

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.0	1.5	0.5	2.1	2.0	0.1	0.8	0.5	0.3	2.4	1.2	1.2	1.6	1.4	0.2	2.0	2.3	-0.3	2.3	1.5	0.8
2GB	12.8	11.6	1.2	4.4	3.9	0.5	1.8	1.6	0.2	3.6	3.9	-0.3	7.2	6.8	0.4	17.3	12.8	4.5	26.2	25.4	0.8
2UE 954	4.1	3.6	0.5	1.7	3.0	-1.3	1.2	1.2	0.0	1.5	0.9	0.6	2.1	1.7	0.4	1.7	1.7	0.0	9.9	9.0	0.9
SKY Sports Radio	1.4	1.4	0.0	1.2	1.4	-0.2	0.4	0.5	-0.1	0.8	0.8	0.0	0.8	0.6	0.2	1.3	1.4	-0.1	2.6	2.7	-0.1
104.1 2DAY FM	4.3	4.2	0.1	6.4	5.3	1.1	6.3	6.4	-0.1	5.6	5.7	-0.1	4.8	4.4	0.4	3.9	2.5	1.4	2.1	2.8	-0.7
KIIS1065	9.5	9.9	-0.4	17.9	18.9	-1.0	20.7	24.3	-3.6	17.3	16.0	1.3	7.4	8.1	-0.7	5.4	5.5	-0.1	2.4	1.8	0.6
104.9 TRIPLE M	6.4	5.7	0.7	7.3	6.5	0.8	7.7	7.7	0.0	7.9	7.1	0.8	9.1	8.0	1.1	9.0	6.8	2.2	1.4	1.5	-0.1
NOVA96.9	7.7	7.8	-0.1	13.4	12.7	0.7	14.2	10.3	3.9	14.2	14.2	0.0	10.3	11.3	-1.0	2.6	2.7	-0.1	1.0	1.0	0.0
smoothfm 95.3	11.8	11.5	0.3	11.1	8.5	2.6	11.7	8.9	2.8	11.5	11.3	0.2	13.8	14.7	-0.9	11.2	13.0	-1.8	11.2	10.4	0.8
GOLD101.7	8.3	8.3	0.0	7.6	3.3	4.3	2.7	2.3	0.4	3.4	5.2	-1.8	9.0	9.9	-0.9	15.3	17.8	-2.5	8.9	8.0	0.9
ABC SYD	6.3	6.9	-0.6	1.7	1.6	0.1	2.2	2.2	0.0	1.4	1.0	0.4	4.1	5.3	-1.2	6.9	6.7	0.2	13.4	15.5	-2.1
2RN	1.2	1.2	0.0	0.2	0.2	0.0	0.2	0.4	-0.2	0.2	0.3	-0.1	2.4	1.9	0.5	1.7	1.5	0.2	1.3	1.7	-0.4
ABC NEWSRADIO	1.6	1.4	0.2	1.2	1.9	-0.7	1.1	1.8	-0.7	1.2	1.3	-0.1	1.6	1.2	0.4	2.2	2.1	0.1	1.8	0.8	1.0
2JJJ	3.0	3.9	-0.9	3.5	5.1	-1.6	5.5	6.8	-1.3	7.1	8.7	-1.6	3.6	3.9	-0.3	0.6	1.6	-1.0	0.3	0.4	-0.1
ABC CLASSIC	2.5	2.8	-0.3	0.9	1.0	-0.1	0.9	0.6	0.3	3.0	2.6	0.4	1.1	1.2	-0.1	2.9	1.3	1.6	4.1	6.2	-2.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.1	1.6	0.5	1.7	1.4	0.3	1.7	0.8	0.9	2.6	2.0	0.6	3.1	2.8	0.3	1.4	0.9	0.5	1.6	1.2	0.4
2GB	13.2	11.8	1.4	15.6	14.4	1.2	15.5	13.5	2.0	10.0	8.3	1.7	8.2	7.5	0.7	17.6	17.0	0.6	11.6	10.8	0.8
2UE 954	4.0	3.6	0.4	3.3	3.4	-0.1	4.5	3.9	0.6	5.5	4.0	1.5	2.1	2.4	-0.3	4.5	4.3	0.2	4.2	3.8	0.4
SKY Sports Radio	1.2	1.1	0.1	2.5	2.1	0.4	0.4	0.4	0.0	0.5	0.6	-0.1	1.4	1.7	-0.3	0.6	0.7	-0.1	2.1	2.1	0.0
104.1 2DAY FM	4.4	4.3	0.1	3.4	3.7	-0.3	3.7	3.7	0.0	5.2	4.9	0.3	5.5	5.1	0.4	5.0	5.2	-0.2	4.1	3.9	0.2
KIIS1065	10.0	10.6	-0.6	12.3	13.3	-1.0	10.2	11.0	-0.8	8.9	9.1	-0.2	8.7	8.6	0.1	7.4	7.5	-0.1	7.8	7.7	0.1
104.9 TRIPLE M	6.6	6.0	0.6	5.9	5.8	0.1	6.9	6.3	0.6	7.1	6.5	0.6	7.8	6.7	1.1	4.1	3.5	0.6	5.8	4.6	1.2
NOVA96.9	7.6	7.8	-0.2	8.6	8.7	-0.1	6.3	6.6	-0.3	7.5	7.3	0.2	8.9	9.7	-0.8	6.0	5.8	0.2	8.1	7.9	0.2
smoothfm 95.3	11.6	11.1	0.5	8.3	7.6	0.7	13.5	13.3	0.2	13.6	12.1	1.5	12.5	12.1	0.4	10.9	12.3	-1.4	12.5	12.9	-0.4
GOLD101.7	8.3	8.4	-0.1	9.2	8.9	0.3	8.8	7.9	0.9	8.4	9.3	-0.9	7.4	7.3	0.1	5.4	6.8	-1.4	8.1	8.2	-0.1
