	4	0	9	9	0	4	4	0	*	*	*
MMM 2000s	19	19	0	5	9	-4	3	*	*	7	7	0	4	3	1	1	*	*	*	*	*
MMM 70s	29	28	1	*	3	*	3	2	1	8	5	3	4	7	-3	12	9	3	1	1	0
MMM 80s	31	28	3	*	*	*	1	2	-1	7	3	4	9	13	-4	12	6	6	2	3	-1
MMM 90s	15	14	1	2	5	-3	4	2	2	4	*	*	6	7	-1	*	*	*	*	*	*
MMM CLASSIC ROCK	38	41	-3	5	6	-1	3	5	-2	5	1	4	8	13	-5	11	9	2	5	7	-2
MMM COUNTRY	17	18	-1	*	1	*	2	1	1	10	9	1	1	4	-3	1	*	*	2	3	-1
NOVA 90s	57	61	-4	13	18	-5	10	12	-2	18	18	0	10	9	1	5	4	1	*	*	*
Nova Nation	18	19	-1	3	4	-1	8	6	2	5	5	0	*	1	*	1	1	0	1	1	0
OLDSKOOL 80s HITS	21	22	-1	*	1	*	3	6	-3	5	5	0	8	5	3	2	2	0	3	4	-1
OLDSKOOL 90s HITS	23	26	-3	1	2	-1	2	6	-4	7	4	3	9	13	-4	1	1	0	2	*	*
RnB FRIDAYS RADIO	32	43	-11	9	11	-2	7	8	-1	10	11	-1	4	9	-5	2	3	-1	*	1	*
SEN Melbourne	12	9	3	3	*	*	*	*	*	2	4	-2	3	2	1	3	*	*	2	3	-1
SENTrack	8	6	2	2	1	1	*	*	*	4	3	1	*	*	*	2	2	0	*	*	*
Sky News Radio	12	8	4	4	1	3	2	4	-2	5	2	3	*	*	*	1	*	*	*	1	*
smooth fm Brisbane	75	71	4	2	4	-2	5	6	-1	15	14	1	18	18	0	13	9	4	22	20	2
TikTok Trending	29	30	-1	9	13	-4	10	11	-1	9	7	2	*	*	*	*	*	*	*	*	*
triple j Unearthed	18	24	-6	2	1	1	4	6	-2	9	10	-1	1	3	-2	2	3	-1	*	2	*
ABC Country	14	12	2	1	1	0	*	3	*	5	4	1	2	*	*	1	3	-2	4	1	3
ABC Jazz	20	17	3	3	4	-1	1	4	-3	6	4	2	4	2	2	*	*	*	6	3	3
ABC KIDS LISTEN	12	11	1	5	5	0	*	*	*	3	3	0	3	2	1	1	1	0	*	*	*
ABC Sport	18	27	-9	1	2	-1	*	7	*	7	10	-3	3	6	-3	4	1	3	3	1	2
Double J	15	26	-11	1	2	-1	*	4	*	1	5	-4	13	11	2	*	3	*	*	*	*
Total Digital/Internet Only	515	509	6	66	71	-5	62	74	-12	142	125	17	105	118	-13	82	70	12	58	51	7

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2025

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2305]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	14	14	0	9	7	2	5	1	4	1	4	-3	7	11	-4	3	3	0	5	8	-3
CADA	8	8	0	3	2	1	*	2	*	1	1	0	1	*	*	3	2	1	4	2	2
Chemist Warehouse Remix	14	12	2	5	3	2	7	6	1	4	3	1	6	3	3	1	1	0	6	4	2
Coles Radio	53	56	-3	19	13	6	25	33	-8	19	26	-7	12	17	-5	6	4	2	35	37	-2
DANCE HITS	38	35	3	20	17	3	14	9	5	19	18	1	21	18	3	7	8	-1	25	13	12
EASY HITS	24	22	2	11	9	2	9	8	1	4	5	-1	7	7	0	4	6	-2	8	9	-1
iHeartCountry	26	22	4	10	2	8	12	9	3	14	12	2	9	10	-1	3	6	-3	9	9	0
KIIS973 80s	28	29	-1	11	16	-5	12	5	7	15	10	5	7	13	-6	5	10	-5	17	17	0
KIIS973 90s	31	28	3	7	10	-3	9	10	-1	13	10	3	14	13	1	9	10	-1	8	11	-3
MMM 2000s	14	16	-2	3	2	1	4	6	-2	8	10	-2	4	4	0	5	4	1	7	6	1
MMM 70s	20	20	0	6	8	-2	6	8	-2	14	12	2	6	7	-1	6	4	2	19	18	1
MMM 80s	28	21	7	3	8	-5	5	4	1	17	11	6	13	8	5	5	3	2	13	16	-3
MMM 90s	11	11	0	4	6	-2	3	4	-1	5	1	4	8	2	6	2	1	1	7	7	0
MMM CLASSIC ROCK	32	35	-3	13	18	-5	17	20	-3	22	18	4	11	6	5	1	6	-5	18	17	1