ABC SYD	6.6	7.2	-0.6	8.3	8.8	-0.5	6.2	6.4	-0.2	5.3	6.4	-1.1	6.5	7.2	-0.7	6.0	6.3	-0.3	5.4	6.2	-0.8
2RN	1.1	1.1	0.0	1.1	1.0	0.1	0.5	0.8	-0.3	0.9	1.1	-0.2	2.1	1.8	0.3	1.9	1.9	0.0	1.6	1.4	0.2
ABC NEWSRADIO	1.5	1.4	0.1	1.9	2.3	-0.4	1.2	0.8	0.4	0.8	0.4	0.4	1.3	1.1	0.2	3.6	3.1	0.5	1.8	1.4	0.4
2JJJ	2.9	3.3	-0.4	3.2	3.6	-0.4	2.4	3.2	-0.8	3.1	3.2	-0.1	3.2	3.4	-0.2	2.0	2.2	-0.2	3.2	5.7	-2.5
ABC CLASSIC	2.4	2.7	-0.3	2.6	2.7	-0.1	2.2	2.4	-0.2	2.2	3.2	-1.0	2.5	2.8	-0.3	2.4	2.4	0.0	3.0	3.0	0.0

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	164	165	-1	17	22	-5	18	15	3	38	42	-4	19	24	-5	18	25	-7	52	37	15
2GB	665	689	-24	51	62	-11	49	43	6	96	114	-18	110	117	-7	112	99	13	246	254	-8
2UE 954	303	288	15	31	40	-9	35	35	0	50	48	2	28	24	4	34	34	0	125	107	18
SKY Sports Radio	173	187	-14	20	32	-12	19	15	4	43	48	-5	24	23	1	24	26	-2	43	42	1
104.1 2DAY FM	727	811	-84	141	139	2	91	103	-12	232	291	-59	165	190	-25	44	25	19	54	63	-9
KIIS1065	1,099	1,192	-93	185	212	-27	162	171	-9	413	455	-42	222	251	-29	62	57	5	54	46	8
104.9 TRIPLE M	773	791	-18	107	118	-11	86	88	-2	218	249	-31	219	214	5	95	71	24	49	52	-3
NOVA96.9	1,145	1,234	-89	200	190	10	180	184	-4	472	523	-51	201	254	-53	46	47	-1	46	38	8
smoothfm 95.3	1,305	1,307	-2	143	142	1	158	137	21	318	326	-8	317	330	-13	151	155	-4	219	218	1
GOLD101.7	758	830	-72	69	62	7	50	40	10	131	151	-20	210	246	-36	139	180	-41	159	151	8
ABC SYD	501	564	-63	24	25	-1	37	38	-1	64	72	-8	93	128	-35	110	106	4	172	194	-22
2RN	130	135	-5	17	15	2	8	11	-3	13	23	-10	32	26	6	27	22	5	32	38	-6
ABC NEWSRADIO	313	276	37	31	37	-6	34	23	11	64	72	-8	74	65	9	52	37	15	59	43	16
2JJJ	561	599	-38	82	75	7	86	84	2	261	281	-20	102	124	-22	17	20	-3	13	15	-2
ABC CLASSIC	252	238	14	35	35	0	28	20	8	47	47	0	45	43	2	27	17	10	70	77	-7
Total	4,604	4,609	-5	502	503	-1	464	463	1	1,260	1,257	3	1,023	1,034	-11	580	575	5	775	778	-3

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	140	138	2	73	69	4	50	52	-2	78	63	15	63	53	10	30	20	10	84	81	3
2GB	615	645	-30	471	480	-9	351	353	-2	229	231	-2	219	219	0	154	158	-4	410	418	-8
2UE 954	243	234	9	115	111	4	147	120	27	113	113	0	87	80	7	48	48	0	175	178	-3
SKY Sports Radio	138	135	3	71	59	12	26	27	-1	29	45	-16	46	47	-1	22	21	1	106	120	-14
104.1 2DAY FM	637	705	-68	302	339	-37	231	260	-29	295	325	-30	248	268	-20	133	133	0	353	368	-15
KIIS1065	1,011	1,106	-95	653	741	-88	450	527	-77	414	458	-44	411	406	5	177	181	-4	541	579	-38
104.9 TRIPLE M	666	699	-33	358	338	20	291	312	-21	305	319	-14	286	286	0	109	99	10	414	380	34
NOVA96.9	1,007	1,066	-59	642	668	-26	376	420	-44	429	445	-16	439	498	-59	160	158	2	741	732	9
smoothfm 95.3	1,173	1,155	18	626	567	59	524	548	-24	587	554	33	560	528	32	256	242	14	788	827	-39
GOLD101.7	689	738	-49	409	427	-18	382	375	7	385	375	10	295	315	-20	130	124	6	484	509	-25
ABC SYD	450	495	-45	329	368	-39	196	254	-58	182	215	-33	208	215	-7	126	136	-10	295	315	-20
2RN	111	125	-14	58	47	11	26	39	-13	30	52	-22	44	53	-9	33	39	-6	68	56	12
ABC NEWSRADIO	267	248	19	166	179	-13	93	70	23	75	50	25	79	75	4	69	50	19	180	143	37
2JJJ	476	477	-1	264	229	35	154	189	-35	225	212	13	199	212	-13	79	79	0	299	351	-52
ABC CLASSIC	213	196	17	106	105	1	89	90	-1	88	92	-4	104	91	13	50	42	8	158	155	3
Total	4,414	4,429	-15	3,554	3,571	-17	2,772	2,961	-189	2,890	2,926	-36	2,803	2,796	7	1,496	1,424	72	3,815	3,868	-53

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2025

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	9	7	2	1	1	0	*	*	*	2	1	1	2	1	1	1	2	-1	3	2	1
2GB	59	54	5	2	2	0	1	1	0	3	3	0	7	7	0	12	9	3	35	33	2
2UE 954	19	17	2	1	1	0	*	1	*	1	1	0	2	2	0	1	1	0	13	12	1
SKY Sports Radio	6	6	0	*	1	*	*	*	*	1	1	0	1	1	0	1	1	0	3	3	0
104.1 2DAY FM	20	20	0	3	2	1	3	3	0	4	5	-1	5	4	1	3	2	1	3	4	-1
KIIS1065	44	46	-2	7	8	-1	8	11	-3	14	14	0	7	8	-1	4	4	0	3	2	1
104.9 TRIPLE M	29	27	2	3	3	0	3	3	0	6	6	0	9	8	1	6	5	1	2	2	0
NOVA96.9	36	36	0	5	5	0	6	4	2	11	12	-1	10	11	-1	2	2	0	1	1	0
smoothfm 95.3	54	54	0	5	4	1	5	4	1	9	10	-1	13	15	-2	8	9	-1	15	14	1
GOLD101.7	38	39	-1	3	1	2	1	1	0	3	4	-1	9	10	-1	11	12	-1	12	10	2
ABC SYD	29	33	-4	1	1	0	1	1	0	1	1	0	4	5	-1	5	4	1	18	20	-2
2RN	6	6	0	*	*	*	*	*	*	*	*	*	2	2	0	1	1	0	2	2	0
ABC NEWSRADIO	7	6	1	*	1	*	*	1	*	1	1	0	1	1	0	2	1	1	2	1	1
2JJJ	14	18	-4	1	2	-1	2	3	-1	6	7	-1	3	4	-1	*	1	*	*	1	*
ABC CLASSIC	12	13	-1	*	*	*	*	*	*	2	2	0	1	1	0	2	1	1	5	8	-3
Total	459	468	-9	41	41	0	40	43	-3	81	85	-4	96	100	-4	70	67	3	132	130	2

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	10	8	2	13	11	2	12	6	6	14	12	2	14	12	2	2	1	1	6	5	1
2GB	65	59	6	119	110	9	108	99	9	55	48	7	37	33	4	25	22	3	45	43	2
2UE 954	20	18	2	25	26	-1	32	29	3	30	23	7	9	11	-2	6	6	0	16	15	1
SKY Sports Radio	6	6	0	19	16	3	2	3	-1	3	3	0	6	7	-1	1	1	0	8	8	0
104.1 2DAY FM	21	21	0	26	28	-2	26	27	-1	29	28	1	25	23	2	7	7	0	16	15	1
KIIS1065	49	53	-4	94	102	-8	71	81	-10	49	53	-4	40	38	2	10	10	0	30	30	0
104.9 TRIPLE M	32	30	2	45	44	1	48	46	2	39	38	1	35	30	5	6	5	1	22	18	4
NOVA96.9	37	39	-2	66	66	0	44	48	-4	41	42	-1	40	43	-3	8	8	0	31	31	0
smoothfm 95.3	57	55	2	63	58	5	95	98	-3	75	70	5	57	54	3	15	16	-1	48	51	-3
GOLD101.7	41	42	-1	70	68	2	61	58	3	46	54	-8	33	33	0	8	9	-1	31	32	-1
ABC SYD	32	36	-4	64	67	-3	43	47	-4	29	37	-8	29	32	-3	8	8	0	21	25	-4
2RN	5	6	-1	8	7	1	3	6	-3	5	6	-1	9	8	1	3	3	0	6	6	0
ABC NEWSRADIO	7	7	0	15	18	-3	8	6	2	4	2	2	6	5	1	5	4	1	7	6	1