MMM COUNTRY	14	17	-3	8	8	0	8	11	-3	4	8	-4	9	12	-3	1	2	-1	8	7	1
NOVA 90s	48	52	-4	25	19	6	11	12	-1	26	26	0	21	28	-7	12	17	-5	24	28	-4
Nova Nation	13	15	-2	6	6	0	1	3	-2	3	4	-1	3	4	-1	6	7	-1	7	8	-1
OLDSKOOL 80s HITS	13	16	-3	8	11	-3	6	5	1	5	7	-2	6	7	-1	*	1	*	13	11	2
OLDSKOOL 90s HITS	19	22	-3	6	11	-5	4	10	-6	13	9	4	9	9	0	*	2	*	13	11	2
RnB FRIDAYS RADIO	26	43	-17	17	19	-2	10	16	-6	15	23	-8	8	13	-5	*	7	*	7	7	0
SEN Melbourne	12	7	5	7	2	5	7	7	0	6	4	2	5	1	4	1	*	*	7	4	3
SENTrack	8	6	2	6	5	1	2	2	0	1	*	*	1	1	0	1	1	0	5	3	2
Sky News Radio	11	8	3	6	5	1	4	1	3	5	2	3	5	6	-1	2	*	*	7	4	3
smooth fm Brisbane	69	66	3	36	34	2	46	35	11	37	33	4	24	31	-7	17	13	4	42	34	8
TikTok Trending	24	27	-3	5	7	-2	10	8	2	9	15	-6	6	10	-4	10	10	0	19	20	-1
triple j Unearthed	14	19	-5	3	4	-1	5	4	1	7	5	2	6	14	-8	4	5	-1	7	9	-2
ABC Country	11	12	-1	6	7	-1	8	6	2	7	5	2	7	5	2	1	4	-3	8	6	2
ABC Jazz	19	16	3	3	6	-3	8	9	-1	6	5	1	8	2	6	9	6	3	12	9	3
ABC KIDS LISTEN	9	9	0	5	6	-1	2	*	*	4	2	2	4	3	1	3	4	-1	5	3	2
ABC Sport	11	19	-8	4	3	1	3	2	1	*	7	*	4	9	-5	4	3	1	13	15	-2
Double J	14	19	-5	7	10	-3	8	9	-1	8	11	-3	8	8	0	3	*	*	6	14	-8
Total Digital/Internet Only	456	457	-1	229	232	-3	233	235	-2	266	260	6	219	223	-4	116	121	-5	326	307	19

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 2 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
4BC 882	4.9	5.4	6.6	2.0	2.1	4.4	1.1	0.9	3.5	0.7	0.8	0.1	2.3	2.6	2.2	1.7	2.3	*	15.0	16.3	25.8
4BH 1116	8.1	9.0	9.8	1.4	0.8	9.6	1.9	1.4	5.9	0.7	0.5	2.7	1.1	1.2	1.7	9.8	11.7	10.7	24.1	27.5	26.9
SENQ 693am	0.9	1.0	0.9	1.6	2.0	0.3	0.9	1.0	1.1	1.3	1.4	1.5	0.5	0.5	1.0	0.9	1.1	1.0	0.6	0.7	0.1
B105	11.3	13.2	6.5	21.5	26.1	11.7	22.0	25.3	6.5	17.3	19.0	13.0	10.3	12.2	4.2	6.4	8.2	2.6	2.7	3.2	2.1
KIIS973	11.1	13.0	6.4	10.2	11.9	10.5	7.9	8.8	4.5	13.6	15.3	6.8	15.1	17.5	8.9	9.9	12.9	1.3	7.5	8.7	6.3
104.5 TRIPLE M	12.9	15.1	8.4	9.5	11.2	8.2	14.1	15.7	7.5	13.8	15.8	4.7	21.5	24.8	15.5	16.2	19.7	14.7	3.5	4.2	1.0
NOVA106.9	11.7	13.7	7.1	19.7	23.6	14.5	18.2	20.1	11.6	16.5	18.3	11.1	14.3	16.9	5.4	6.7	8.6	2.4	3.1	3.7	2.0
ABC BRIS	6.6	7.1	10.8	1.7	2.1	1.1	2.2	2.5	0.5	3.7	2.9	12.7	3.9	3.5	13.6	7.7	8.4	15.0	14.4	16.7	12.7
4RN	1.9	2.0	3.2	0.3	0.3	0.7	0.5	0.2	3.1	1.6	1.5	3.2	0.6	0.7	1.0	1.6	1.9	2.4	4.5	4.9	7.4
ABC NEWSRADIO	1.8	1.8	4.5	0.6	0.8	0.7	3.4	2.3	13.2	1.1	0.8	4.0	1.2	1.4	1.4	2.7	2.3	11.5	2.4	3.0	0.2
4JJJ	5.0	5.6	6.1	3.7	4.2	6.0	10.0	10.9	7.9	10.1	10.6	11.5	5.8	6.3	7.7	3.6	4.5	1.9	0.5	0.5	1.0
ABC CLASSIC	1.9	2.1	1.9	1.4	1.8	0.7	0.6	0.6	1.1	0.8	0.9	0.8	1.1	1.2	1.0	1.4	1.5	2.8	4.3	5.0	4.3
Commercial DAB+ Stns	9.3	9.3	21.5	11.8	12.1	29.1	11.5	9.4	32.6	10.0	9.7	18.1	9.4	9.6	20.5	13.6	14.1	33.6	4.2	4.5	7.2
ABC DAB+ Stns	2.0	1.8	6.4	1.1	1.1	2.5	1.0	1.0	1.0	3.0	2.5	9.7	2.5	1.7	15.9	2.2	2.9	*	1.2	1.2	2.9
Total DAB+ Stns	13.1	11.0	27.8	15.9	13.2	31.6	13.5	10.4	33.6	13.5	12.2	27.8	13.9	11.3	36.4	20.9	17.0	33.6	5.9	5.7	10.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
4BC 882	4.9	5.4	6.5	5.2	5.4	8.2	5.1	5.7	5.8	4.7	5.4	5.2	3.1	3.2	7.5	7.6	9.2	6.2	5.0	5.5	7.0
4BH 1116	7.8	8.5	9.8	8.5	9.1	10.3	9.4	10.6	9.3	7.0	7.9	9.1	4.6	4.8	9.6	7.5	8.2	12.2	9.1	10.4	10.0
SENQ 693am	0.9	1.0	0.9	1.2	1.3	0.8	1.0	1.1	1.2	0.7	0.8	0.8	0.5	0.6	0.4	1.0	1.2	1.5	0.8	0.9	0.6
B105	11.7	13.6	7.5	13.2	14.9	6.2	10.7	12.5	7.5	11.8	13.8	9.0	11.8	13.9	8.1	7.2	8.8	5.1	9.9	12.1	3.9
KIIS973	11.3	13.2	7.2	12.0	13.3	7.7	11.4	13.2	8.7	12.0	14.3	6.9	10.8	12.8	6.5	5.3	6.7	3.3	10.2	12.4	4.1
104.5 TRIPLE M	13.7	15.8	9.2	13.2	14.8	7.2	13.8	16.0	11.2	14.7	17.2	11.1	12.9	15.4	5.9	12.2	15.4	6.6	10.7	12.7	6.3
NOVA106.9	12.2	14.2	7.9	13.6	15.1	8.5	11.3	13.2	8.4	12.2	14.5	7.8	12.7	15.1	7.8	7.2	9.0	4.5	10.1	12.1	5.0
ABC BRIS	6.4	6.8	11.2	7.9	7.8	18.6	6.9	7.4	10.2	4.7	5.2	7.2	4.4	4.7	7.6	8.9	10.3	10.8	7.3	8.1	9.8
4RN	1.8	1.9	3.4	2.1	2.0	7.0	1.5	1.5	3.1	1.0	1.2	1.0	1.8	2.0	2.3	5.1	6.4	3.0	2.0	2.3	2.8
ABC NEWSRADIO	1.7	1.7	4.2	2.3	2.2	6.3	1.6	1.7	2.9	1.4	1.3	4.3	1.6	1.7	2.9	1.0	0.6	4.4	2.0	2.0	5.1
4JJJ	4.6	5.0	6.4	4.8	5.3	3.8	3.8	3.8	7.6	3.9	4.3	5.7	7.3	8.3	8.9	4.5	4.7	8.4	6.2	7.2	5.1
ABC CLASSIC	1.7	1.9	1.8	1.7	1.9	1.3	1.8	2.0	1.6	1.3	1.5	1.5	2.2	2.5	2.8	2.8	3.2	3.5	2.4	2.8	2.1
Commercial DAB+ Stns	8.9	9.0	19.3	5.7	5.7	12.8	9.4	9.7	17.1	10.5	10.7	25.2	11.0	11.6	22.4	12.2	12.9	21.9	10.4	10.1	27.5
ABC DAB+ Stns	1.9	1.9	4.8	1.2	1.3	1.3	1.8	1.6	5.3	2.0	1.9	5.2	3.3	3.4	7.3	3.6	3.4	8.5	2.0	1.4	10.6
Total DAB+ Stns	12.8	10.9	24.1	8.2	6.9	14.1	13.1	11.3	22.4	14.8	12.6	30.4	16.9	15.0	29.6	18.7	16.3	30.4	14.1	11.5	38.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 4.9% share of all listening, 5.4% share of AM/FM/DAB+ listening and 6.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 2 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	134	126	29	12	11	5	5	4	3	11	10	1	23	22	5	13	13	*	70	67	16
4BH 1116	220	206	45	11	10	6	13	11	5	25	19	10	20	18	2	35	33	5	117	115	17
SENQ 693am	73	69	19	10	9	1	4	4	3	26	23	10	7	7	3	10	10	1	17	15	1
B105	631	623	98	107	103	17	82	82	11	235	234	45	127	123	14	53	53	6	28	28	5