2JJJ	14	16	-2	24	27	-3	17	23	-6	17	18	-1	15	15	0	3	3	0	12	23	-11
ABC CLASSIC	12	13	-1	20	20	0	16	17	-1	12	18	-6	12	12	0	3	3	0	11	12	-1
Total	489	496	-7	765	763	2	701	734	-33	552	580	-28	453	444	9	141	132	9	385	397	-12

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2025

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	34	44	-10	3	6	-3	3	9	-6	12	12	0	16	16	0	*	*	*	*	*	*
CADA	175	161	14	20	20	0	35	19	16	82	88	-6	37	33	4	*	2	*	*	*	*
Chemist Warehouse Remix	20	26	-6	*	5	*	*	*	*	10	14	-4	10	7	3	*	*	*	*	*	*
Coles Radio	117	123	-6	20	18	2	17	9	8	30	42	-12	35	34	1	7	10	-3	8	10	-2
DANCE HITS	75	85	-10	26	27	-1	14	11	3	29	34	-5	7	11	-4	*	2	*	*	*	*
EASY HITS	43	52	-9	12	16	-4	8	2	6	14	24	-10	7	7	0	2	*	*	*	2	*
GOLD 80s	62	52	10	10	5	5	6	*	*	18	24	-6	19	16	3	7	6	1	2	*	*
iHeartAustralia	138	181	-43	14	26	-12	45	33	12	52	71	-19	15	22	-7	11	21	-10	1	8	-7
iHeartCountry	27	41	-14	8	9	-1	7	9	-2	8	22	-14	*	2	*	4	*	*	*	*	*
KIIS 90s	126	171	-45	22	20	2	26	17	9	57	89	-32	15	31	-16	3	8	-5	3	6	-3
MMM 2000s	54	54	0	6	6	0	9	5	4	32	33	-1	7	9	-2	*	*	*	*	*	*
MMM 70s	22	20	2	2	6	-4	2	2	0	6	5	1	4	4	0	2	2	0	4	*	*
MMM 80s	55	40	15	5	4	1	12	6	6	9	11	-2	17	14	3	8	5	3	3	*	*
MMM 90s	51	56	-5	10	4	6	7	4	3	12	18	-6	19	22	-3	2	6	-4	2	2	0
MMM CLASSIC ROCK	36	36	0	4	4	0	8	10	-2	4	3	1	14	11	3	2	3	-1	4	5	-1
MMM COUNTRY	41	59	-18	4	9	-5	2	5	-3	23	23	0	9	21	-12	2	2	0	*	*	*
Nova Nation	59	69	-10	3	6	-3	2	*	*	33	50	-17	9	9	0	4	2	2	8	2	6
OLDSKOOL 80s HITS	38	39	-1	4	6	-2	5	7	-2	2	*	*	18	14	4	10	11	-1	*	*	*
OLDSKOOL 90s HITS	80	61	19	3	4	-1	17	14	3	28	17	11	33	26	7	*	*	*	*	*	*
Priceline Radio	4	*	*	*	*	*	*	*	*	4	*	*	*	*	*	*	*	*	*	*	*
Radio Maria	5	7	-2	*	*	*	*	*	*	2	2	0	*	2	*	3	3	0	*	*	*
Radio Maria Ital	6	5	1	*	*	*	*	*	*	6	5	1	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	77	83	-6	2	12	-10	12	14	-2	45	31	14	19	26	-7	*	*	*	*	*	*
SEN Melbourne	7	10	-3	*	*	*	1	3	-2	6	3	3	*	4	*	*	*	*	*	*	*
SENTrack	9	13	-4	*	*	*	*	2	*	2	5	-3	*	*	*	2	3	-1	5	2	3
Sky News Radio	42	46	-4	6	4	2	4	2	2	24	22	2	2	14	-12	*	3	*	6	2	4
smooth relax	100	102	-2	14	13	1	18	16	2	24	37	-13	15	12	3	5	6	-1	24	19	5
smooth Vintage	31	26	5	3	3	0	3	6	-3	*	*	*	8	*	*	5	6	-1	12	11	1
TikTok Trending	58	66	-8	13	24	-11	11	5	6	28	31	-3	6	6	0	*	*	*	*	*	*
triple j Unearthed	35	57	-22	8	13	-5	7	15	-8	17	18	-1	3	9	-6	1	2	-1	*	*	*
ABC Country	31	45	-14	9	6	3	3	5	-2	2	12	-10	4	14	-10	9	6	3	4	3	1
ABC Jazz	71	63	8	8	3	5	3	10	-7	30	28	2	9	3	6	11	4	7	10	13	-3
ABC KIDS LISTEN	26	40	-14	4	12	-8	*	*	*	9	16	-7	10	10	0	3	3	0	*	*	*
ABC Sport	76	116	-40	9	12	-3	5	*	*	29	48	-19	12	22	-10	10	10	0	12	24	-12
Double J	61	69	-8	11	11	0	2	4	-2	26	24	2	17	26	-9	5	1	4	*	3	*