KIIS973	520	502	92	75	70	16	64	62	8	161	153	28	124	120	24	55	54	4	42	42	12
104.5 TRIPLE M	552	530	94	73	71	14	50	49	10	134	126	14	169	166	28	83	77	24	42	41	3
NOVA106.9	702	678	131	132	126	29	112	108	18	236	228	40	142	138	25	50	50	10	30	27	8
ABC BRIS	234	223	53	17	16	3	13	12	1	23	22	9	54	52	11	42	40	10	83	81	19
4RN	77	73	21	6	5	1	2	1	2	15	15	5	13	12	3	11	10	3	30	30	6
ABC NEWSRADIO	110	99	35	14	12	2	15	12	11	24	22	10	28	26	6	12	9	5	18	18	1
4JJJ	330	309	90	36	33	8	52	49	17	147	136	39	65	62	18	22	20	6	9	8	3
ABC CLASSIC	91	80	23	10	10	1	6	4	3	17	15	3	16	16	3	8	7	3	33	28	10
Commercial DAB+ Stns	440	407	152	59	55	24	57	53	22	124	107	43	82	79	25	73	69	25	45	43	14
ABC DAB+ Stns	88	81	41	12	10	6	6	6	1	28	26	21	23	20	9	8	8	*	12	11	4
Total DAB+ Stns	515	453	176	66	57	25	62	56	22	142	125	56	105	92	32	82	72	25	58	51	17
Total	2,169	2,046	568	260	246	72	235	227	72	564	544	164	481	458	107	272	244	70	357	326	83

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	123	116	24	85	77	17	68	64	8	77	75	10	41	38	5	25	20	5	84	76	15
4BH 1116	200	186	38	132	119	20	136	124	22	125	116	17	72	64	13	33	26	11	154	143	28
SENQ 693am	66	61	16	31	29	4	35	30	9	30	27	4	17	14	3	8	6	3	22	22	4
B105	576	563	86	387	369	33	242	229	27	311	300	43	247	238	21	79	76	6	357	344	36
KIIS973	480	457	80	327	313	27	221	194	43	250	236	33	189	177	23	49	45	6	278	271	33
104.5 TRIPLE M	486	455	81	305	283	33	216	193	34	253	239	33	215	205	17	81	74	12	293	278	34
NOVA106.9	635	609	109	423	394	46	271	243	44	326	308	35	277	268	19	81	72	10	377	367	45
ABC BRIS	207	199	38	150	142	24	113	105	14	91	79	16	76	75	9	44	41	3	149	133	32
4RN	66	63	20	44	37	13	34	29	12	26	25	5	25	24	4	16	16	1	44	41	8
ABC NEWSRADIO	95	84	29	65	59	13	27	26	8	35	26	13	27	22	5	7	2	5	59	46	17
4JJJ	282	263	75	166	155	21	102	83	36	115	101	27	133	118	19	51	41	10	188	178	41
ABC CLASSIC	78	70	20	43	38	6	35	29	8	41	34	9	31	28	7	15	11	5	59	53	10
Commercial DAB+ Stns	389	364	123	195	179	36	190	173	47	220	206	59	170	157	35	89	73	27	265	232	80
ABC DAB+ Stns	76	70	30	26	23	7	35	29	18	32	28	15	36	31	14	23	17	11	48	35	25
Total DAB+ Stns	456	406	142	229	196	44	233	197	62	266	229	71	219	183	48	116	86	37	326	256	103
Total	2,086	1,966	499	1,697	1,556	237	1,328	1,151	256	1,432	1,295	245	1,243	1,107	165	540	439	94	1,751	1,560	346

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 134,000 total listeners, 126,000 AM/FM/DAB+ listeners and 29,000 Streaming listeners. Please note that there can be overlap between radio types.