Total Digital/Internet Only	1,142	1,228	-86	138	176	-38	173	167	6	380	434	-54	257	265	-8	107	99	8	86	87	-1

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2025

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BLENDER BEATS	32	35	-3	11	15	-4	7	10	-3	13	19	-6	13	20	-7	4	11	-7	14	35	-21	
CADA	152	145	7	52	46	6	58	72	-14	74	75	-1	71	40	31	31	30	1	75	60	-15	
Chemist Warehouse Remix	10	15	-5	2	5	-3	2	4	-2	6	8	-2	2	5	-3	2	4	-2	9	15	-6	
Coles Radio	89	102	-13	18	24	-6	26	23	3	33	38	-5	33	36	-3	17	13	4	70	52	18	
DANCE HITS	63	75	-12	21	34	-13	21	25	-4	20	23	-3	24	38	-14	7	16	-9	33	34	-1	
EASY HITS	36	47	-11	11	20	-9	9	8	1	9	13	-4	22	20	2	6	10	-4	16	14	2	
GOLD 80s	52	42	10	14	11	3	28	29	-1	24	29	-5	9	7	2	9	*	*	31	16	15	
iHeartAustralia	124	147	-23	50	48	2	53	62	-9	45	62	-17	39	40	-1	41	33	8	68	64	4	
iHeartCountry	23	40	-17	6	19	-13	7	11	-4	12	19	-7	7	19	-12	3	8	-5	11	15	-4	
KIIS 90s	106	148	-42	40	56	-16	50	84	-34	39	32	7	26	34	-8	17	6	11	41	44	-3	
MMM 2000s	47	41	6	6	8	-2	8	12	-4	22	24	-2	18	17	1	15	3	12	14	28	-14	
MMM 70s	20	13	7	8	4	4	13	9	4	8	4	4	10	2	8	4	*	*	9	11	-2	
MMM 80s	41	35	6	16	14	2	23	21	2	15	18	-3	17	9	8	7	8	-1	31	21	10	
MMM 90s	48	52	-4	22	23	-1	24	28	-4	30	33	-3	18	17	1	15	8	7	16	18	-2	
MMM CLASSIC ROCK	33	34	-1	19	17	2	14	15	-1	27	23	4	19	19	0	7	7	0	21	20	1	
MMM COUNTRY	37	57	-20	18	24	-6	18	25	-7	21	28	-7	14	25	-11	7	8	-1	18	28	-10	
Nova Nation	49	57	-8	11	6	5	9	15	-6	19	28	-9	18	11	7	4	7	-3	17	20	-3	
OLDSKOOL 80s HITS	36	36	0	14	21	-7	13	17	-4	17	14	3	9	15	-6	3	3	0	12	14	-2	
OLDSKOOL 90s HITS	58	43	15	15	10	5	20	32	-12	24	31	-7	22	16	6	16	7	9	35	34	1	
Priceline Radio	3	*	*	3	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	*	*
Radio Maria	5	7	-2	*	2	*	5	5	0	2	2	0	2	2	0	3	3	0	*	2	*	
Radio Maria Ital	3	*	*	*	*	*	3	*	*	*	*	*	*	*	*	*	*	*	3	5	-2	
RnB FRIDAYS RADIO	77	81	-4	30	30	0	23	31	-8	49	59	-10	35	35	0	22	21	1	24	28	-4	
SEN Melbourne	7	10	-3	7	4	3	*	6	*	*	6	*	*	4	*	*	*	*	1	2	-1	
SENTrack	7	9	-2	7	4	3	7	4	3	3	7	-4	*	*	*	*	*	*	7	8	-1	
Sky News Radio	29	39	-10	10	19	-9	2	6	-4	9	13	-4	6	10	-4	8	7	1	25	20	5	
smooth relax	87	87	0	28	20	8	26	16	10	31	38	-7	37	28	9	28	15	13	55	48	7	
smooth Vintage	29	23	6	7	5	2	9	11	-2	15	18	-3	15	5	10	14	2	12	14	13	1	
TikTok Trending	49	55	-6	20	26	-6	16	24	-8	22	21	1	20	28	-8	14	19	-5	34	38	-4	
triple j Unearthed	29	45	-16	13	21	-8	10	10	0	14	21	-7	17	20	-3	9	13	-4	18	24	-6	
ABC Country	24	30	-6	8	12	-4	6	3	3	6	6	0	3	7	-4	7	10	-3	21	26	-5	
ABC Jazz	64	54	10	22	9	13	12	19	-7	30	32	-2	8	18	-10	18	16	2	27	27	0	
ABC KIDS LISTEN	22	36	-14	12	16	-4	10	17	-7	8	16	-8	8	18	-10	3	5	-2	19	28	-9	
ABC Sport	56	93	-37	8	17	-9	15	30	-15	27	56	-29	14	42	-28	19	22	-3	49	67	-18	
Double J	51	63	-12	19	15	4	23	26	-3	22	21	1	22	21	1	6	7	-1	26	22	4	
Total Digital/Internet Only	992	1,057	-65	458	496	-38	451	538	-87	523	613	-90	466	494	-28	303	271	32	709	725	-16	

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 2 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	2.0	2.2	1.9	2.1	2.0	4.2	0.8	1.0	*	2.4	2.4	3.8	1.6	2.0	0.6	2.0	2.6	0.3	2.3	2.5	3.5
2GB	12.8	13.1	22.4	4.4	4.7	5.2	1.8	2.1	0.3	3.6	3.9	3.1	7.2	5.1	26.0	17.3	16.9	37.3	26.2	28.3	38.6
2UE 954	4.1	4.6	2.8	1.7	1.8	2.0	1.2	1.1	3.1	1.5	1.7	0.8	2.1	2.5	1.1	1.7	2.1	1.2	9.9	11.2	8.4
SKY Sports Radio	1.4	n.a.	n.a.	1.2	n.a.	n.a.	0.4	n.a.	n.a.	0.8	n.a.	n.a.	0.8	n.a.	n.a.	1.3	n.a.	n.a.	2.6	n.a.	n.a.
104.1 2DAY FM	4.3	5.2	0.9	6.4	7.3	2.4	6.3	7.2	1.7	5.6	6.5	1.3	4.8	5.9	1.1	3.9	5.0	0.4	2.1	2.6	*
KIIS1065	9.5	10.6	8.7	17.9	19.4	15.3	20.7	22.2	18.0	17.3	18.4	19.6	7.4	8.7	4.9	5.4	6.4	4.1	2.4	2.8	1.1
104.9 TRIPLE M	6.4	7.4	3.6	7.3	8.1	4.9	7.7	8.2	7.4	7.9	8.8	5.7	9.1	11.2	2.6	9.0	11.2	4.0	1.4	1.6	0.5
NOVA96.9	7.7	9.1	3.2	13.4	15.0	7.5	14.2	16.1	4.2	14.2	16.0	8.7	10.3	12.8	1.8	2.6	3.2	0.7	1.0	1.2	0.2
smoothfm 95.3	11.8	13.3	10.7	11.1	11.4	15.4	11.7	11.5	18.6	11.5	12.3	12.8	13.8	16.2	8.9	11.2	13.4	8.4	11.2	12.9	7.5
GOLD101.7	8.3	9.4	6.0	7.6	8.4	5.0	2.7	2.7	3.1	3.4	4.0	0.7	9.0	10.0	9.6	15.3	18.1	12.9	8.9	10.6	1.5
ABC SYD	6.3	6.6	9.7	1.7	1.6	2.9	2.2	1.5	9.8	1.4	1.5	1.6	4.1	3.7	9.6	6.9	6.8	14.6	13.4	14.8	15.5
2RN	1.2	1.0	4.5	0.2	0.2	0.5	0.2	0.2	0.9	0.2	0.1	0.6	2.4	1.5	9.7	1.7	1.6	4.2	1.3	1.2	4.7
ABC NEWSRADIO	1.6	1.5	3.6	1.2	0.9	4.5	1.1	0.9	2.8	1.2	0.9	5.0	1.6	1.5	3.2	2.2	2.5	1.9	1.8	1.8	4.6
2JJJ	3.0	3.1	4.1	3.5	3.7	3.8	5.5	5.7	6.5	7.1	7.1	11.1	3.6	4.0	3.7	0.6	0.7	0.7	0.3	0.3	0.5
ABC CLASSIC	2.5	2.9	2.1	0.9	1.0	0.5	0.9	0.8	2.2	3.0	3.0	5.4	1.1	1.4	0.3	2.9	3.5	1.6	4.1	4.7	2.6
Commercial DAB+ Stns	8.3	8.8	11.2	13.2	13.2	21.2	17.2	18.0	18.2	10.6	10.8	16.1	10.7	12.2	9.2	4.8	5.1	6.7	2.6	2.6	5.8
ABC DAB+ Stns	1.5	1.3	4.6	1.6	1.3	4.7	1.0	0.8	3.2	2.4	2.5	3.7	1.9	1.3	7.7	0.8	0.8	1.1	1.1	0.9	5.1
Total DAB+ Stns	10.6	10.0	15.8	14.7	14.5	26.0	18.3	18.8	21.4	13.4	13.2	19.8	14.2	13.5	16.9	8.1	6.0	7.9	3.8	3.6	10.9

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	2.1	2.3	2.3	1.7	1.8	2.3	1.7	2.0	1.2	2.6	2.9	2.6	3.1	3.4	3.7	1.4	1.3	2.4	1.6	1.9	0.8
2GB	13.2	13.3	23.4	15.6	15.9	26.4	15.5	15.6	24.8	10.0	9.5	20.7	8.2	8.2	16.6	17.6	17.6	28.8	11.6	12.2	19.2
2UE 954	4.0	4.6	2.5	3.3	3.7	1.6	4.5	5.2	3.0	5.5	6.4	2.9	2.1	2.3	2.4	4.5	5.2	2.8	4.2	4.8	3.5
SKY Sports Radio	1.2	n.a.	n.a.	2.5	n.a.	n.a.	0.4	n.a.	n.a.	0.5	n.a.	n.a.	1.4	n.a.	n.a.	0.6	n.a.	n.a.	2.1	n.a.	n.a.
104.1 2DAY FM	4.4	5.2	0.9	3.4	4.0	0.5	3.7	4.3	1.3	5.2	6.4	0.8	5.5	6.7	0.8	5.0	6.1	0.9	4.1	5.0	1.2
KIIS1065	10.0	11.0	10.2	12.3	13.3	13.3	10.2	10.8	12.7	8.9	9.9	8.0	8.7	9.7	9.2	7.4	8.8	3.3	7.8	9.3	3.7
104.9 TRIPLE M	6.6	7.6	3.7	5.9	6.7	3.2	6.9	7.9	4.2	7.1	8.4	3.7	7.8	9.2	3.8	4.1	4.7	2.8	5.8	6.8	3.5
NOVA96.9	7.6	8.9	3.5	8.6	10.0	2.6	6.3	7.3	3.4	7.5	8.7	4.4	8.9	10.5	3.7	6.0	7.1	2.6	8.1	9.8	2.4
smoothfm 95.3	11.6	12.9	10.9	8.3	9.2	6.3	13.5	15.1	10.6	13.6	14.8	15.9	12.5	14.0	12.5	10.9	12.6	6.7	12.5	14.5	10.0
GOLD101.7	8.3	9.4	6.3	9.2	10.4	5.1	8.8	9.8	6.8	8.4	9.3	8.1	7.4	8.4	6.3	5.4	6.3	3.1	8.1	9.5	5.0
ABC SYD	6.6	6.8	10.6	8.3	8.4	15.7	6.2	6.6	7.2	5.3	5.7	6.9	6.5	6.7	11.6	6.0	5.0	16.1	5.4	5.9	6.8
2RN	1.1	0.9	3.8	1.1	0.9	4.7	0.5	0.2	2.8	0.9	0.7	2.3	2.1	1.9	5.8	1.9	1.5	6.1	1.6	1.2	6.5
ABC NEWSRADIO	1.5	1.5	3.2	1.9	1.9	4.4	1.2	0.9	3.5	0.8	0.8	1.7	1.3	1.4	2.3	3.6	3.7	4.8	1.8	1.6	5.0
2JJJ	2.9	3.0	4.1	3.2	3.4	3.6	2.4	2.4	4.1	3.1	3.2	4.9	3.2	3.6	3.7	2.0	2.0	3.4	3.2	3.5	4.1
ABC CLASSIC	2.4	2.7	1.9	2.6	2.9	2.1	2.2	2.5	1.6	2.2	2.4	1.9	2.5	2.9	1.9	2.4	2.7	2.5	3.0	3.4	2.6
Commercial DAB+ Stns	8.1	8.7	9.2	6.1	6.7	5.5	7.8	8.3	9.0	8.8	9.5	10.9	9.1	9.8	12.1	11.8	13.1	10.3	8.9	9.0	17.7
ABC DAB+ Stns	1.3	1.2	3.5	0.9	0.8	2.6	1.2	1.0	3.7	1.5	1.3	4.3	1.4	1.3	3.6	2.2	2.3	3.4	2.1	1.7	8.2
Total DAB+ Stns	10.0	9.8	12.7	7.2	7.6	8.1	9.8	9.3	12.7	11.3	10.8	15.2	11.3	11.1	15.7	14.9	15.3	13.7	12.2	10.6	25.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 2% share of all listening, 2.2% share of AM/FM/DAB+ listening and 1.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 2 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	164	156	45	17	17	5	18	18	*	38	33	15	19	19	4	18	16	4	52	52	16
2GB	665	651	134	51	51	6	49	49	2	96	96	9	110	107	29	112	107	39	246	242	49
2UE 954	303	265	65	31	28	7	35	26	12	50	39	11	28	24	9	34	29	7	125	118	19
SKY Sports Radio	173	n.a.	n.a.	20	n.a.	n.a.	19	n.a.	n.a.	43	n.a.	n.a.	24	n.a.	n.a.	24	n.a.	n.a.	43	n.a.	n.a.
104.1 2DAY FM	727	715	77	141	138	18	91	87	13	232	230	19	165	165	19	44	41	7	54	54	*
KIIS1065	1,099	1,039	256	185	181	42	162	150	51	413	388	107	222	205	41	62	60	13	54	54	2
104.9 TRIPLE M	773	737	139	107	97	21	86	77	25	218	210	51	219	210	26	95	95	13	49	49	3
NOVA96.9	1,145	1,087	204	200	184	41	180	173	22	472	443	107	201	197	27	46	44	4	46	45	3
smoothfm 95.3	1,305	1,224	265	143	126	43	158	150	40	318	288	67	317	303	58	151	143	27	219	214	30
GOLD101.7	758	723	124	69	55	23	50	44	8	131	122	11	210	207	39	139	136	29	159	159	14
ABC SYD	501	488	117	24	22	7	37	32	7	64	64	5	93	88	32	110	110	32	172	172	35
2RN	130	101	55	17	13	4	8	5	3	13	7	6	32	25	17	27	25	14	32	26	11
ABC NEWSRADIO	313	272	103	31	25	12	34	26	11	64	53	29	74	64	24	52	44	16	59	59	11
2JJJ	561	515	147	82	76	21	86	78	22	261	240	70	102	95	28	17	17	3	13	10	3
ABC CLASSIC	252	218	67	35	30	7	28	18	17	47	39	18	45	40	6	27	22	9	70	68	11
Commercial DAB+ Stns	961	886	314	119	112	46	164	150	53	335	301	103	211	203	59	65	55	32	67	65	21
ABC DAB+ Stns	227	194	102	41	34	17	14	12	4	78	63	31	47	39	32	22	22	6	26	23	12
Total DAB+ Stns	1,142	1,005	392	138	128	58	173	154	55	380	335	125	257	236	87	107	72	33	86	81	33
Total	4,604	4,335	1,336	502	472	167	464	445	162	1,260	1,195	393	1,023	958	298	580	526	154	775	738	162

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	140	132	40	73	67	14	50	42	12	78	75	19	63	63	16	30	19	11	84	82	14
2GB	615	599	119	471	431	72	351	336	42	229	222	48	219	205	37	154	126	34	410	394	61
2UE 954	243	211	53	115	109	15	147	130	26	113	101	28	87	69	21	48	41	9	175	153	33
SKY Sports Radio	138	n.a.	n.a.	71	n.a.	n.a.	26	n.a.	n.a.	29	n.a.	n.a.	46	n.a.	n.a.	22	n.a.	n.a.	106	n.a.	n.a.
104.1 2DAY FM	637	623	61	302	290	14	231	220	27	295	282	22	248	241	12	133	126	6	353	337	35
KIIS1065	1,011	930	233	653	585	101	450	371	114	414	360	83	411	382	47	177	163	18	541	514	65
104.9 TRIPLE M	666	630	118	358	338	41	291	272	40	305	273	51	286	271	31	109	95	16	414	383	57
NOVA96.9	1,007	941	164	642	612	47	376	329	61	429	383	62	439	414	38	160	143	16	741	712	63
smoothfm 95.3	1,173	1,081	219	626	571	70	524	466	85	587	516	126	560	514	71	256	226	36	788	726	130
GOLD101.7	689	657	97	409	388	36	382	354	51	385	362	50	295	270	40	130	122	9	484	455	71
ABC SYD	450	432	104	329	321	48	196	171	42	182	162	42	208	193	29	126	91	40	295	270	60
2RN	111	88	43	58	38	24	26	17	15	30	29	12	44	42	11	33	24	13	68	48	34
ABC NEWSRADIO	267	215	84	166	135	37	93	64	35	75	63	20	79	69	16	69	55	18	180	138	61
2JJJ	476	420	119	264	233	37	154	131	36	225	186	62	199	170	35	79	70	9	299	273	66
ABC CLASSIC	213	183	53	106	85	28	89	80	20	88	72	24	104	93	18	50	35	15	158	144	37
Commercial DAB+ Stns	844	779	243	376	351	47	379	339	85	446	407	111	389	352	66	250	217	61	566	484	182
ABC DAB+ Stns	192	158	73	78	66	26	70	57	25	89	73	25	64	46	26	52	46	16	143	128	53
Total DAB+ Stns	992	876	296	458	404	73	451	373	110	523	451	131	466	389	92	303	258	77	709	591	227
Total	4,414	4,104	1,172	3,554	3,183	519	2,772	2,416	567	2,890	2,524	615	2,803	2,449	459	1,496	1,244	282	3,815	3,446	794

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 164,000 total listeners, 156,000 AM/FM/DAB+ listeners and 45,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.